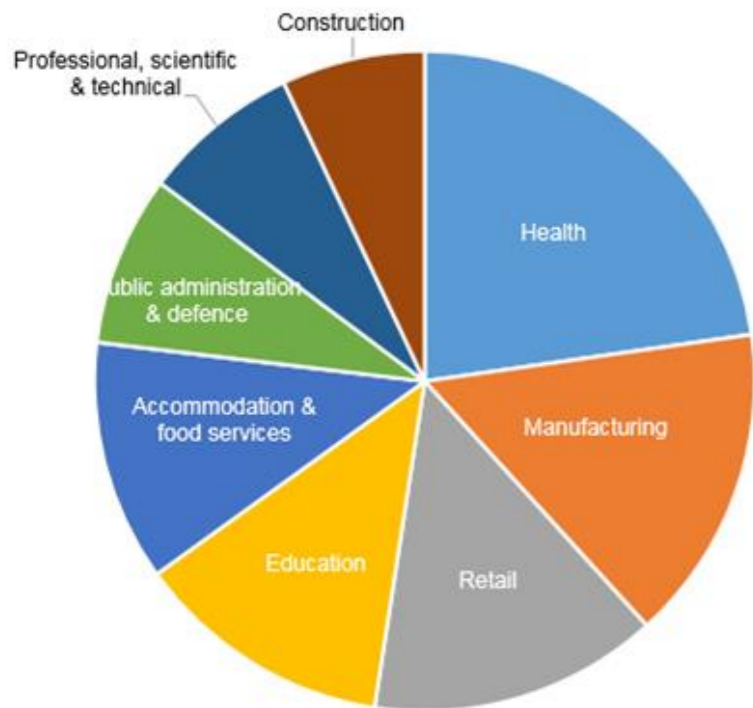


Powys overview: Economy

Type of business



Business size 2013

89% Micro business 0-9 employees Wales: 82%

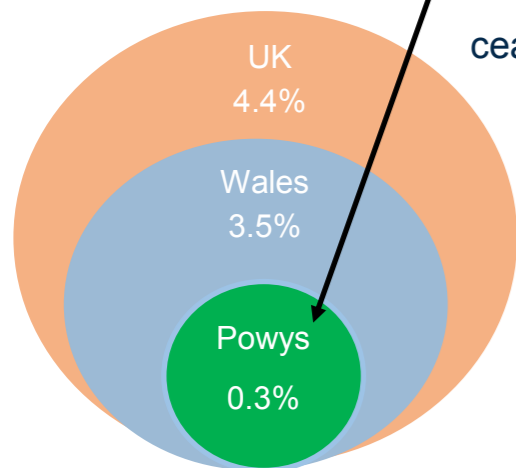
9% Small 10-49 employees Wales: 15%

1% Medium 50-99 employees Wales: 2%

1% Large 100+ employees Wales: 1%

465 businesses started in 2013

450 businesses ceased trading in 2013



Business Growth, 2013

Labour Supply

44,914
41% people in full-time employment
Wales: 32.3%

19,718
18% people in part-time employment
Wales: 14.5%

17,473
16% people are self-employed
Wales: 8.0%

73% of part-time workers are female

70% of self-employed workers are male

Part-time workers tend to be in lower income occupations

Low weekly earnings

£425
Median Gross Weekly Pay for full-time jobs
Wales: £479

Full-time male workers earn £420 extra a month compared with full-time females
(Male: £478.50, female £373.10)

Productivity in Powys

Gross value added (GVA) is the measure of the value of goods and services produced in an area, industry or sector of an economy

3,207
3% people are unemployed
Wales: 4.5%

4% drop since 2010

42,244
38% people are economically inactive
Wales: 40.7%

Young males are more likely to be unemployed than female

GVA per hour worked was 66.3% of the UK average
2013

Powys has the lowest GVA in Wales and Great Britain and gap continues to widen

Gross domestic product (GDP) is the monetary value of all the finished goods and services produced per year

GDP: We ranked 10th out of 14 areas in Wales
Note: GDP is at same level as it was in 2000

Cost of living

54% of respondents that had vehicles said it was OK or very difficult to keep their vehicles running (cost of running)

Council tenants, younger residents and those with children find it the most difficult.

Marginally worse in the **north west and south west of the county**

Just under half (44%) of respondents think carefully about whether they can afford the petrol before setting off on pleasure/social trips

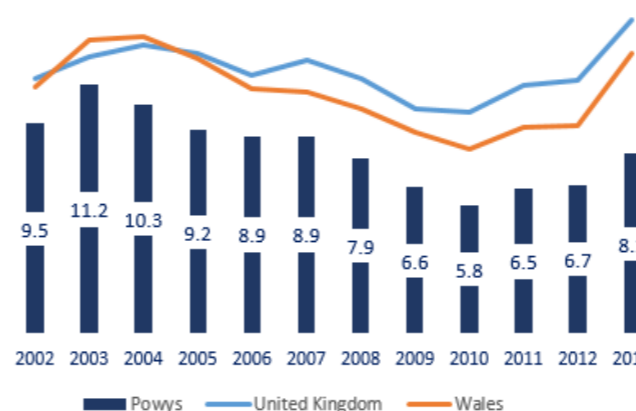
Disposable Income

55% Of respondents said that they spent most of their disposable income in Powys.

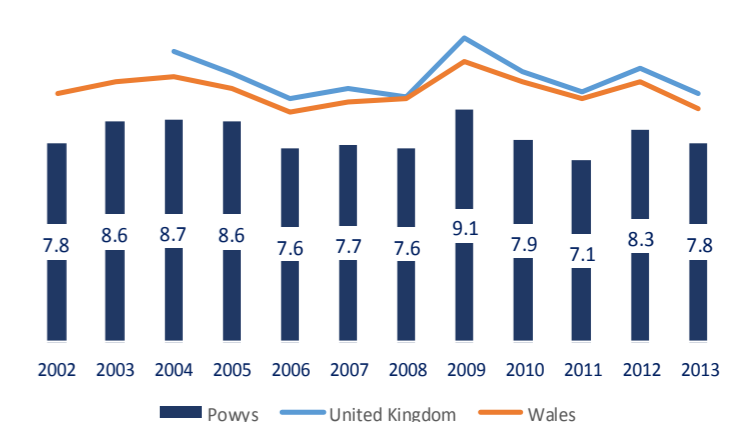
Younger residents and those with children are least likely to spend their disposable income in Powys.

Recent migrants to the area and the elderly are most likely

Percentage of Business Births

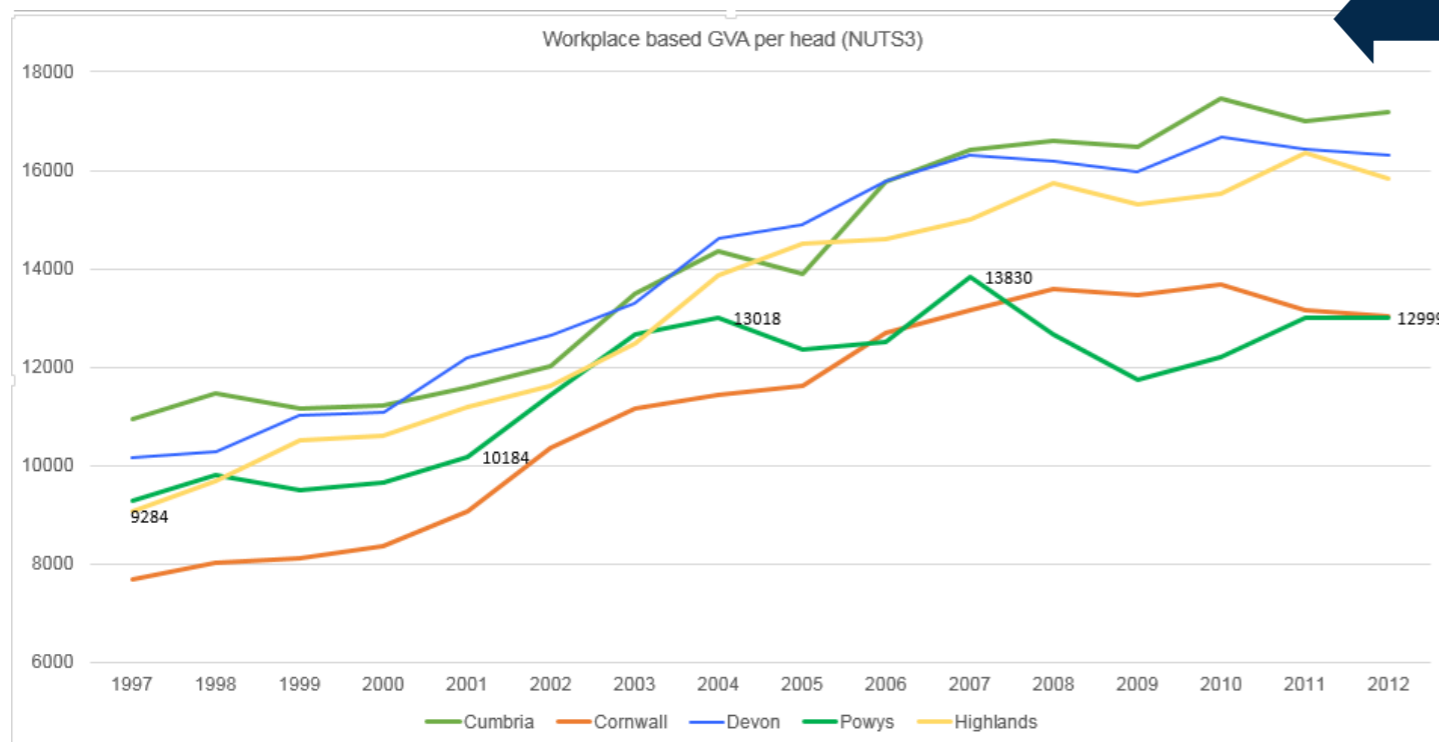


Percentage of Business Deaths (Powys Vs Wales/UK)



Powys overview: Economy Comparisons - GVA

GVA per head	2012
Cumbria	£17,186
Devon	£16,321
Highlands	£15,818
Cornwall	£13,036
Powys	£12,999



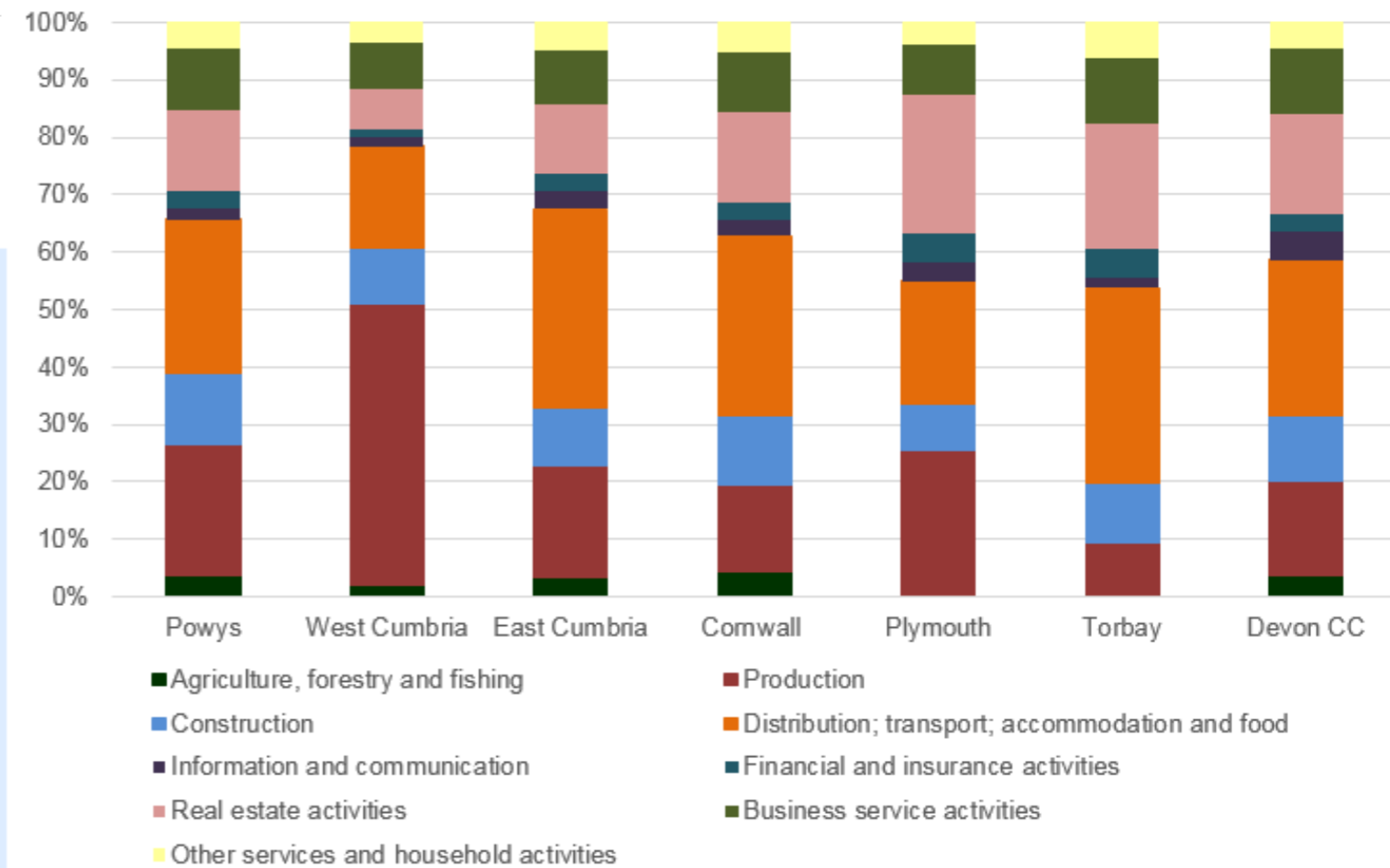
← Powys GVA per head was **£12,999** (as at 2012), just over **£4000 less than Cumbria**, which has the highest GVA per head out of our comparative counties.

Both Powys and Cornwall have low GVA per head,

Please note that manufacturing is included, within the category **production**. For instance, Cumbria has the largest manufacturing industry with 94% of production due to manufacturing

- 2nd highest - Powys: 87%**
- 3rd: East Cumbria: 90%
- 4th: Plymouth: 89%
- 5th Cornwall: 79%
- 6th Torbay: 74%

GVA by industry (2011) - comparison



Workplace based GVA per head 1997-2012 (NUTS3) ,). © Crown Copyright , Produced by Powys County Council Business Intelligence Team. Data source: GVA statistics, Office for National Statistics

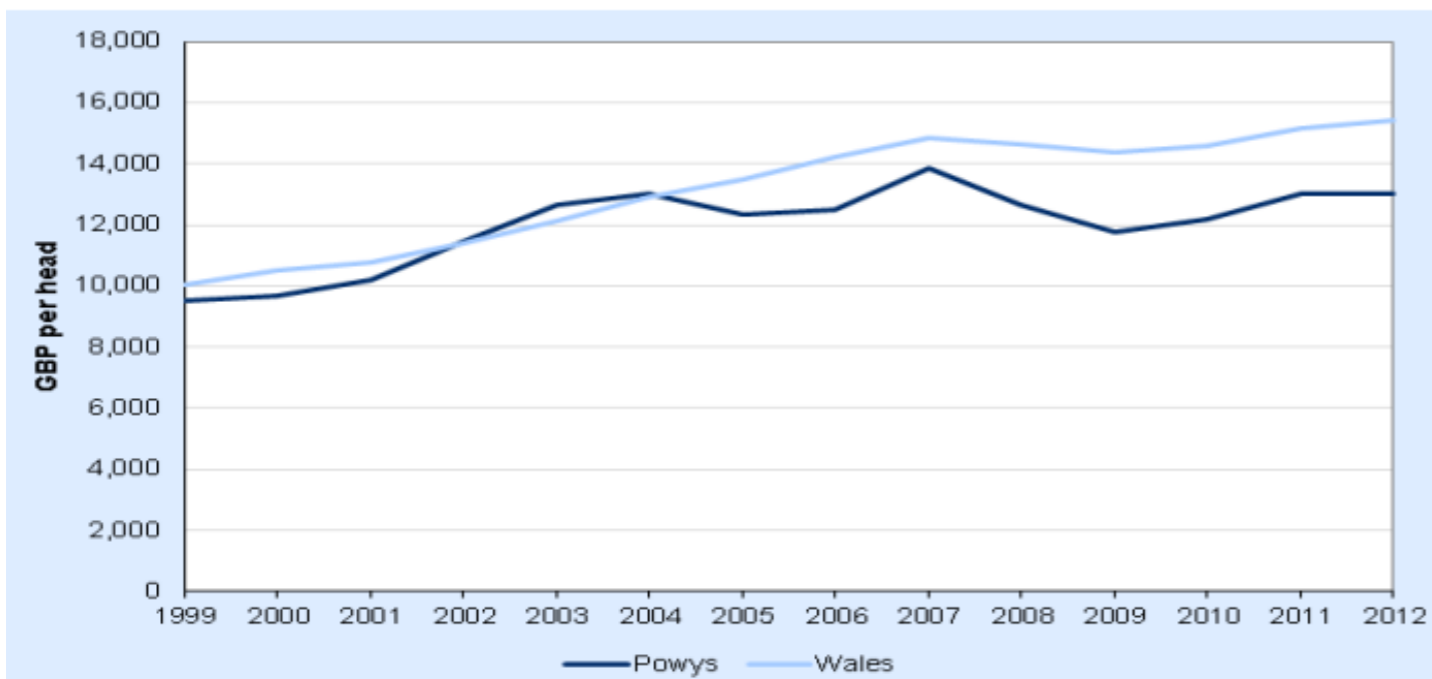
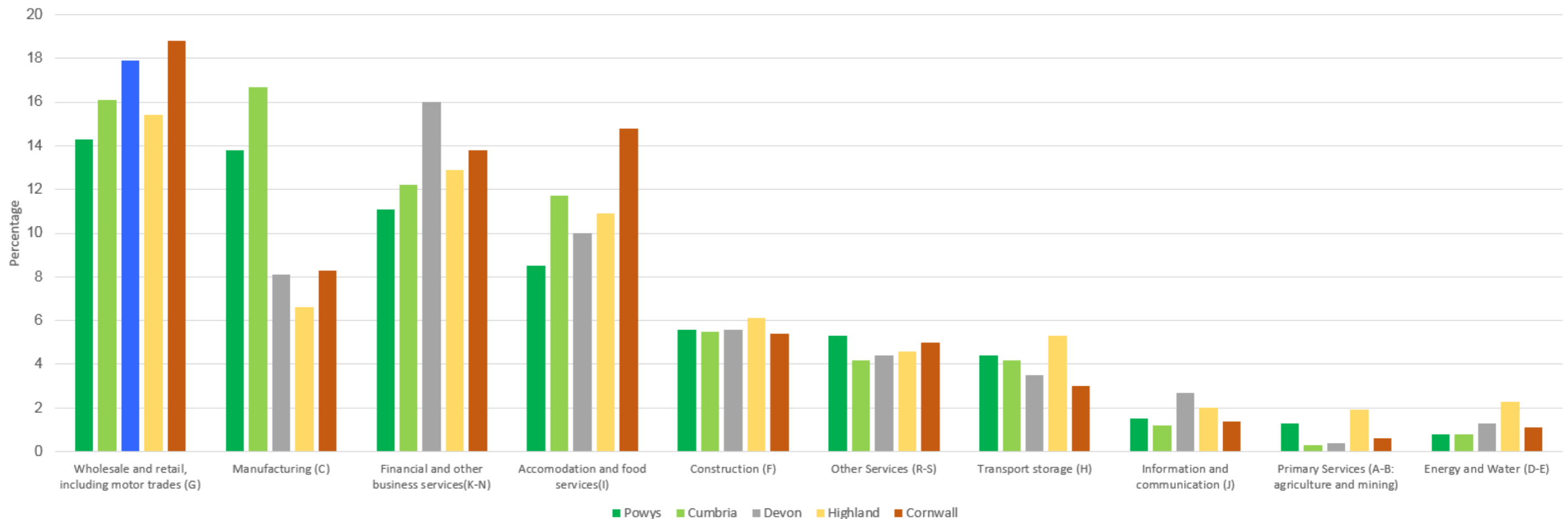


Figure 6: GVA for Powys against Wales Average 1999-2012. © Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: GVA statistics, Office for National Statistics

GVA by industry 2011 © Crown Copyright , Produced by Powys County Council Business Intelligence Team. Data source: GVA statistics, Office for National Statistics

Powys overview: Economy Comparisons - Employee Jobs by Industry

Labour Market: Employee jobs by industry - Comparison (excluding Public, admin, education and health)



Labour Market: Employee Jobs by Industry Comparison. © Crown Copyright , Produced by Powys County Council Business Intelligence Team. Data source: Labour Market statistics, Office for National Statistics

Please note that public administration, education and health has been excluded from the chart as it is much larger than all of the other industry categories.

Powys has the largest number of employees working in the public admin, education and health sector (33.4%):

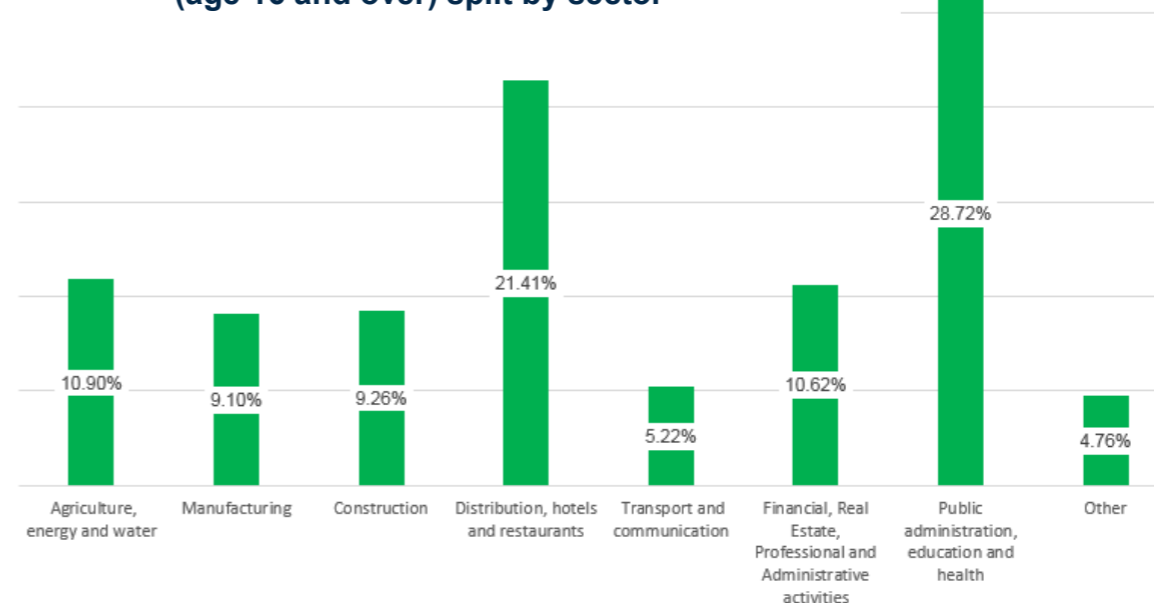
Highlands (32.1%), Devon (30%), Cornwall (28%) and Cumbria (27%)

The second largest industry in all of the counties above is **Wholesale and retail (including motor trades)**.

Powys has the smallest number of employees working in financial and other business services, and also accommodation and food services.

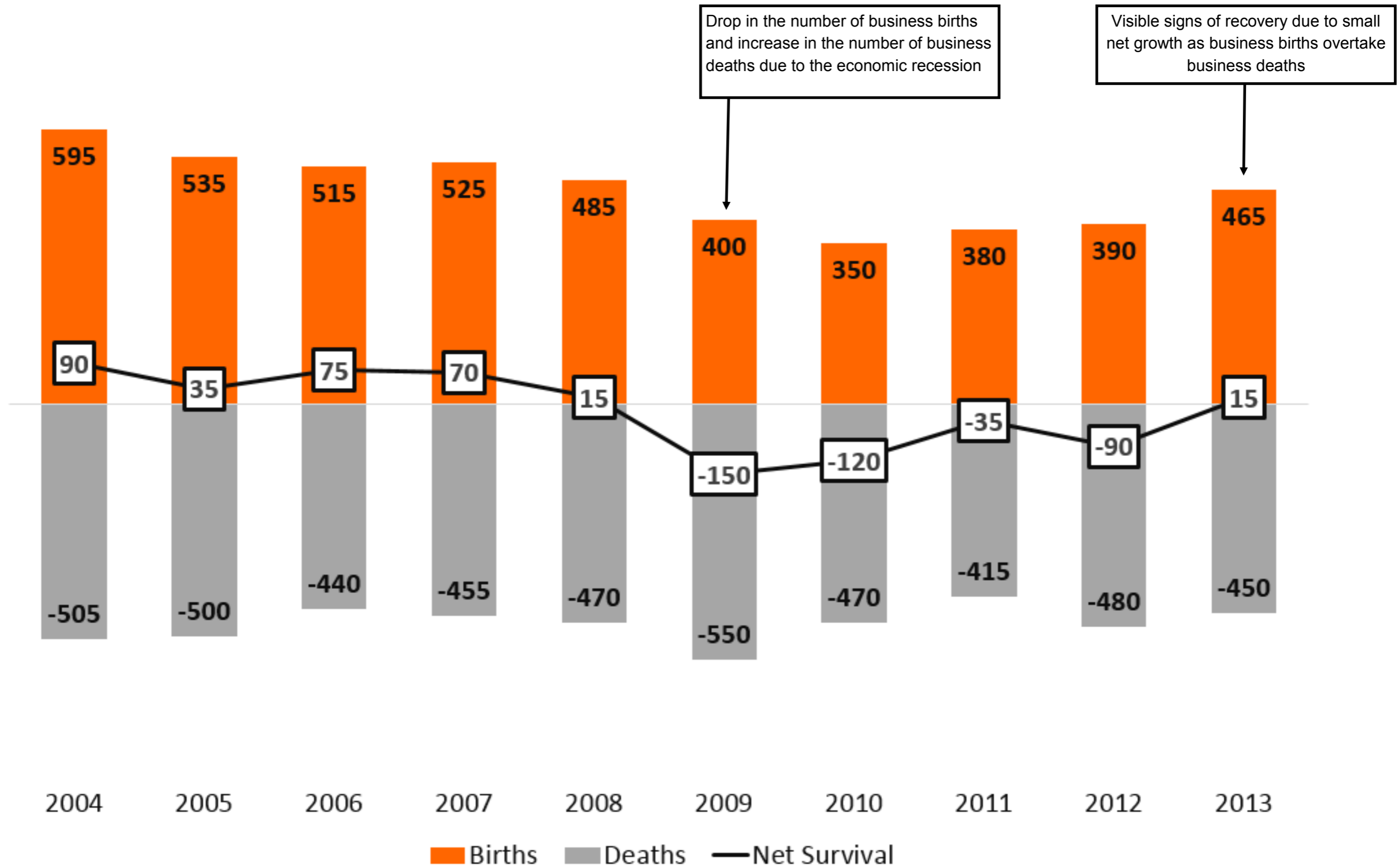
Cornwall ranks highest in both of these categories (13.8% financial and other business services; and 14.8% accommodation and food services)

Percentage of people working in industry in Powys (age 16 and over) split by sector



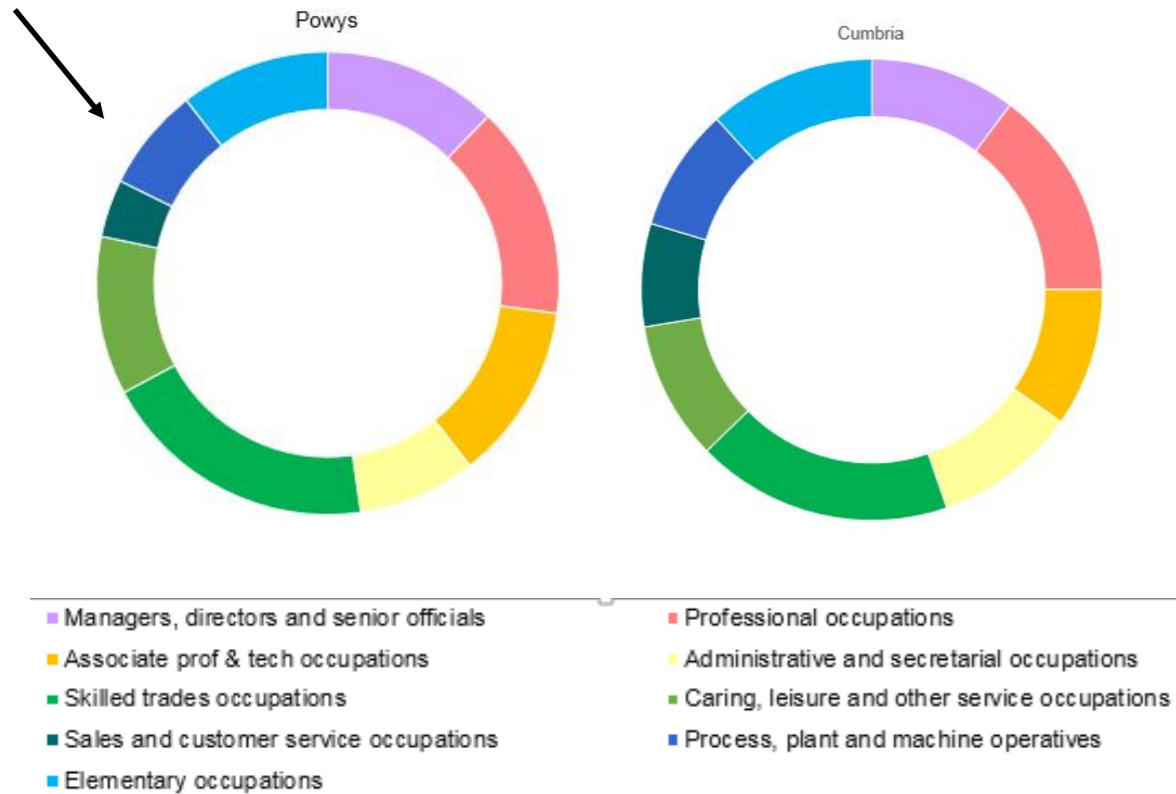
© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Annual Population Survey, ONS, 2014

Powys overview: Business



Powys overview: Economy Comparisons

Powys is similar to Cumbria in terms of the sectors in which people tend to be employed, with the highest proportion of people employed in 'skilled trade occupations' and fewest in 'sales and customer service occupations'



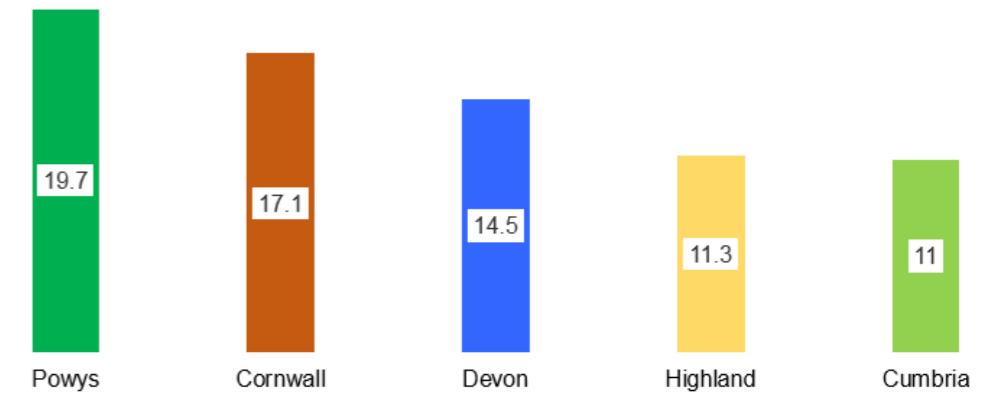
Grade of Employment. © Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Labour Market statistics, Office for National Statistics 2014

This data allows us to compare similar authorities.

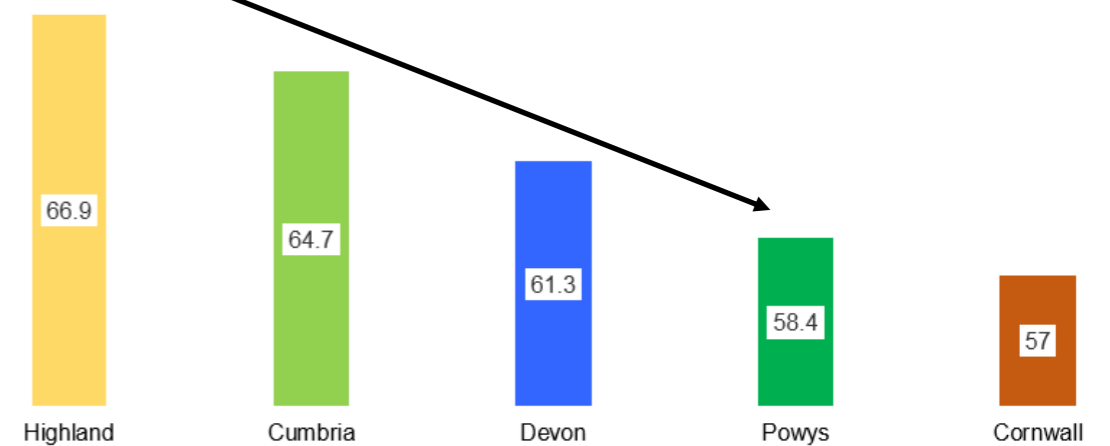
The authorities that we have analysed data for are Cumbria, Devon, Highland, and Cornwall

19.7% of 16-64 year olds in Powys are self-employed whilst 58.4% are employees

Percentage of people aged 16-64 who are self employed



% aged 16-64 who are employees

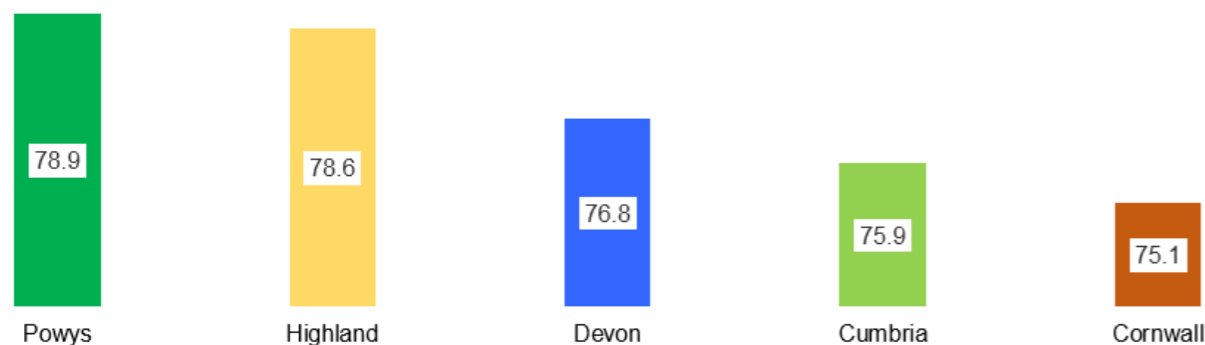


Percentage of people aged 16-64 who are self-employed and employees. © Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Labour Market statistics, Office for National Statistics 2014

Employment rate - aged 16-64

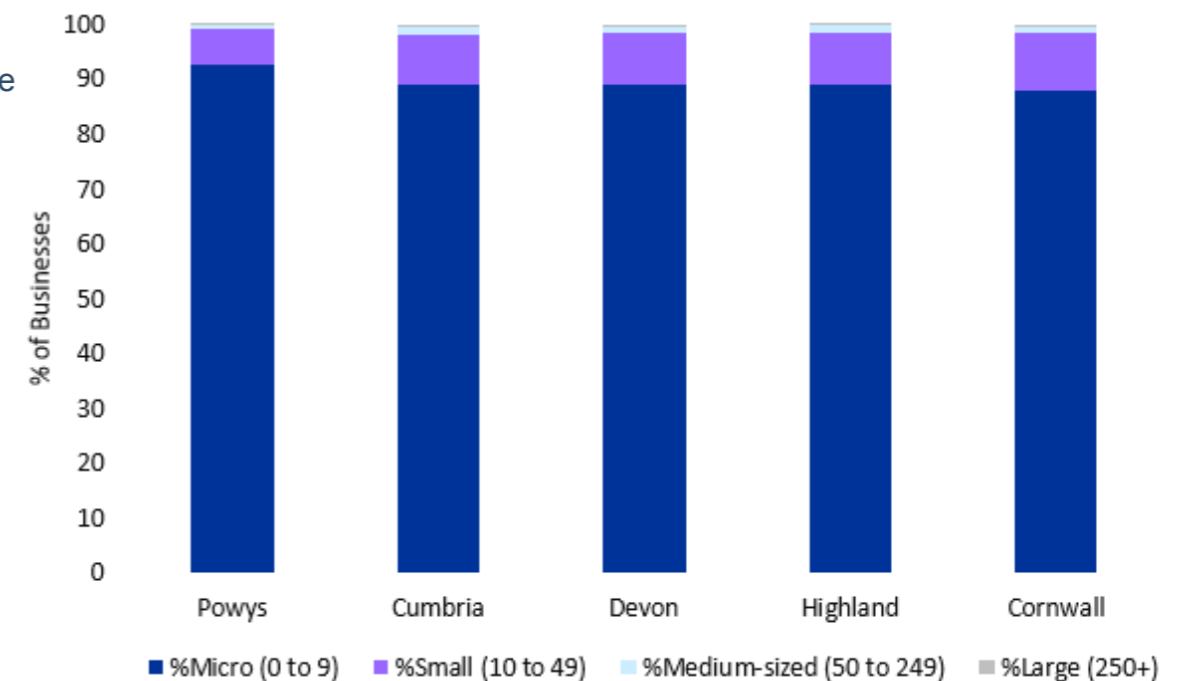
Powys has high employment rates relative to similar authorities.

When you compare Powys with the rest of Wales, we been consistently above the Welsh average in recent years



Employment Rate aged 16-64. © Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Labour Market statistics, Office for National Statistics 2014

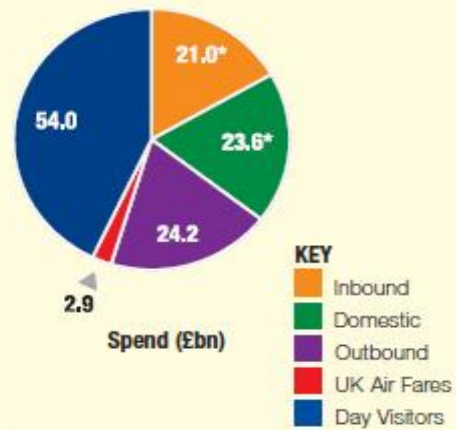
Business Size



Business Size Comparison. © Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Labour Market statistics, Office for National Statistics 2014

UK Tourism

Total Revenue from Tourists
2013: £125.7bn Estimate



Price Elasticity of Tourism

- For every **1% increase** in the cost of visiting the UK, the UK's tourism earnings **drop by 1.3%**.

Sensitive Tourists, BTA, 2001

Job Creation

- A new **Full Time Equivalent** tourism job is created with every **£54,000** increase in tourism revenue.
- Since 2010, **900,000 jobs** have been created. Almost **300,000** were in Tourism.

Tourism: jobs and growth, VisitBritain / Deloitte, 2013
ONS Est. Workforce Jobs, 2014

*Provisional / estimate

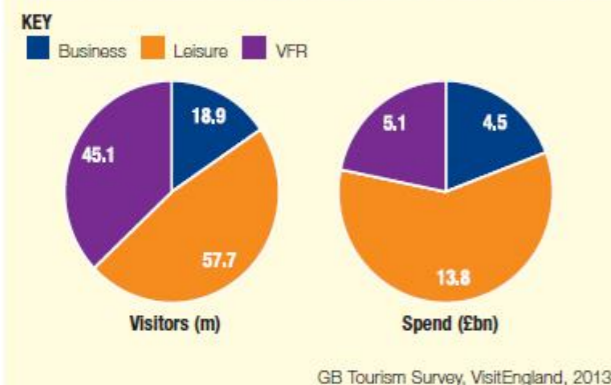
International Tourism

Visitor Numbers and Total Spend by Sector – 2012



Domestic Tourism

Visitor Numbers and Total Spend by Sector – 2012



Wales Tourism

Visitor Economy in Wales

£6.18 bn
 Total contribution to Wales GDP (2009)

13.3%
 of Welsh Gross Domestic Product (2009)

The Economic Contribution of the Visitor Economy - UK and the Nations, Deloitte, 2010

172,000 Jobs
 Direct and indirect employment accounts for 172,000 full-time and part-time jobs in Wales.

The Economic Contribution of the Visitor Economy - UK and the Nations, Deloitte, 2010

Gross Expenditure (£M) by Type of Visit



International Tourism

Wales attracted **884,000 international visitors** spending **£353 million** (2013)

The **4 top generating countries** for overseas tourism to Wales were:

- Republic of Ireland** (£132,000)
- France** (£81,000)
- Germany** (£107,000) and
- USA** (£93,000)

42% of International visitors were on a holiday trip, 34% were visiting friends or relatives and 19% were on business (2013)

Domestic Tourism

- In 2014, there were **10 million overnight trips to Wales** by GB residents. The associated **spend was £1,732 million**
- 64% of GB visitors to Wales** came for a holiday, 28% to visit friends or relatives and 6% on business

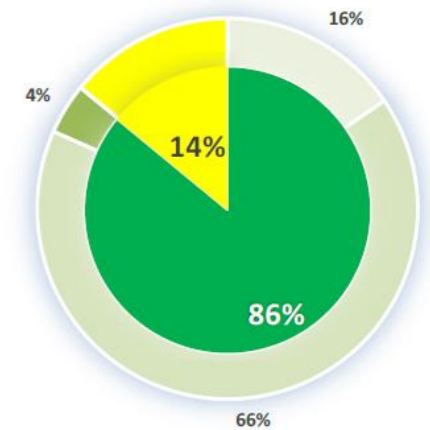
The Great Britain **Day Visits** survey indicates that **just under 90 million day visits** are made to destinations in Wales **annually** with expenditure amounting to **over £2.5 billion**

Powys Tourism

Total revenue from Tourists:
2014: £653.37m

Gross Expenditure (£M) by Type of Visit

Category	£M
Serviced	100.78
Non-Serviced	432.67
SFR	28.20
Staying Visitor	561.66
Day Visitor	91.71
Total	653.37



2014: **10,931** Jobs supported by tourism in Powys

Domestic Tourism



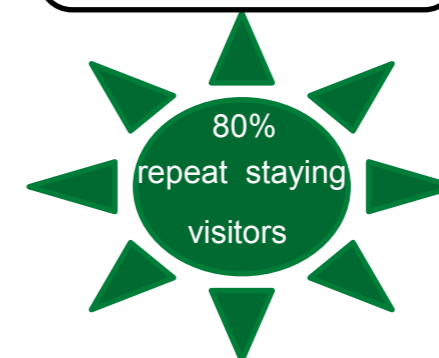
2.85 million day visitors
 ↓ by 150,000 since 2011



6.83 million staying visitor room nights
 ↓ by 1.07m since

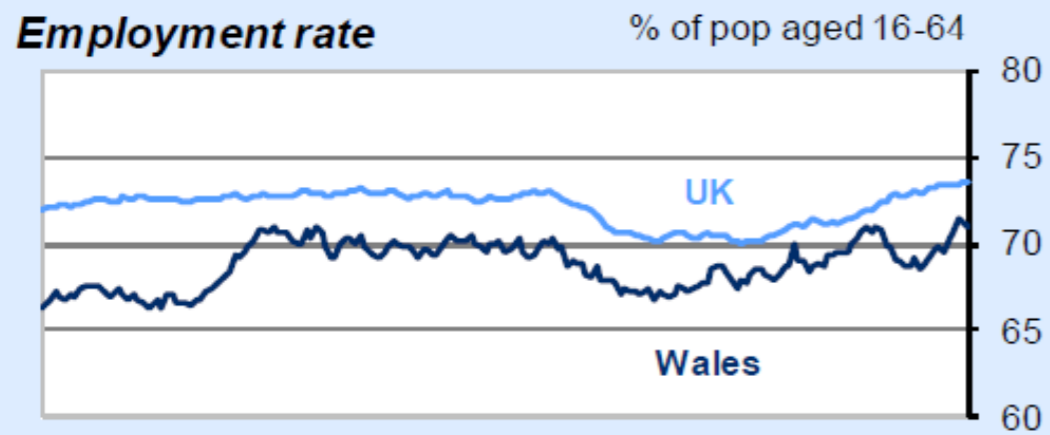
40% are regular visitors who have been 4+ times in the last 3 years

Montgomeryshire is most popular with visitors staying in Powys



Powys attracts **6%** UK based staying visitors coming to Wales

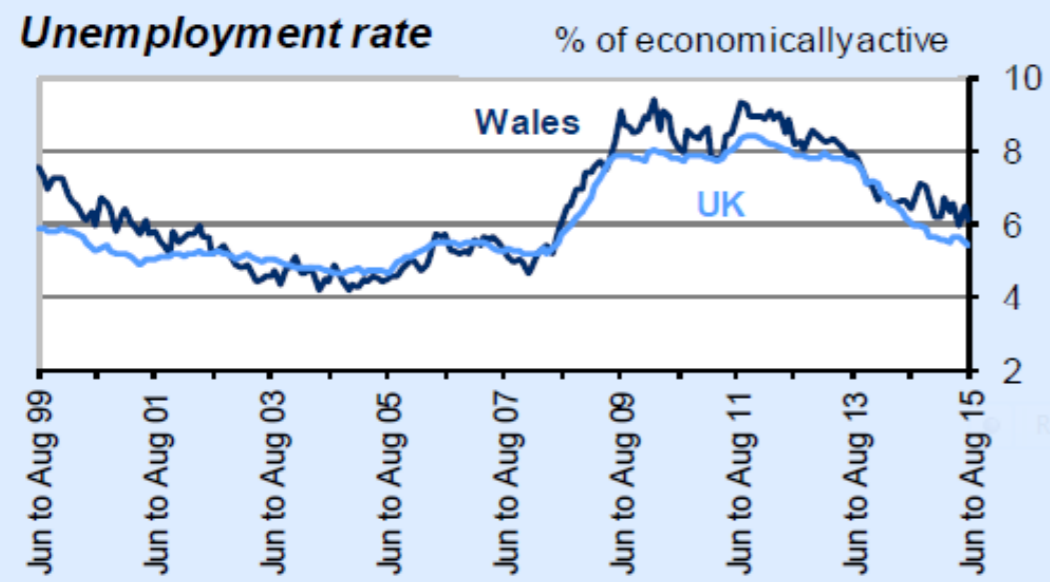
UK and Wales Employment



70.9% or 1.4 million of those aged 16-64 in Wales are employed

UK: 73.6% (31.1 million)
October 2015

↑ High = good

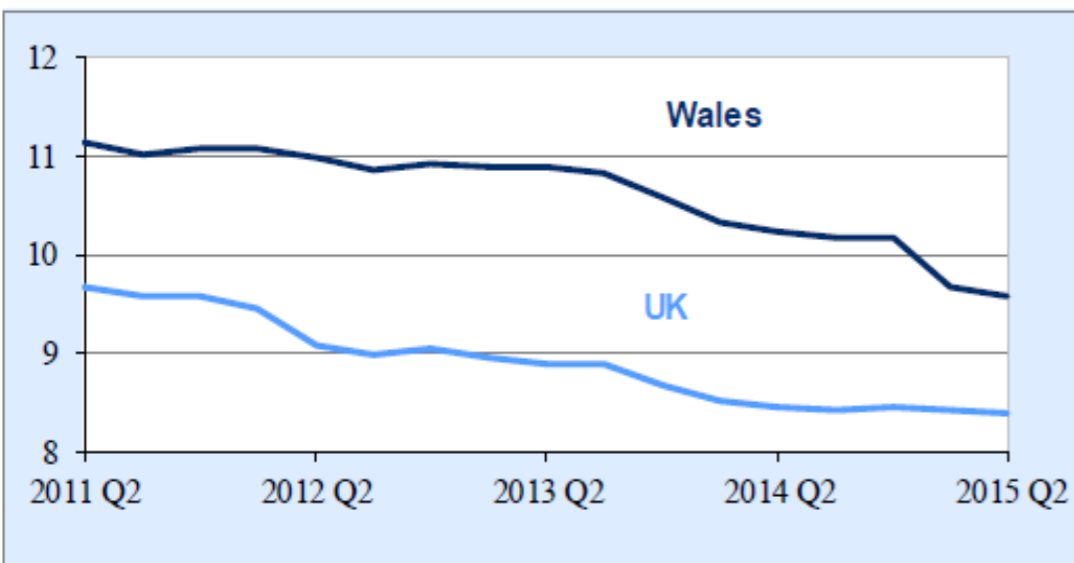


6.2% or 93,000 of economically active people are unemployed

UK: 5.4%
October 2015

↓ Low = good

Public Sector Employment



295,000 people employed in the public sector in Wales in 2015 (Qtr. 2), down 21,000 (6.5%) from a year earlier

The UK figure over the same period, fell by 57,000 (1.1%) to 5.4 million

Next update: 18 Dec 2015

Source: RPSE, ONS

Powys Employment

19,718
18% people in part-time employment

17,473
16% people are self-employed
Wales: 8.0%

73% of part-time workers are female

70% of self-employed workers are male

44,914
41% people in full-time employment

3,207
3% people are unemployed
Wales: 4.5%

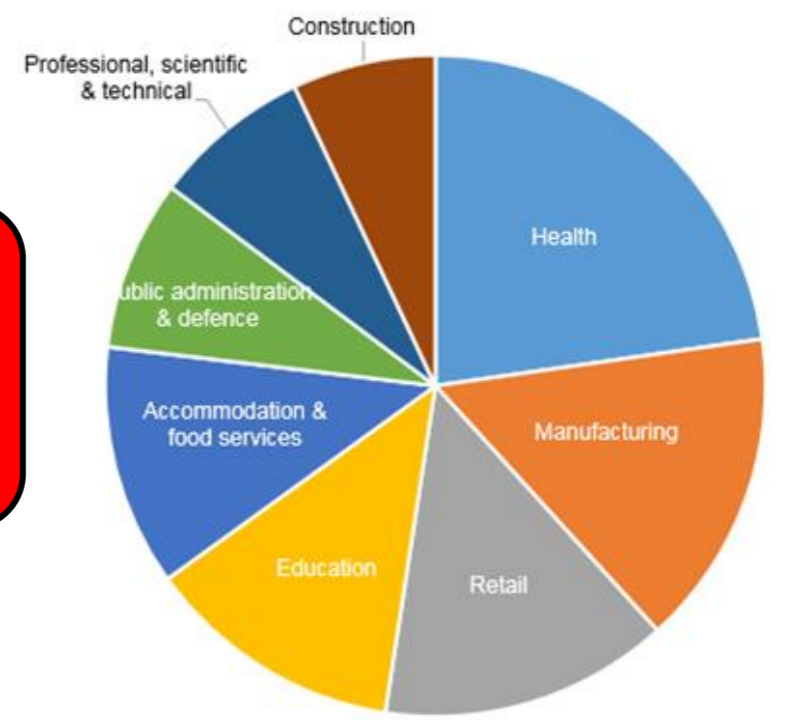
4% drop since 2010

Young males are more likely to be unemployed than female

Low weekly earnings
£425

Median Gross Weekly Pay for full-time jobs
Wales: £479

Full-time male workers earn **£420** extra a month compared with full-time females
(Male: £478.50, female £373.10)



Powys overview: Economy Comparisons - Grade of Employment

Skilled trade occupations make up the majority of the workforce in

Powys (19.3%)

Cumbria (17.9%) and

the Highlands (16.3%)

Whilst **Managers, Directors and Senior Officials** make up the majority of the workforce in

Devon (20.2%) and

Cornwall (16.5%)

Sales and customer service occupations makes up the minority of the workforce in

Powys (4%)

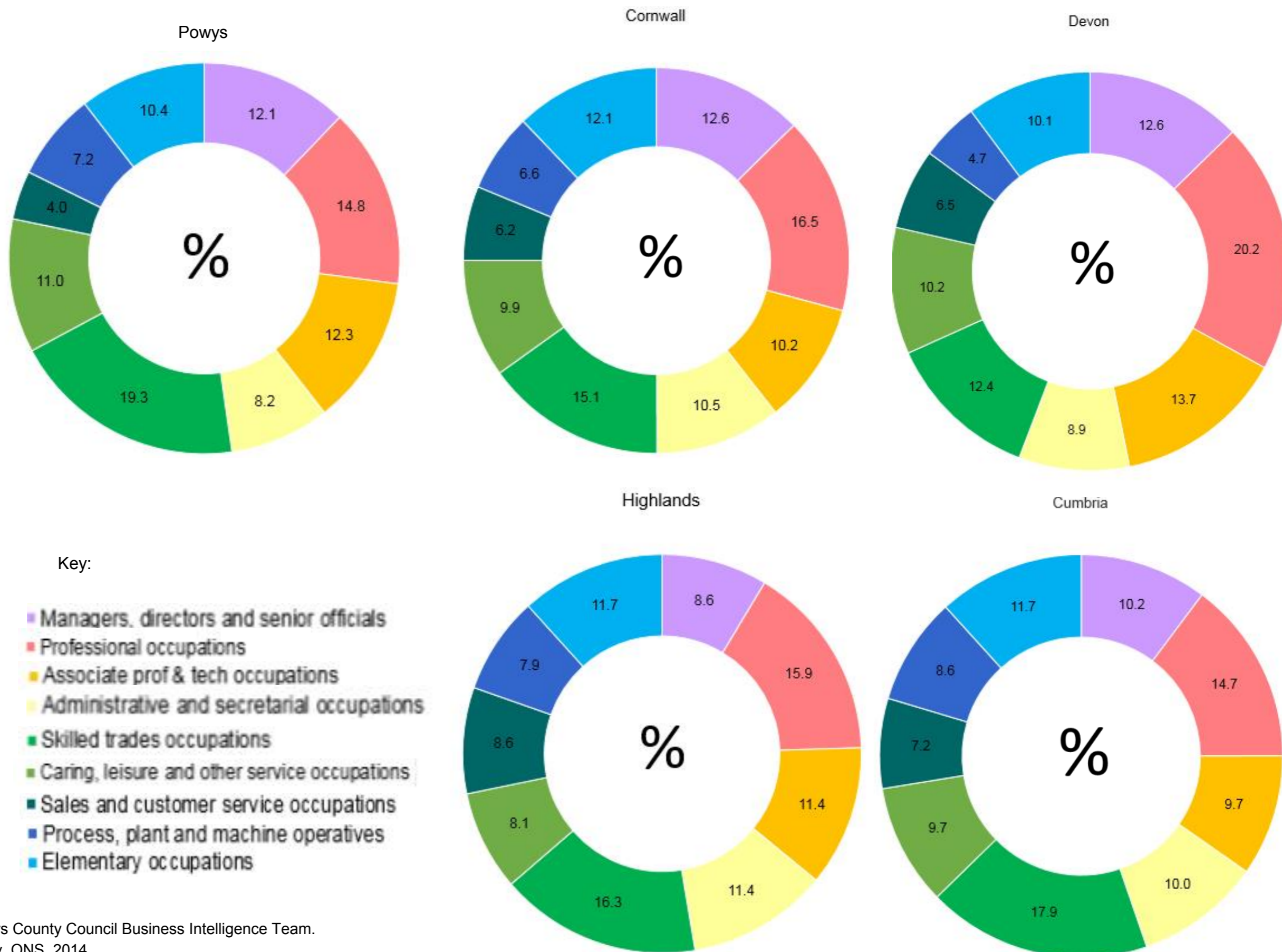
Cumbria (7.2%) and

Cornwall (6.2%)

Whilst **Process, Plant and machine operatives** make up the minority of the workforce in

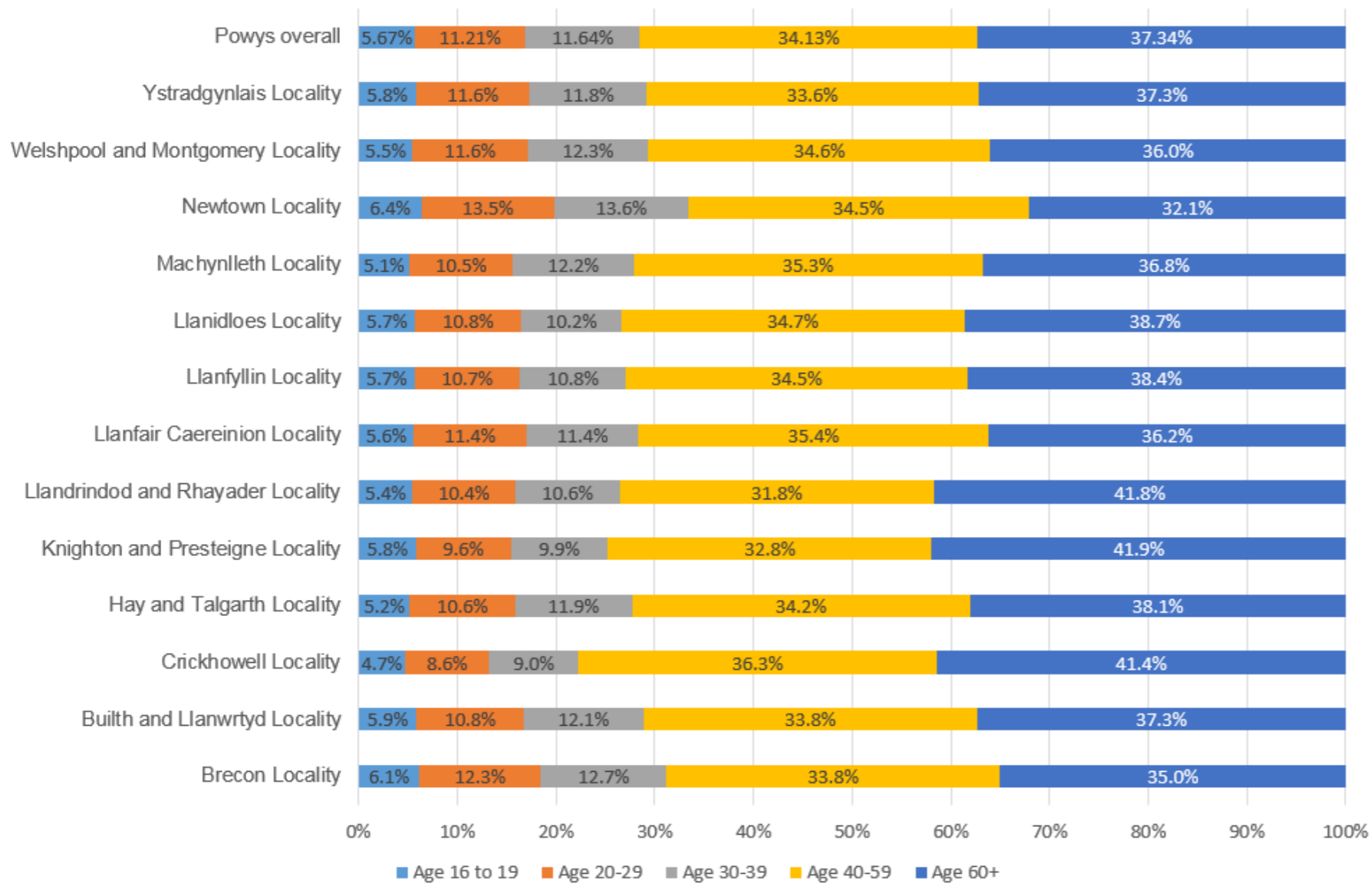
Devon (4.7%) and

the Highlands (7.9%)



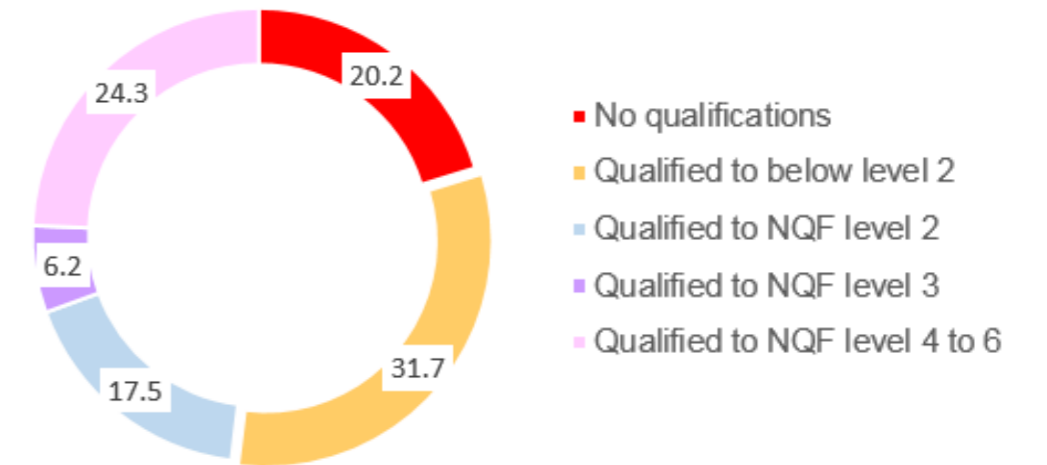
Powys overview: Economic Activity and Qualifications

Economically active by locality split by age group

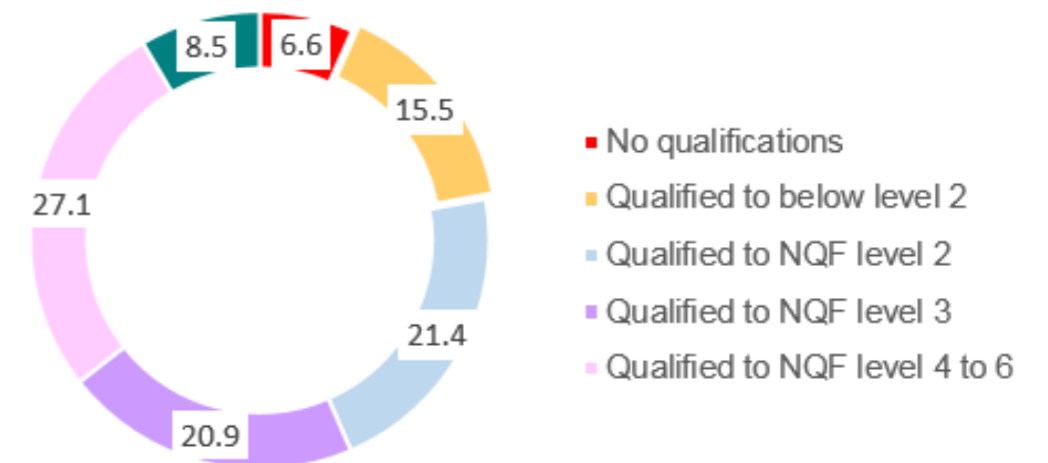


20.2% of people unemployed in Powys have no qualifications.

Of people unemployed in Powys, the highest proportion (31.7%) are those whose highest level of qualification is 'below level 2'



Of those that are employed, 27.1% have a highest qualification of NQF level 4 to 6, whilst 6.6% of employed people have no qualifications.



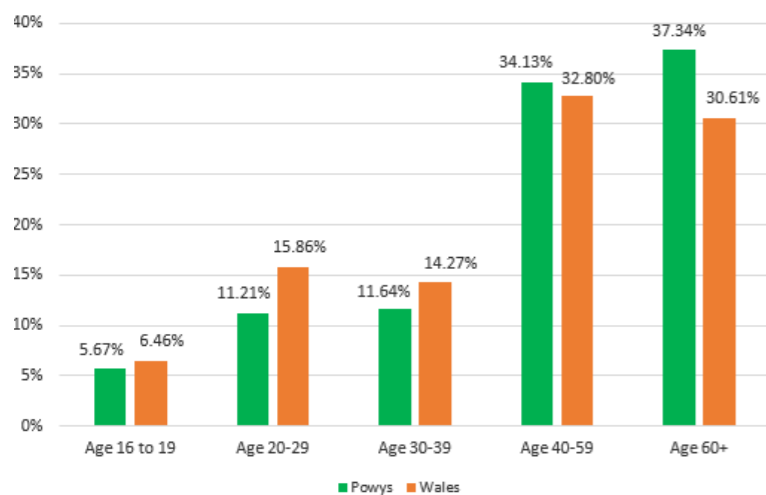
© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Highest qualification levels of working age adults, Stats Wales, 2010

Jobs

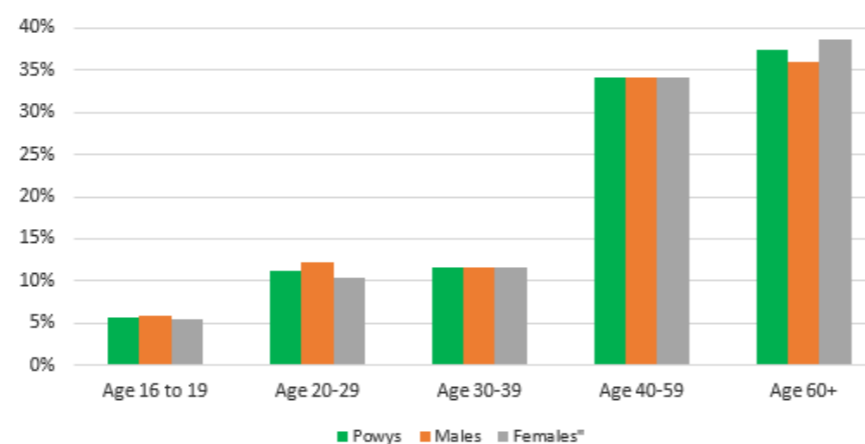
Only 19% of residents rated the county as very good or good for jobs, (although this is a 10% improvement from the 2013/14 figure of 9%)

Services relating to the development of the local economy are identified as the single key priority by respondents for improving quality of life (24%) and helping communities thrive (26%)

Economically Active Population by age Powys Vs Wales Comparison



Economically Active Population by age and sex Males and female comparison



Powys overview: Economy Comparisons - Qualifications

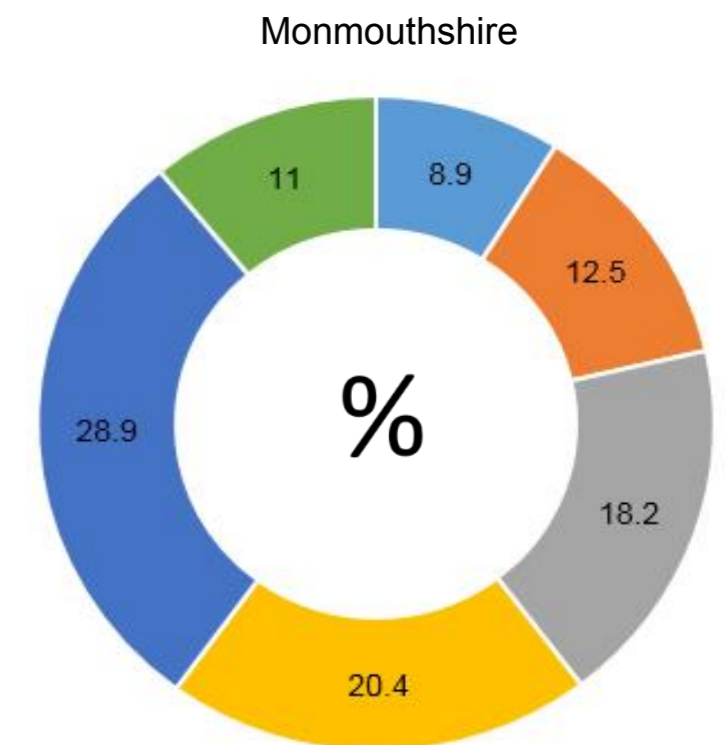
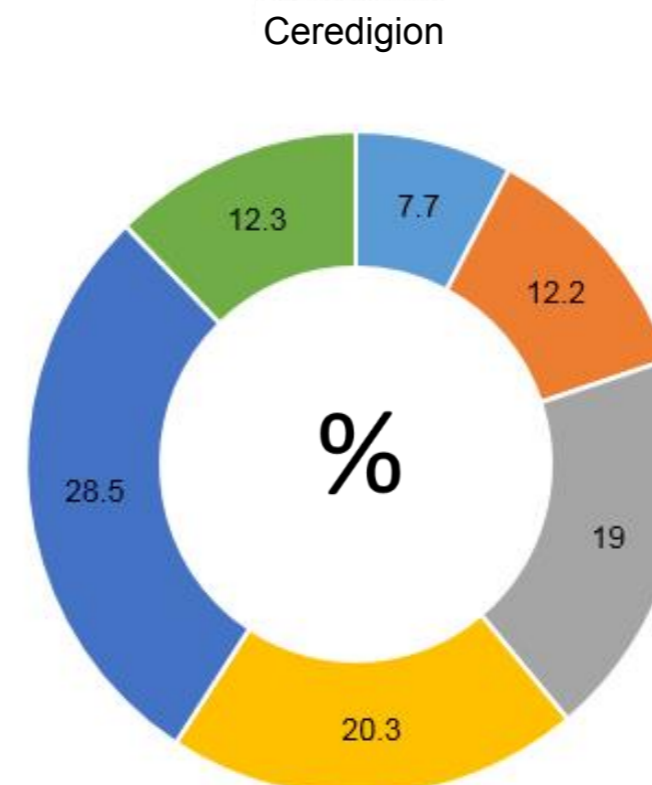
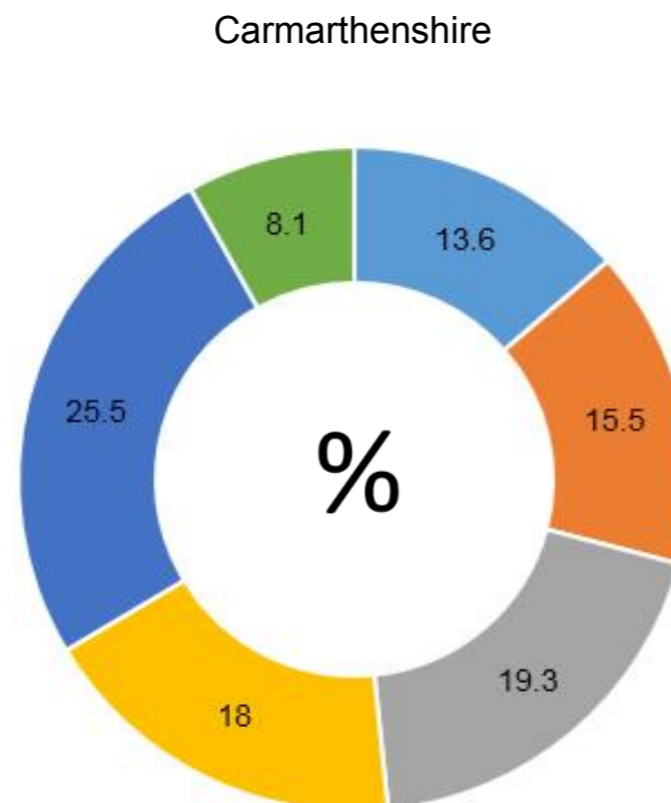
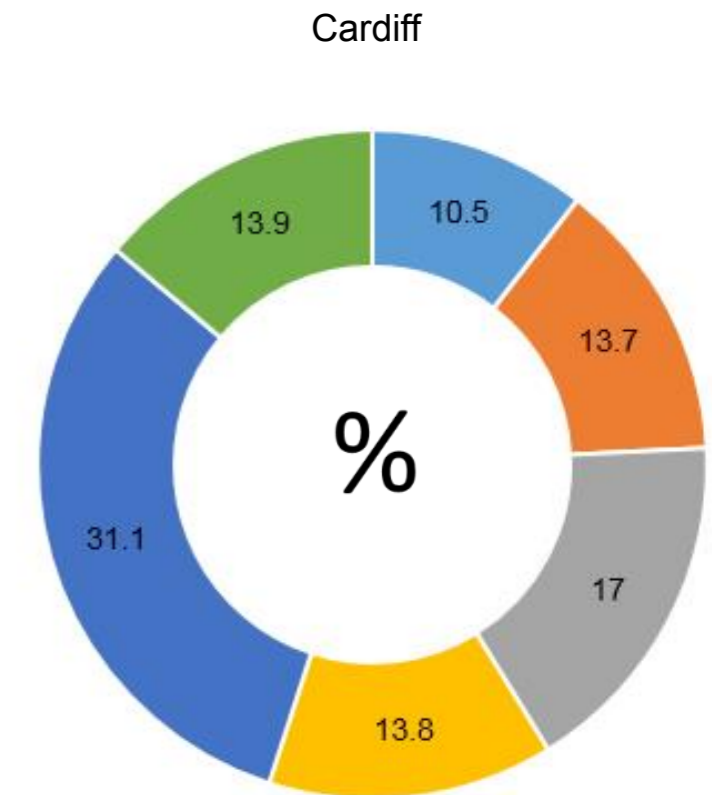
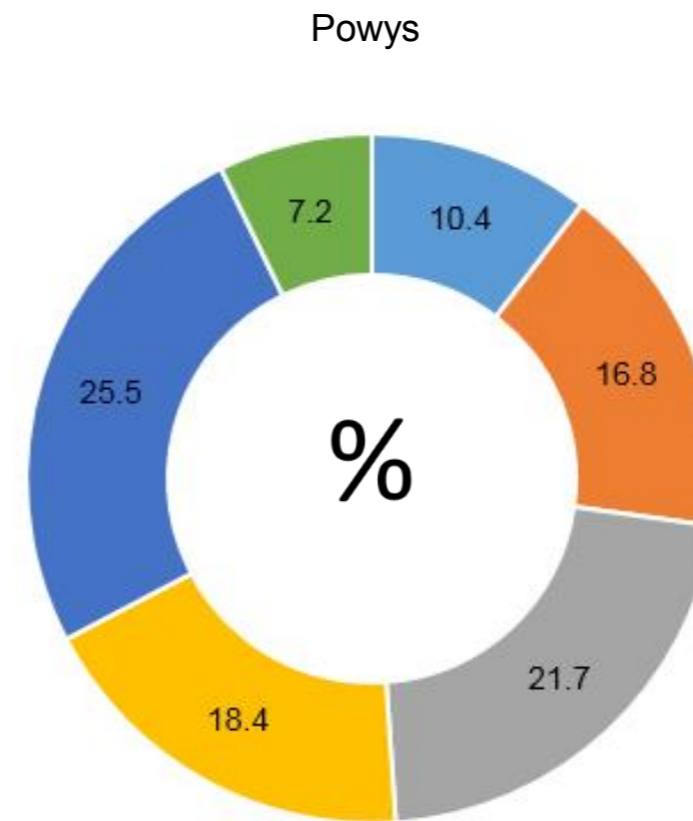
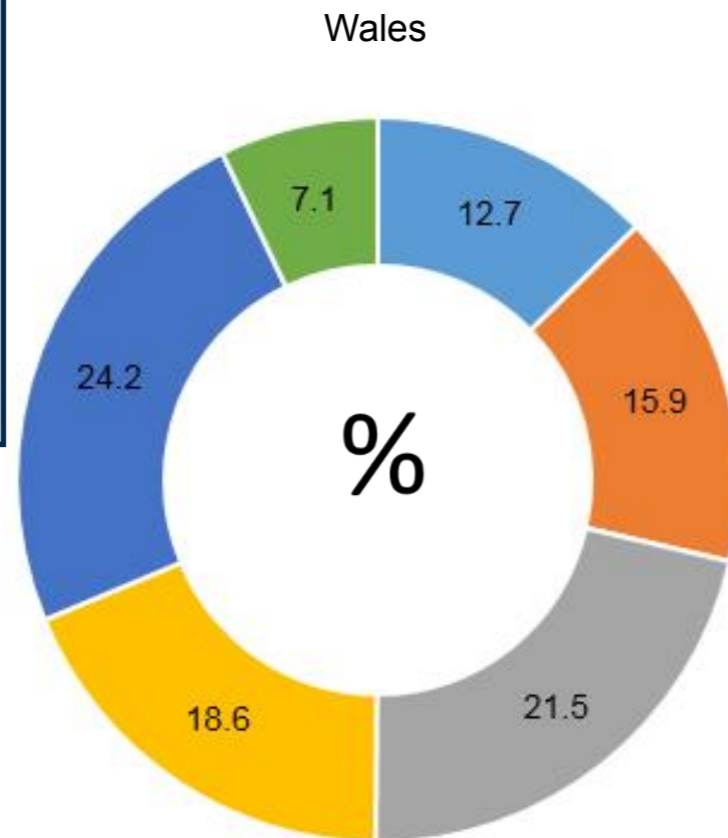
The largest proportion of people (**25.5%**) in Powys are qualified to **NQF level 4-6**

Just over **10%** of people in Powys **have no qualifications** (Wales: 12.7%)

7.2% of people in Powys are qualified to **NQF level 7-8** (Cardiff highest: 13.9%)

Key:

- No Qualifications
- Qualified to below level 2
- Qualified to NQF level 2
- Qualified to NQF level 3
- Qualified to NQF level 4 to 6
- Qualified to NQF levels 7 to 8



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Data source: Highest qualification levels of working age adults, Stats Wales, 2010

Powys overview: A-level courses

1790

A-level courses were taken up by A-level students in Powys in September 2015

60%

of Powys students are enrolled on the top 10 courses

Top 10 A-level course take-up

Rank	A2 Level subject	Percentage
1	History	9%
2	Geography	9%
3	Biology	8%
4	Mathematics	7%
5	Chemistry	6%
6	Physics	5%
7	Media Studies	4%
8	Information and Communication Technology	4%
9	English Literature	4%
10	Physical Education	4%

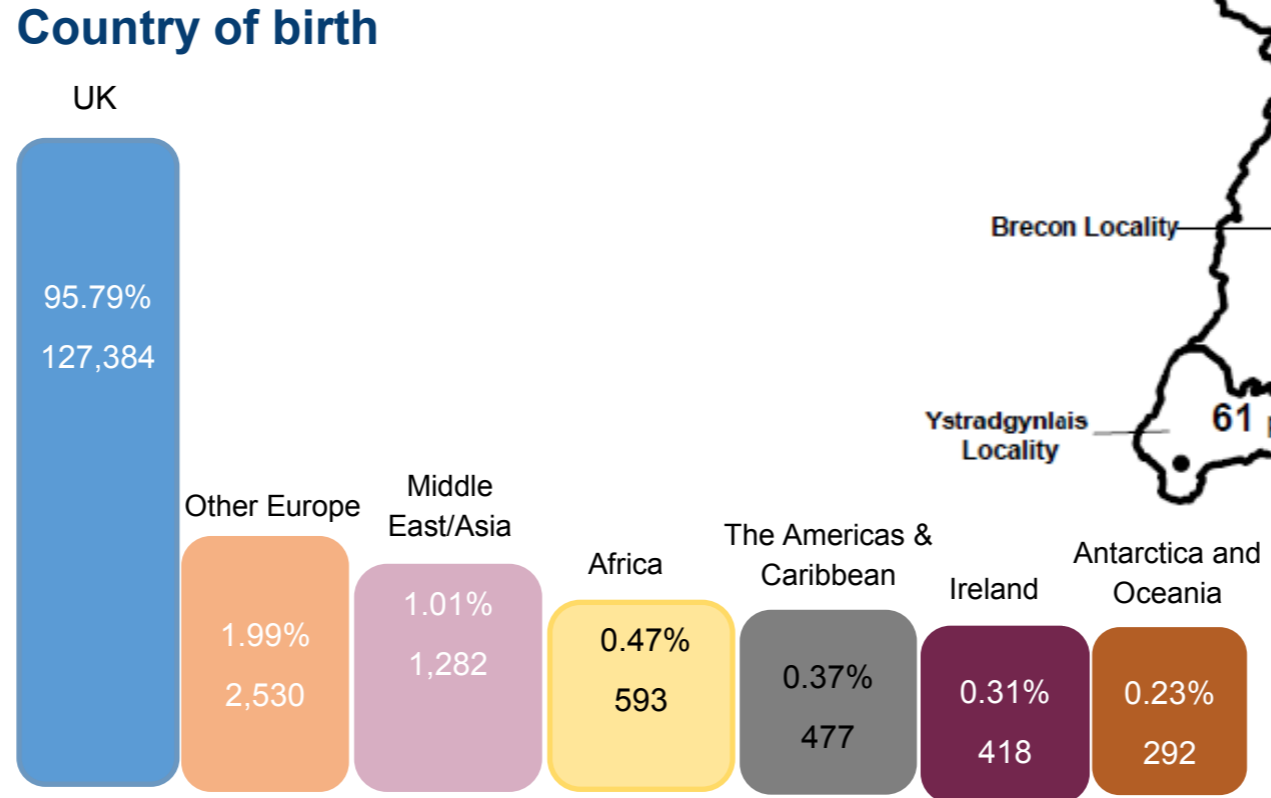
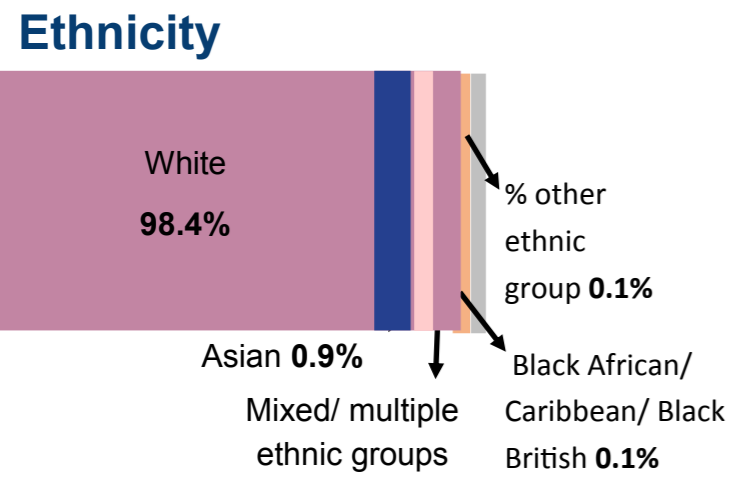
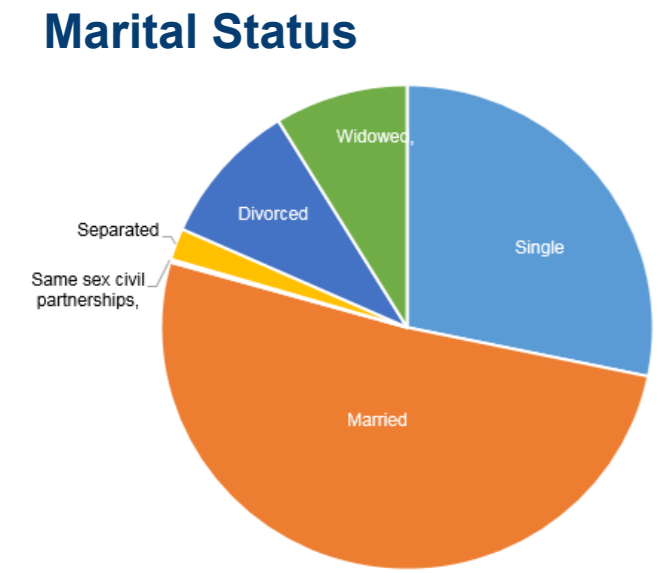
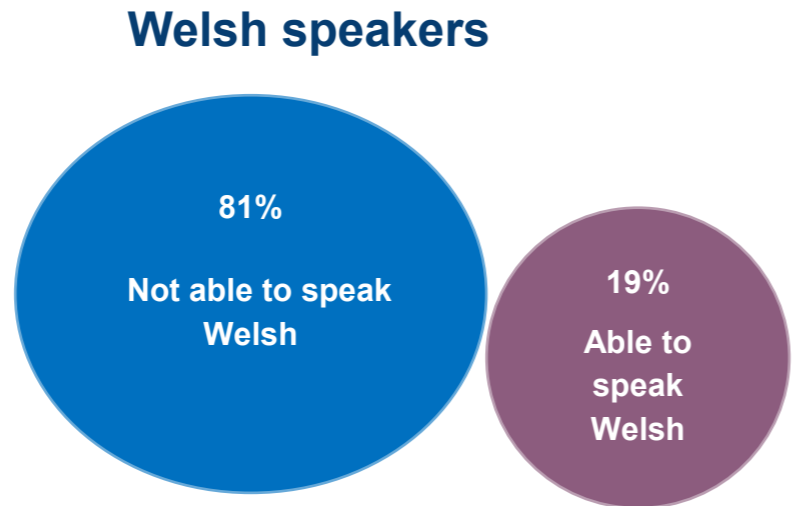
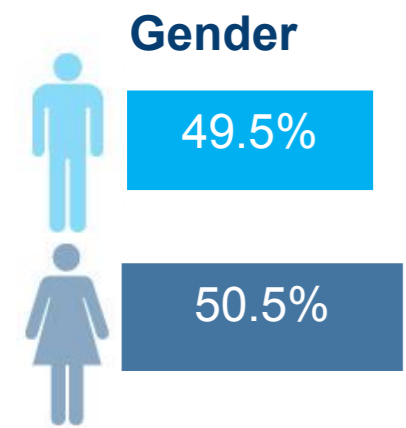
This table lists all of the courses offered in Powys and the numbers of students enrolled on each course in ranking order

Rank	A2 Level subject	Total A2
1	History	164
2	Geography	153
3	Biology	141
4	Mathematics	119
5	Chemistry	104
6	Physics	90
7	Media Studies	80
8	Information and Communication Technology	75
9	English Literature	71
10	Physical Education	71
11	Art and Design	70
12	Business Studies	66
13	Psychology	57
14	**Other Subject**	56
15	English Language and Literature	54
16	Health and Social Care	51
17	Design and Technology	39
18	Drama and Theatre Studies	39
19	Religious Studies	33
20	English Language	23
21	Welsh Second Language (Cymraeg Ail Iaith)	22
22	Sociology	19
23	Classical Civilisation	17
24	Music	16
25	Welsh First Language (Cymraeg Iaith Cyntaf)	16
26	French	15
27	Business - Applied	14
28	Law	14
29	Engineering	11
30	Government and Politics	11
31	Mathematics - Further	11
32	Science - Applied	11
33	Design and Technology - Product Design (3D Design)	10
34	Mathematics - Mechanics	10
35	Travel and Tourism	8
36	Performing Arts	6
37	Art Studies - Fine Arts	5
38	German	4
39	Photography	4
40	Art and Design - Textiles	2
41	Biology and Human Biology	2
42	Media - Communication and Production	2
43	Music - Technology	2
44	Accounting	1
45	Computing	1
46	Electronics	0
47	Environmental Studies	0
48	Philosophy	0
49	Spanish	0

Please note that this data does not include college provision

Powys overview: Population

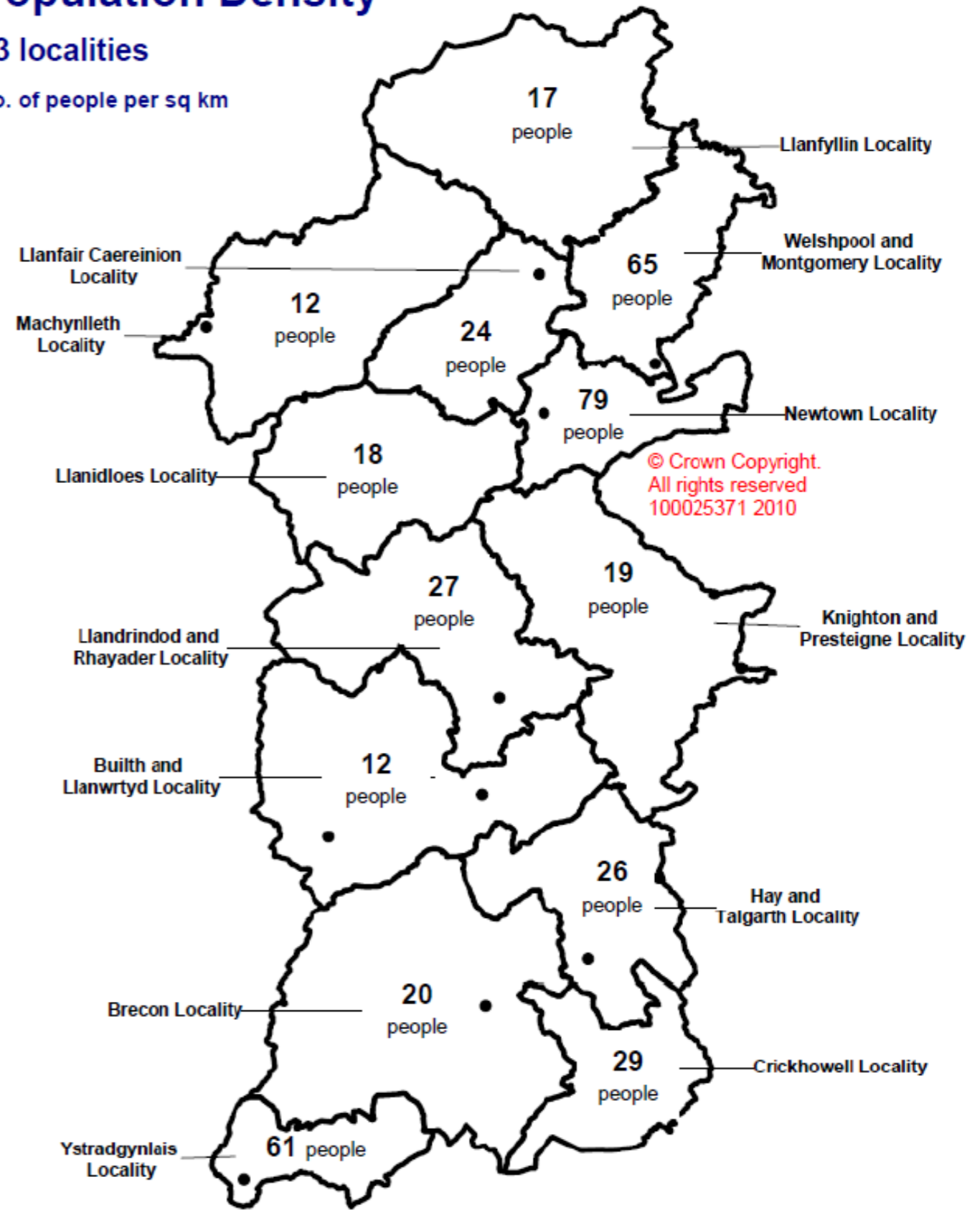
Population 132,705	Average Age: 44 Wales: 41 years	58,753 households PROJECTED GROWTH: 4300 extra homes by 2036
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Population Density

13 localities

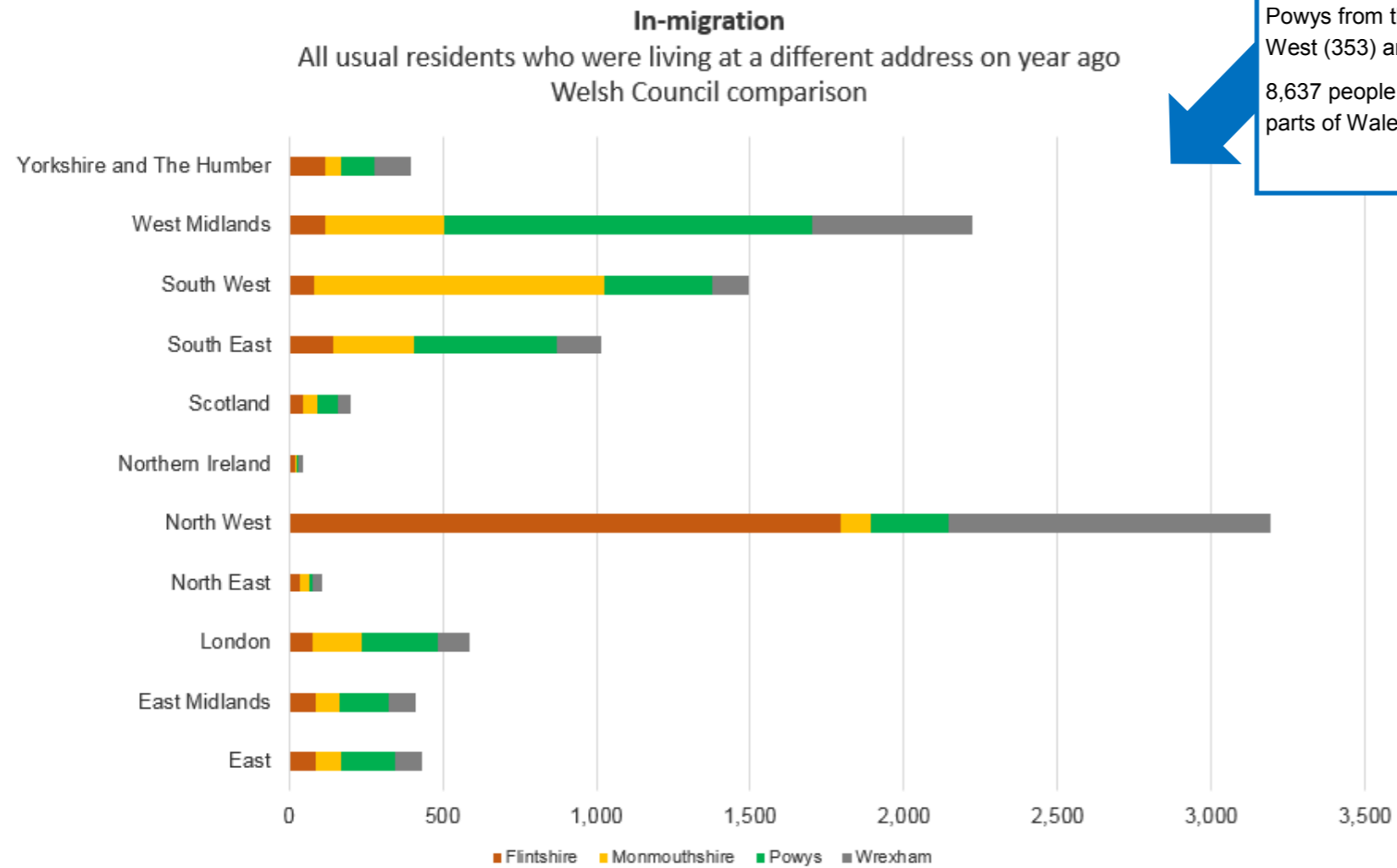
No. of people per sq km



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© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Population, Stats Wales

Powys overview: Migration



With the exception of the people moving from the West Midlands (1,200 people), a significant number of people are moving into Powys from the South East (460), South West (353) and London (245)

8,637 people moved into Powys from other parts of Wales.

Data source: NOMIS 2011

© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Origin and destination of migrants by age, ONS, 2011

In Migration to Powys*

Top 10 destinations

	No. People
1. Shropshire	640
2. Herefordshire	290
3. Cardiff	230
4. Ceredigion	220
5. Neath Port Talbot	220
6. Gwynedd	160
7. Swansea	150
8. Carmarthenshire	130
9. Monmouthshire	110
10. Rhondda Cynon Taf	90

Out Migration from Powys*

Top 10 destinations

	No. People
1. Shropshire	740
2. Herefordshire	250
3. Ceredigion	230
4. Cardiff	230
5. Swansea	180
6. Neath Port Talbot	180
7. Carmarthenshire	160
8. Monmouthshire	150
9. Gwynedd	110
10. Telford and Wrekin	100

Total in migration to Powys = 5,130

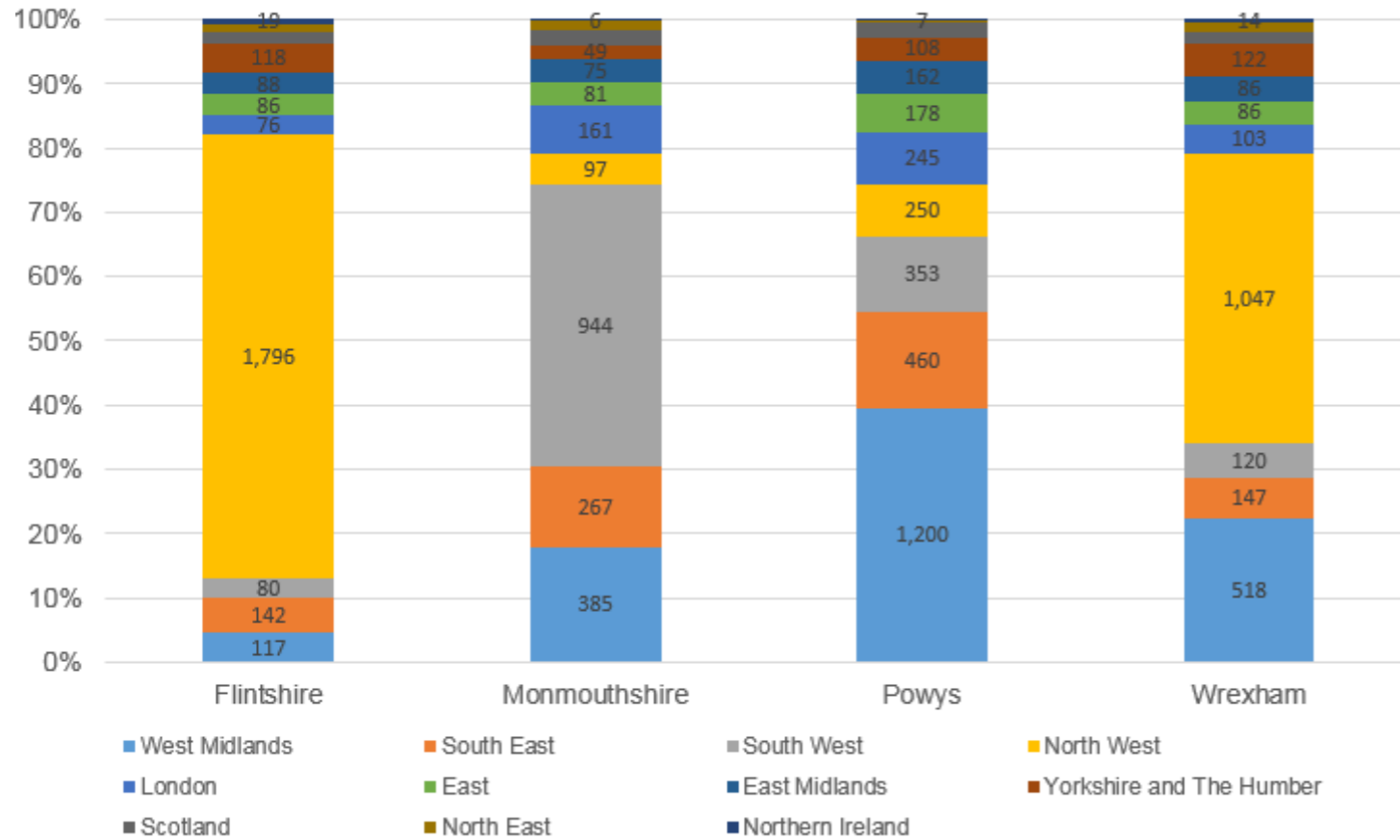
Total out migration to Powys = 4,870

*Moves within the UK during the year ending June 2014

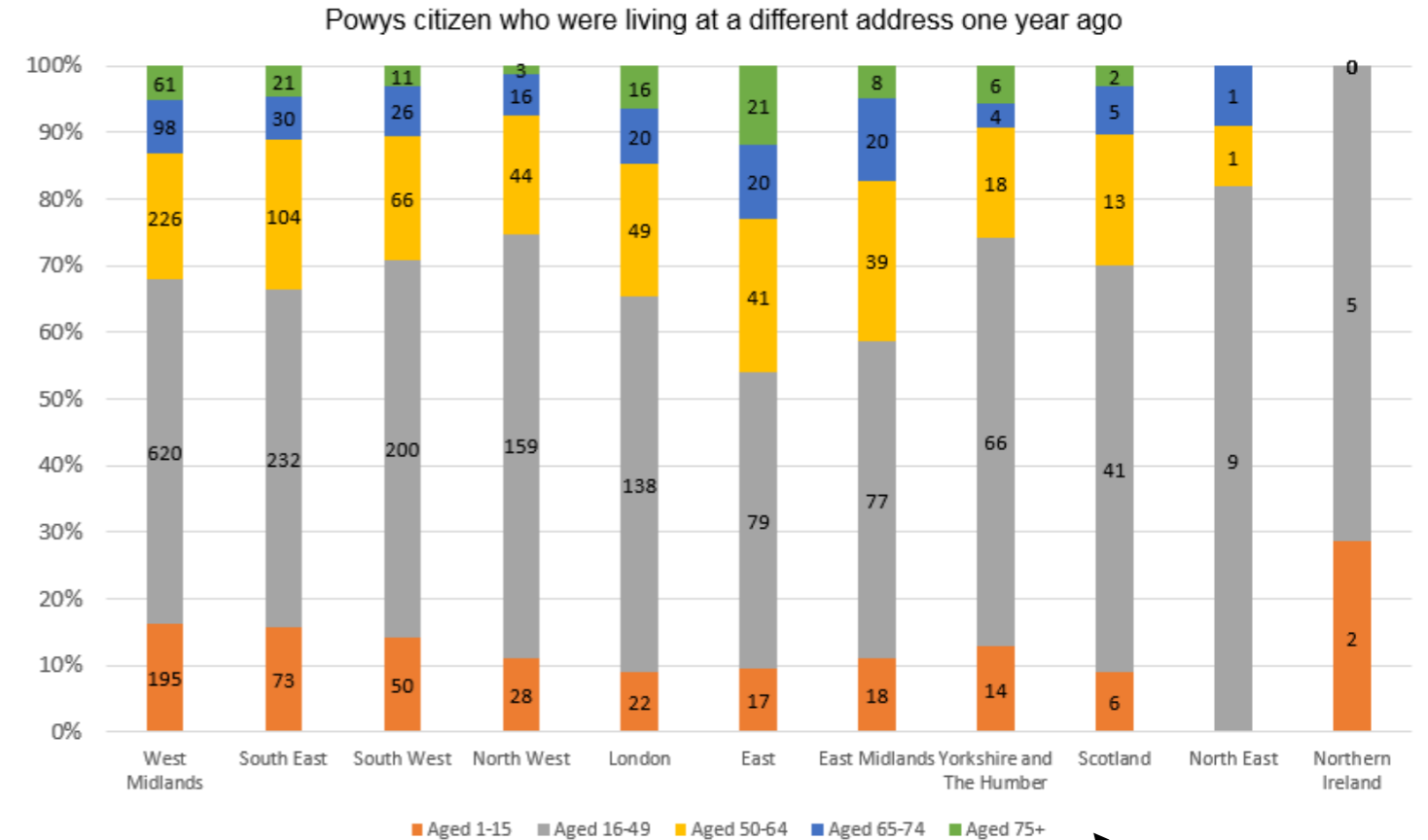
Net growth = 260

Powys overview: Migration Comparison

Citizens who were living at a different address one year ago - comparison



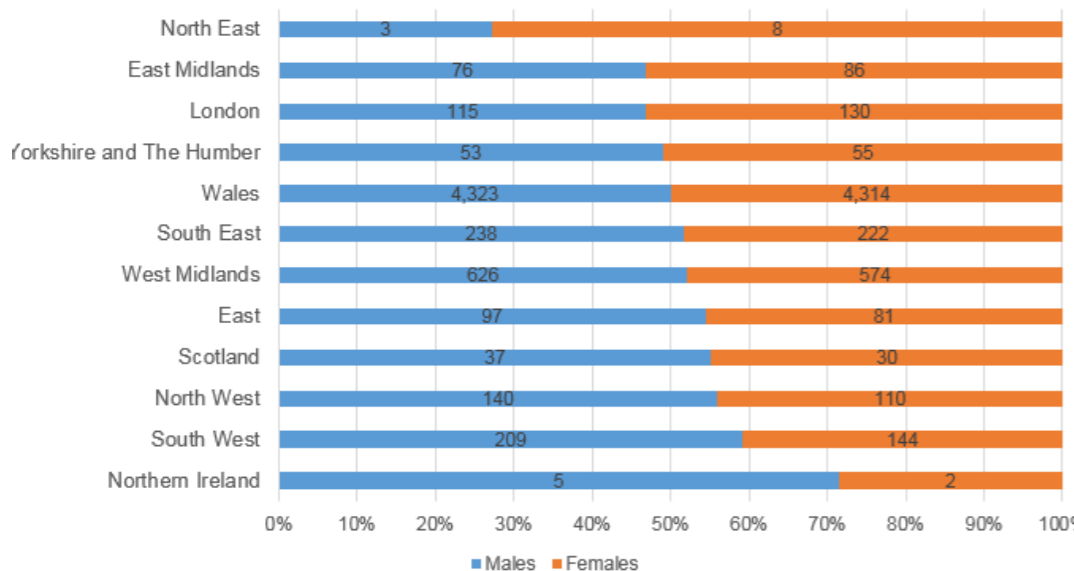
Age categories of those moving to Powys



Please note that citizens who have moved from other parts of Wales have been excluded due to the large volume.

Powys attracts the majority of new citizens from the West Midlands, however we also attract more people from the South East and London than the other Welsh counties above.

Powys citizens who were living at a different address one year ago males to female comparison



Number of citizens moving from other parts of Wales to...

Flintshire	9,292
Monmouthshire	5,919
Powys	8,637
Wrexham	9,972

The majority of those moving into Powys from other areas in the UK are aged between 16-49 years old.

© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Origin and destination of migrants by age, ONS, 2011

There are slightly larger proportion of men (51%) moving into the area compared with women (49%)

However, some areas are much higher than the average, for instance:

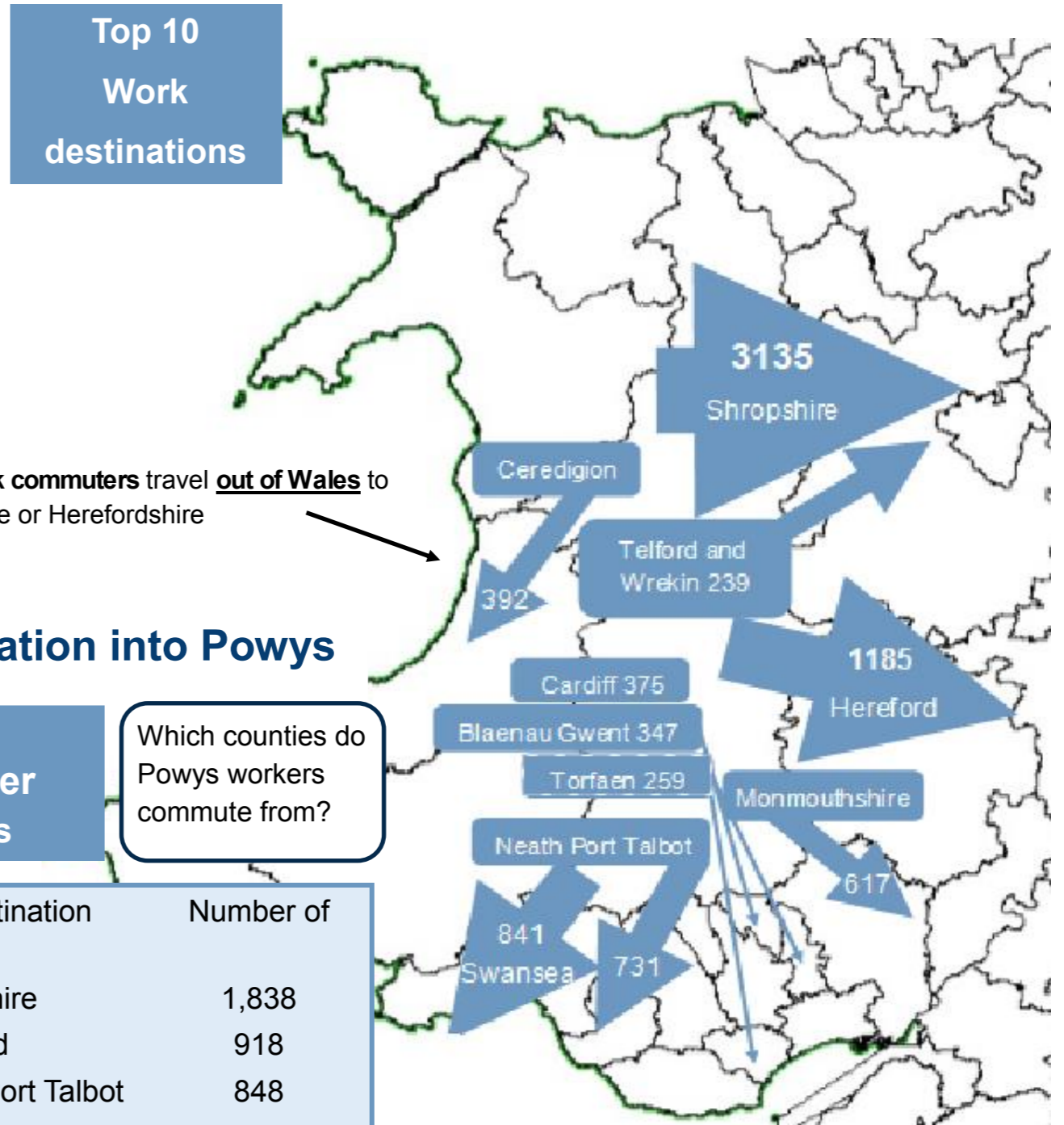
73% of those moving from the North East are females and 71% of those moving from Northern Ireland are male. However, these two areas have small numbers out-migrating to Powys

A larger percentage of females have relocated from London (53%) and the East Midlands (53%) to Powys, whilst a higher percentage of males have moved from the South West (59%), North West (56%), Scotland (55%) and the East (54%).

Powys overview: Work Migration

Work Migration out of Powys

This map shows the **top 10** counties that Powys residents commute to work



Work Migration into Powys

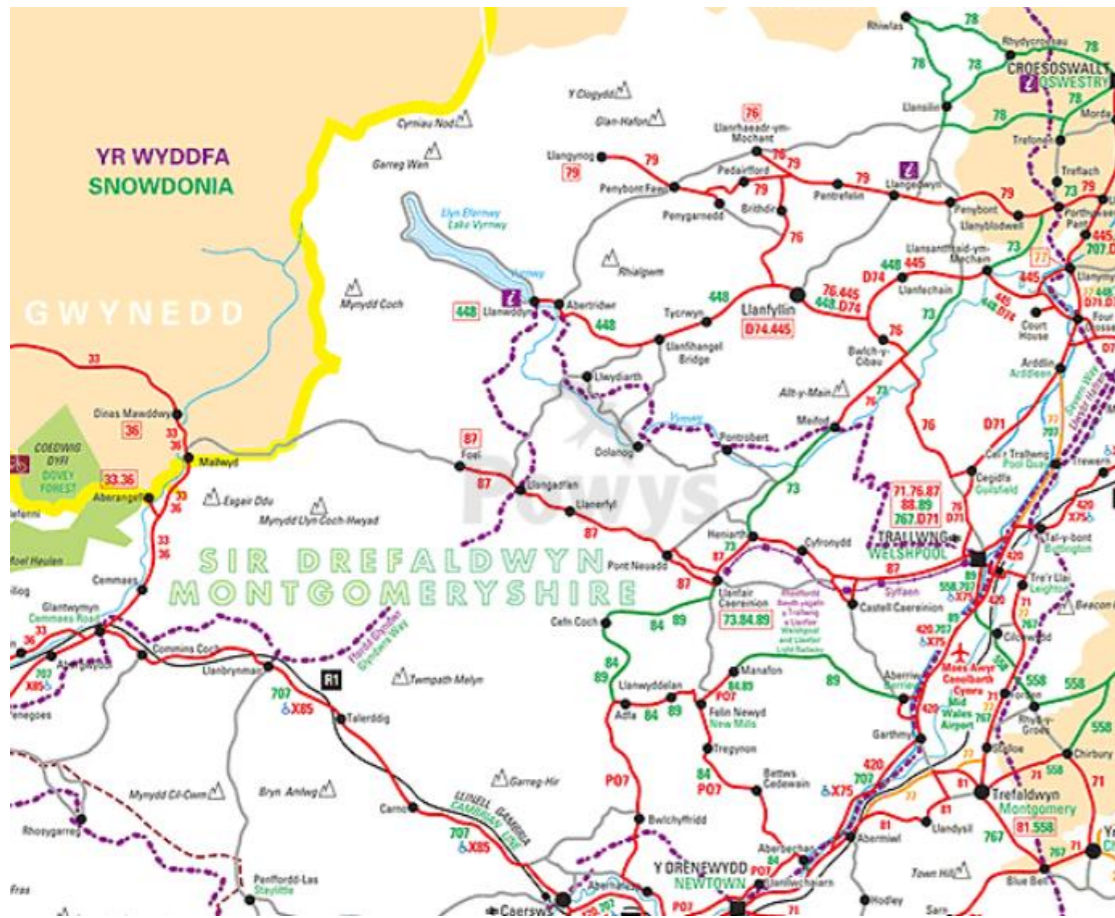
Top 10 commuter counties

Which counties do Powys workers commute from?

Rank	Destination	Number of
1	Shropshire	1,838
2	Hereford	918
3	Neath Port Talbot	848
4	Monmouthshire	580
5	Blaenau Gwent	570
6	Gwynedd	380
7	Carmarthenshire	367
8	Swansea	267
9	Ceredigion	258
10	Merthyr Tydfil	219

© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Location of usual residence and place of work, ONS, 2015

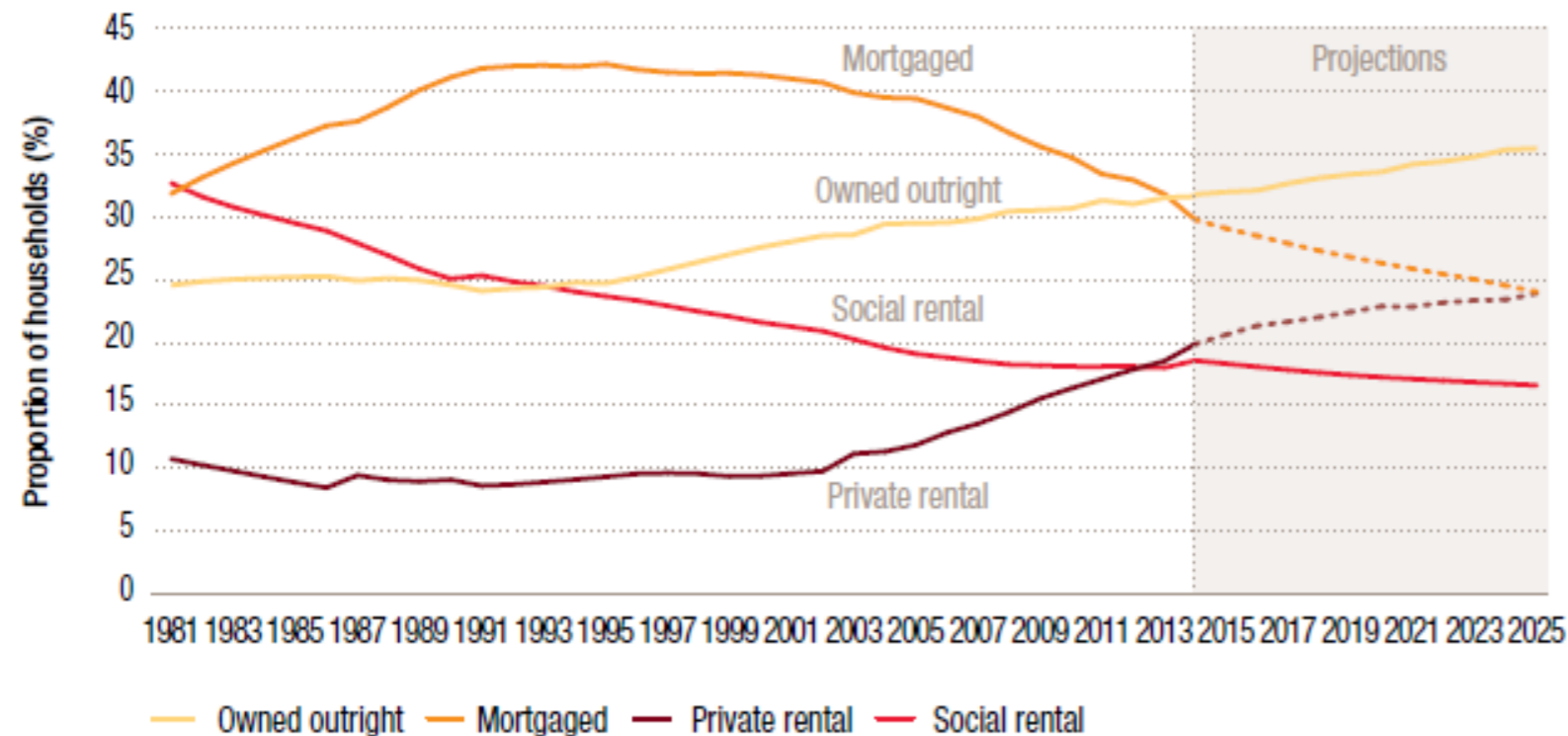
Powys overview: Transport Links



© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Population, Stats Wales. http://www.cartoplus.co.uk/transportdemo/Powys_Transport_Map.htm

UK overview: Housing economy

Projections for UK housing tenure, share of households



House price growth moderate but rise of Generation Rent will continue

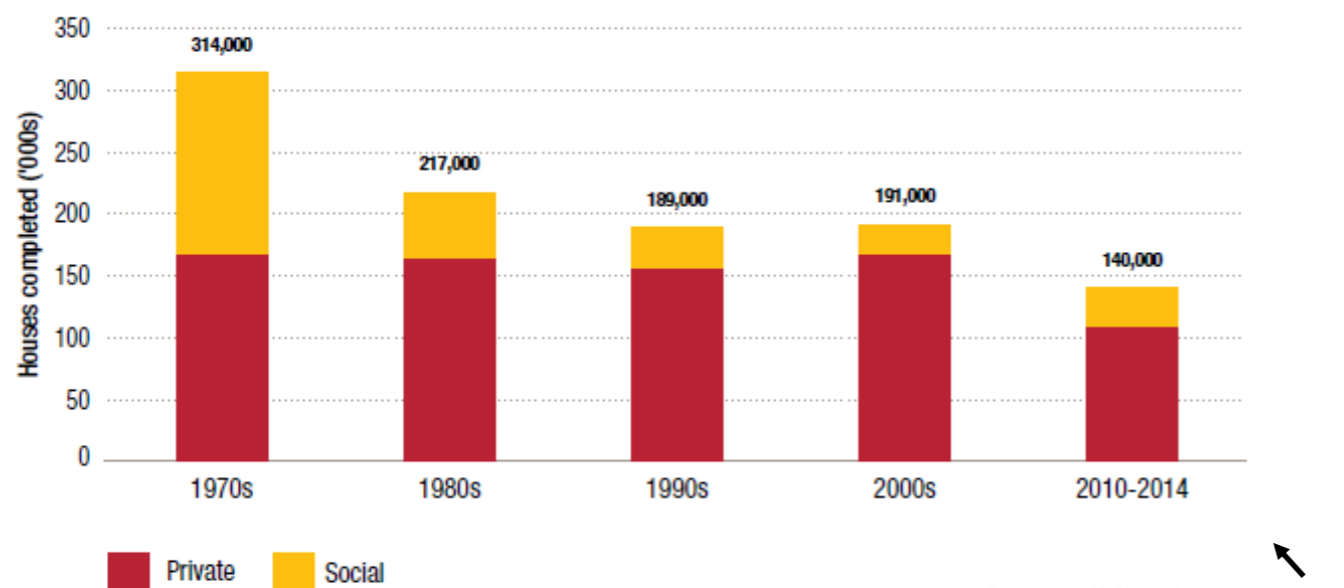
Continuing rise in the number of households renting from around 20% now to around 25% by 2025

For 20-39 year olds, we would expect over half to be renting by 2025, implying a continuing rise in the size of 'Generation Rent'

Assuming that the supply of new homes continues to be relatively sluggish, **house prices are expected to keep growing at around this 5% annual rate** for the rest of this decade

© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: UK Economic Outlook, PWC, 2015

Housing Completions by private and social sectors, annual averages



Low building levels have contributed to rising house

Source: DCLG

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Private rented sector

number of households in this sector has more than doubled since 2001 (from 2.3m to 5.4m by 2014)

Key projection

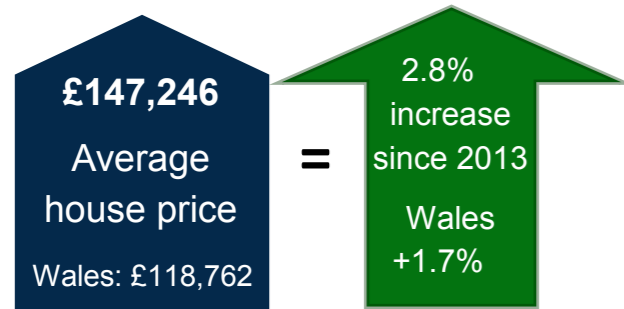
Trend set to continue with an additional **1.8 million households becoming private renters by 2025**. For younger generations, this is becoming the norm.

Average first time buyer deposits

have increased almost five-fold since the late 1990s, from £10,000 to almost £50,000

Powys overview: Housing Tenure Comparisons

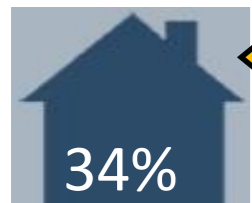
Housing market



It costs approximately **£56-£62,000** more to buy a home in a rural part of Powys compared with a town

Housing Affordability

Powys is **2nd** most expensive county to buy a house in Wales (average salary Vs house price)



of households are in **affordable housing need**

These households could not afford to buy a lower quartile priced terraced property



Due to...
ageing population of Powys residents
and
need to retain and increase the number of young adult households



of households are in **need of social rented accommodation**

These households could not afford intermediate rent for a 2 bedroom property

<p>7581 housing benefit claimants 13% households</p>	<p>14% of all Powys households are currently living in social rented accommodation</p>	<p>1,422 empty properties on Council tax register</p>
---	--	--

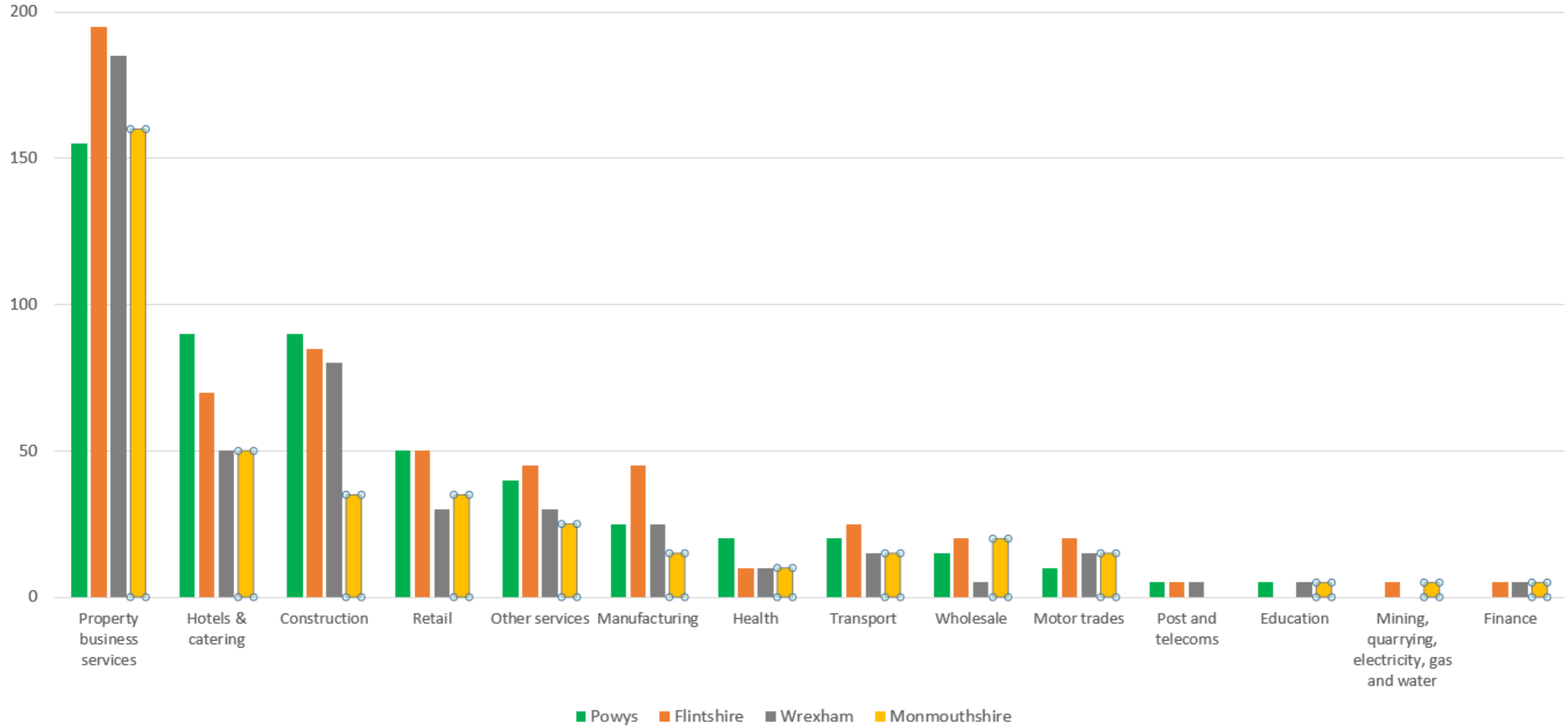
Powys is similar to Flintshire regarding Housing tenure, with **75%** of properties being **owner occupied**



© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Dwelling stock estimates, Stats Wales, 2013-14

Powys overview: Business Births

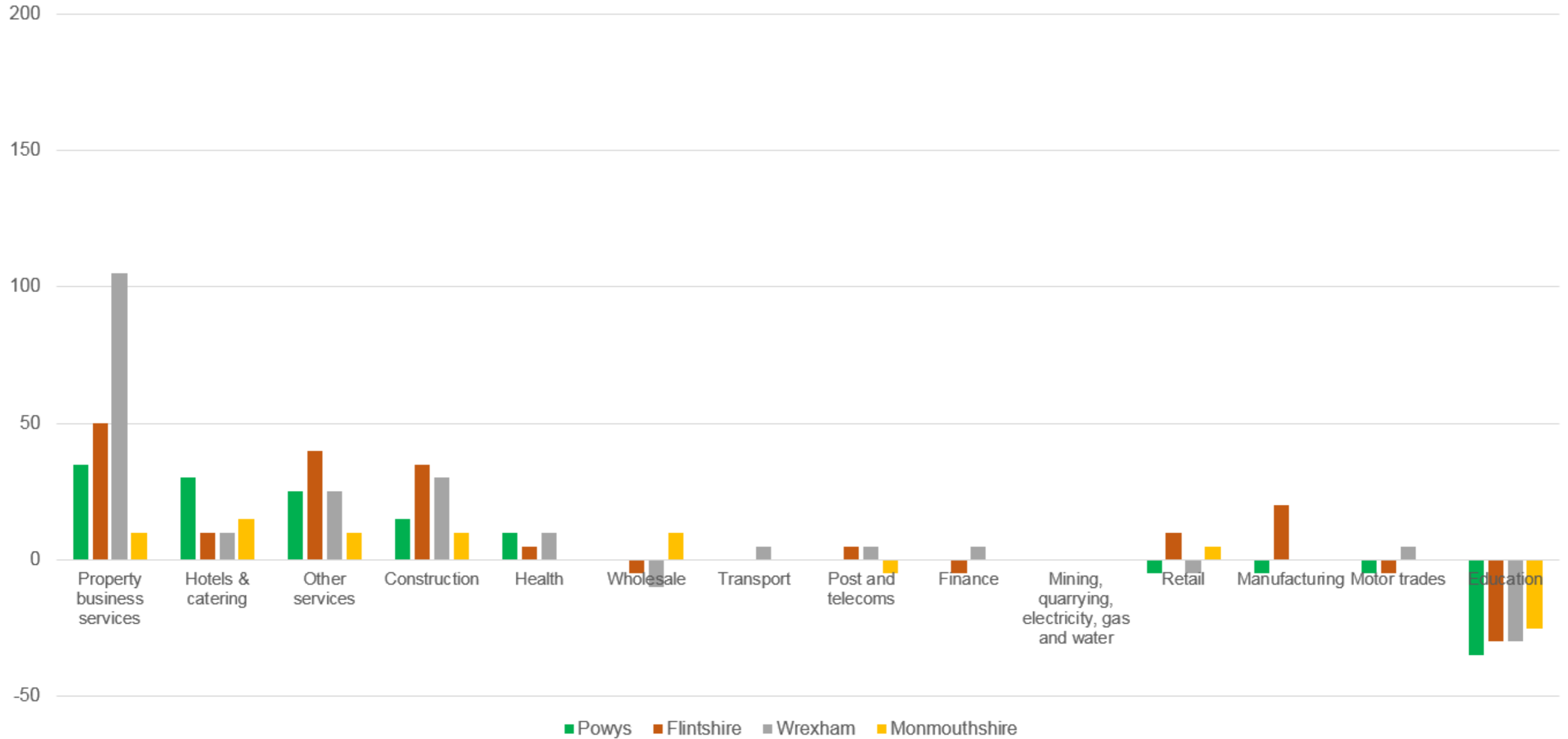
Number of Business births by industry
Comparative view of Powys, Flintshire, Wrexham and Monmouthshire



© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Business births, Stats Wales, 2007

Powys overview: Business Net Growth

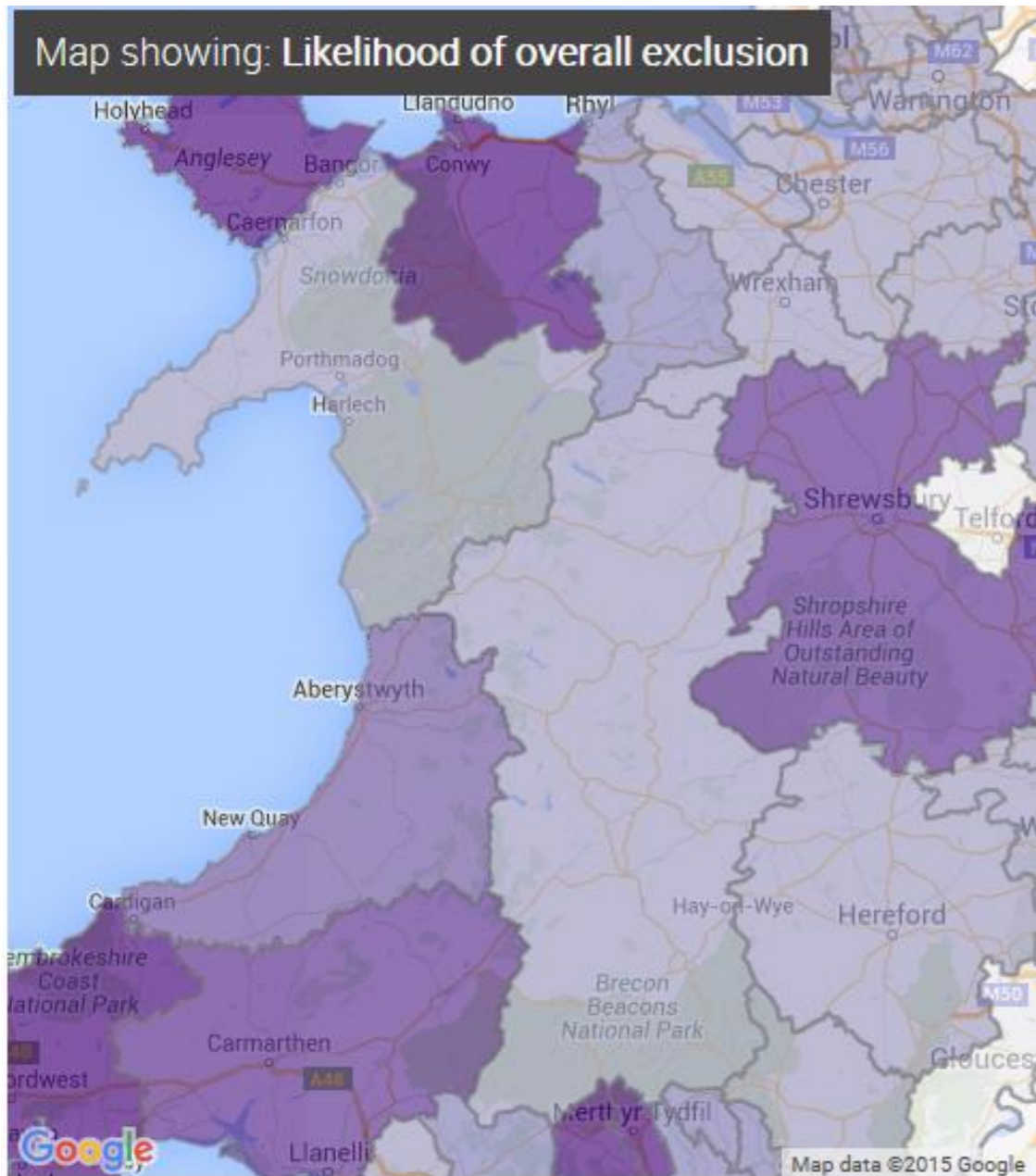
Net growth of Business by industry
Comparative view of Powys, Flintshire, Wrexham and Monmouthshire



© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Business Net Growth, Stats Wales, 2007

Powys overview: Digital Exclusion Heat Map

Likelihood of overall exclusion is **Medium**



<http://www.go-on.co.uk/resources/heatmap/#details-container>

The Go ON UK Digital Exclusion Heatmap has been developed with support from the BBC as part of their Make It Digital and wider digital literacy initiatives, the Local Government Association and The London School of Economics and Political Science, using fresh insight into Basic Digital Skills in association with Lloyds Banking

The combined digital indicator is made up of four metrics that indicate digital exclusion. These are infrastructure, access, Basic Digital Skills and Basic Digital Skills used.

INFRASTRUCTURE



17.80% of households in Powys do not receive broadband speeds of at least 2 megabits per second (Mbps). [Learn more](#)

[View infrastructure on map](#)

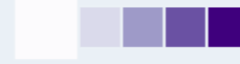
ACCESS



15.9% of adults in Powys have never been online. [Learn more](#)

[View access on map](#)

BASIC DIGITAL SKILLS



79% of adults in Powys have all five Basic Digital Skills. [Learn more](#)

[View Basic Digital Skills on map](#)

BASIC DIGITAL SKILLS USED



37% of adults in Powys have used all five Basic Digital Skills in the last three months. [Learn more](#)

[View Basic Digital Skills used on map](#)

The combined social indicator is made up of four social metrics that are predictors of digital exclusion. These are age, education, income and health.

AGE



25.3% of adults in Powys are over 65. [Learn more](#)

[View age on map](#)

EDUCATION



37.40% of adults in Powys have no qualifications and/or no Level 1 qualifications. [Learn more](#)

[View education on map](#)

INCOME



£18,700 is the average income per taxpayer in Powys. [Learn more](#)

[View income on map](#)

HEALTH



21.4% of adults in Powys have a long-term illness or disability. [Learn more](#)

[View health on map](#)

Internet Access

73% of Powys households have internet access

Wales average: 77%

Some of the other Counties in Wales are:-

Flintshire 82% (77% 2013/14)

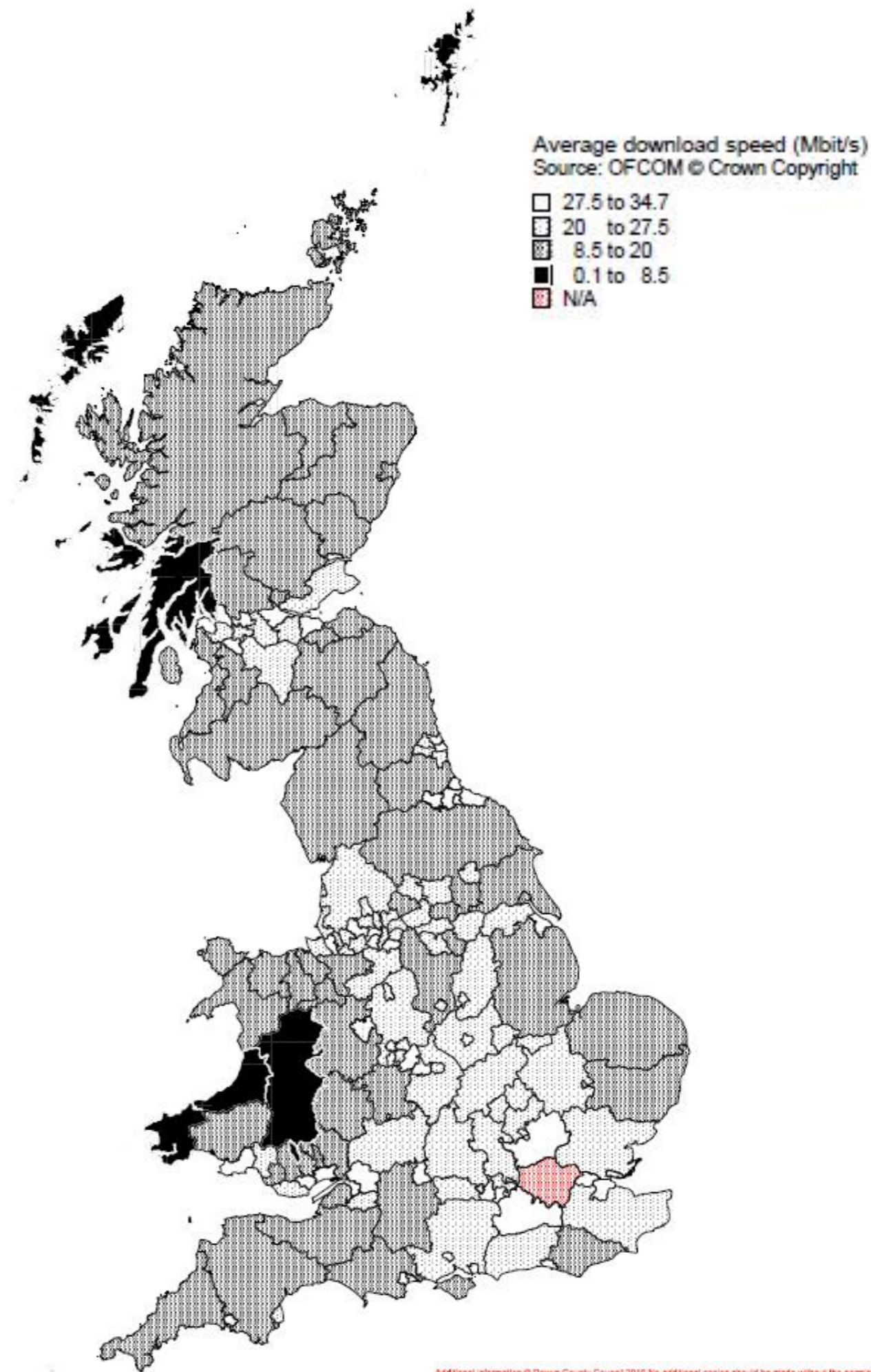
Wrexham 78% (77% 2013/14)

Monmouthshire 79% (81% 2013/14)

Source: National Survey for Wales

Powys overview: Internet Speeds

Fixed Broadband
average download speed (Mbit/s)
(June-July 2014)

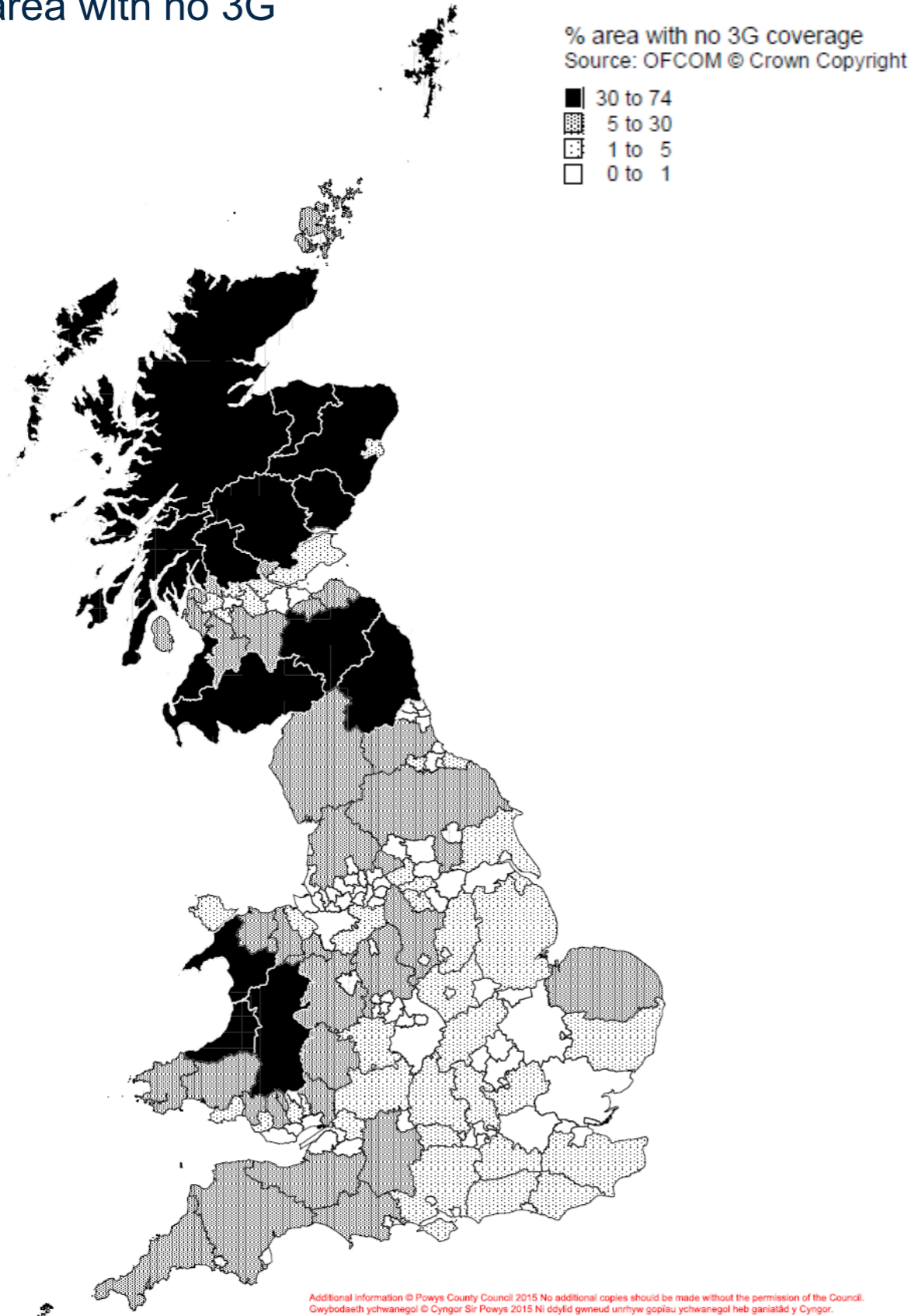


© Crown Copyright, Produced by Powys County Council Business Intelligence Team.
Data source: Fixed Broadband average download speed, Ofcom

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Gwybodaeth ychwanegol © Cyngor Sir Powys 2015 Ni ddylid ganeud unrhyw gopïau ychwanegol heb ganiatâd y Cyngor.

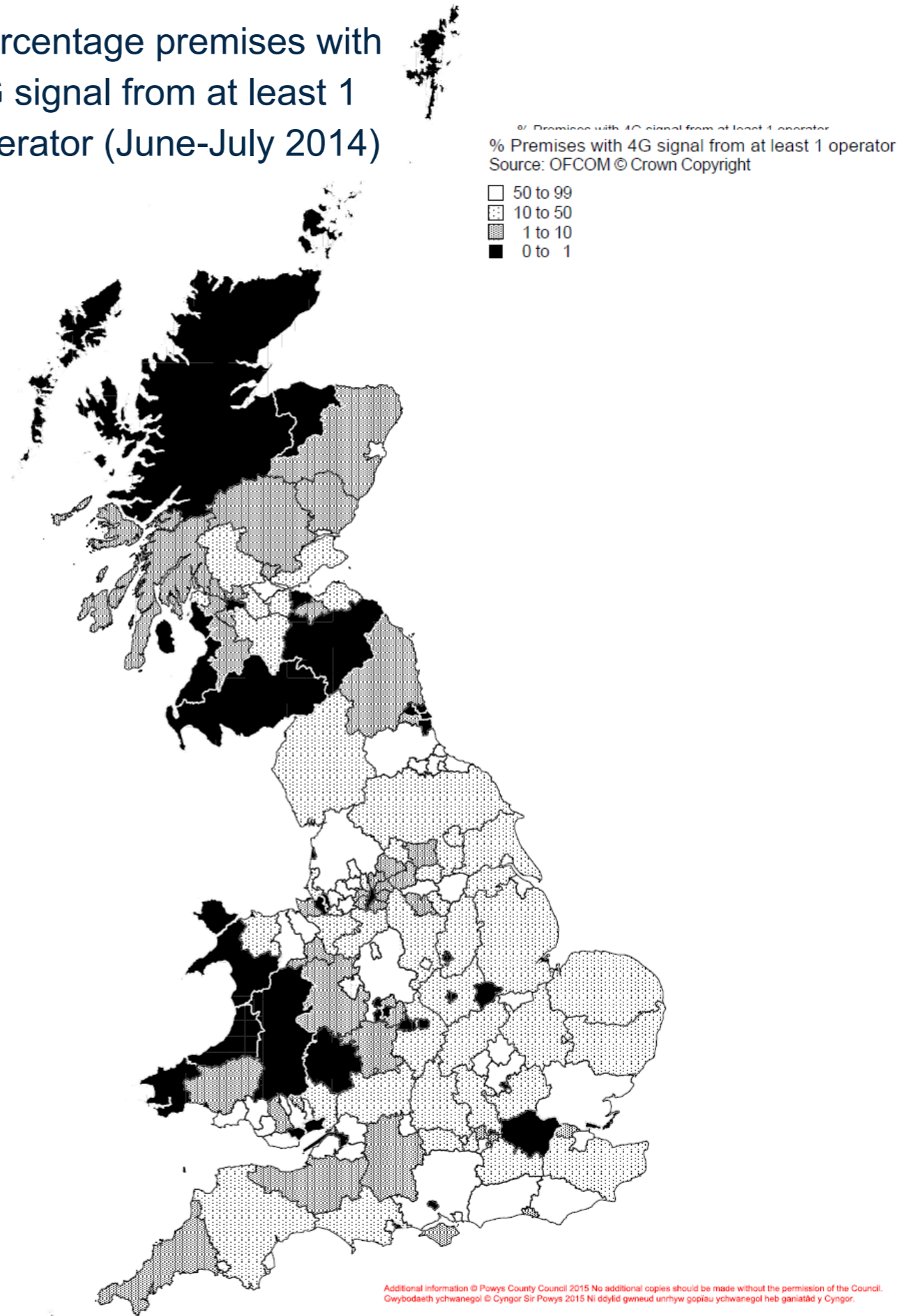
Powys overview: Mobile Signal

Percentage area with no 3G coverage



© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Percentage area with no 3G coverage, Ofcom

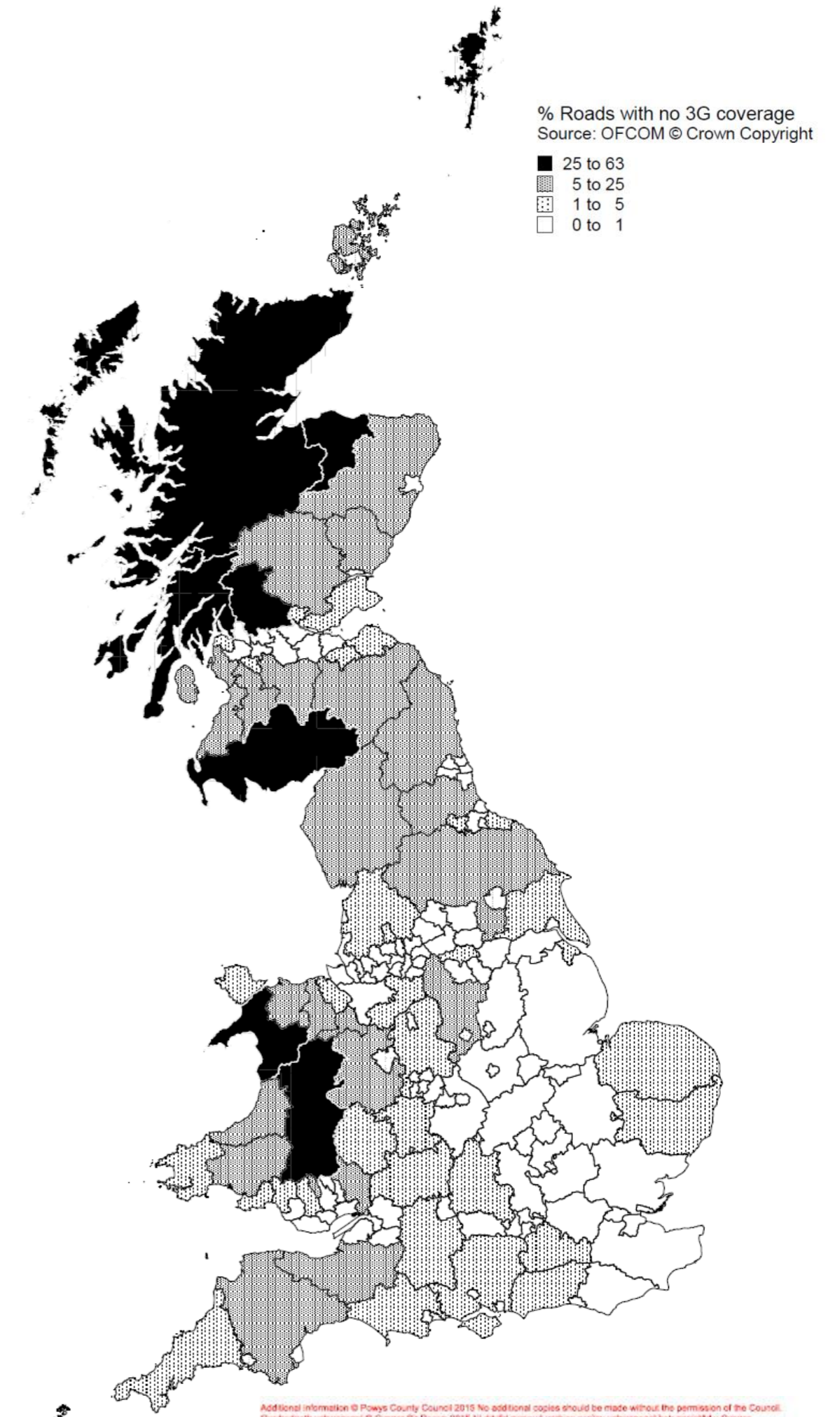
Percentage premises with 4G signal from at least 1 operator (June-July 2014)



© Crown Copyright, Produced by Powys County Council Business Intelligence Team. Data source: Percentage premises with 4G signal from at least 1 operator, Ofcom

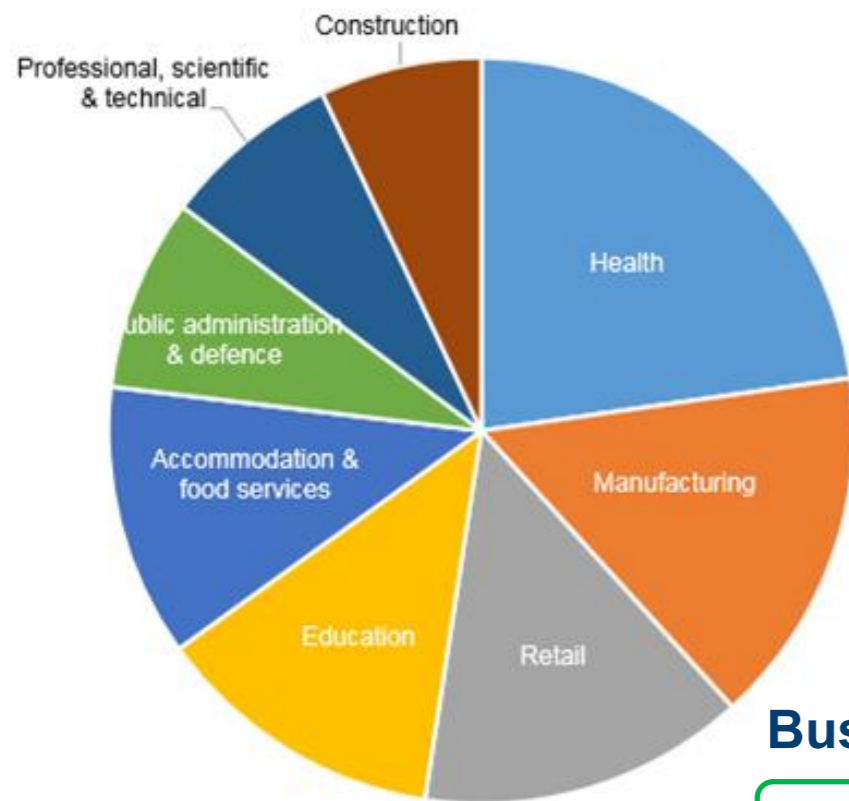
Powys overview: Mobile Signal

Percentage roads with no 3G coverage (June-July 2014)



Powys overview: Business

Type of business



Business size 2013

89% Micro business 0-9 employees Wales: 82%

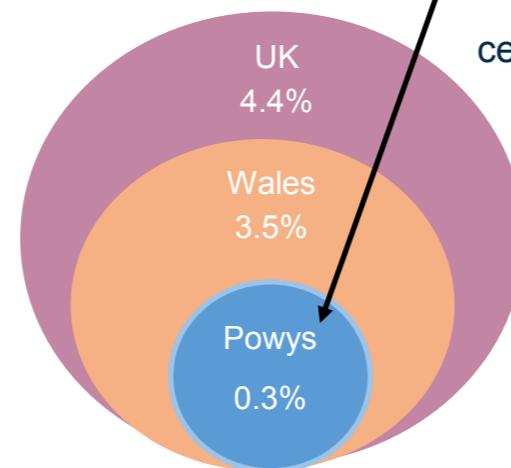
9% Small 10-49 employees Wales: 15%

1% Medium 50-99 employees Wales: 2%

1% Large 100+ employees Wales: 1%

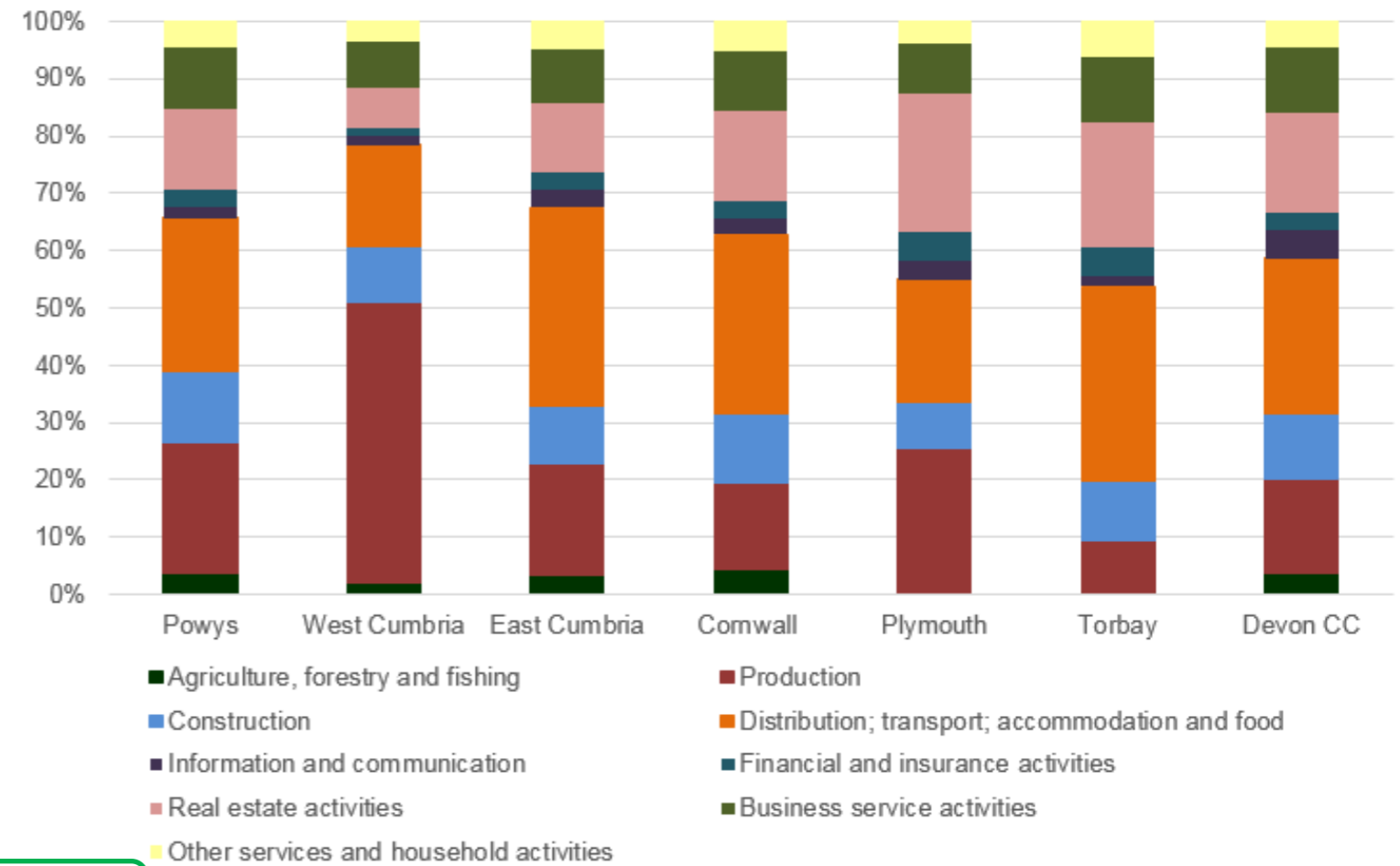
465
businesses
started in 2013

450
businesses
ceased trading
in 2013



Business Growth, 2013

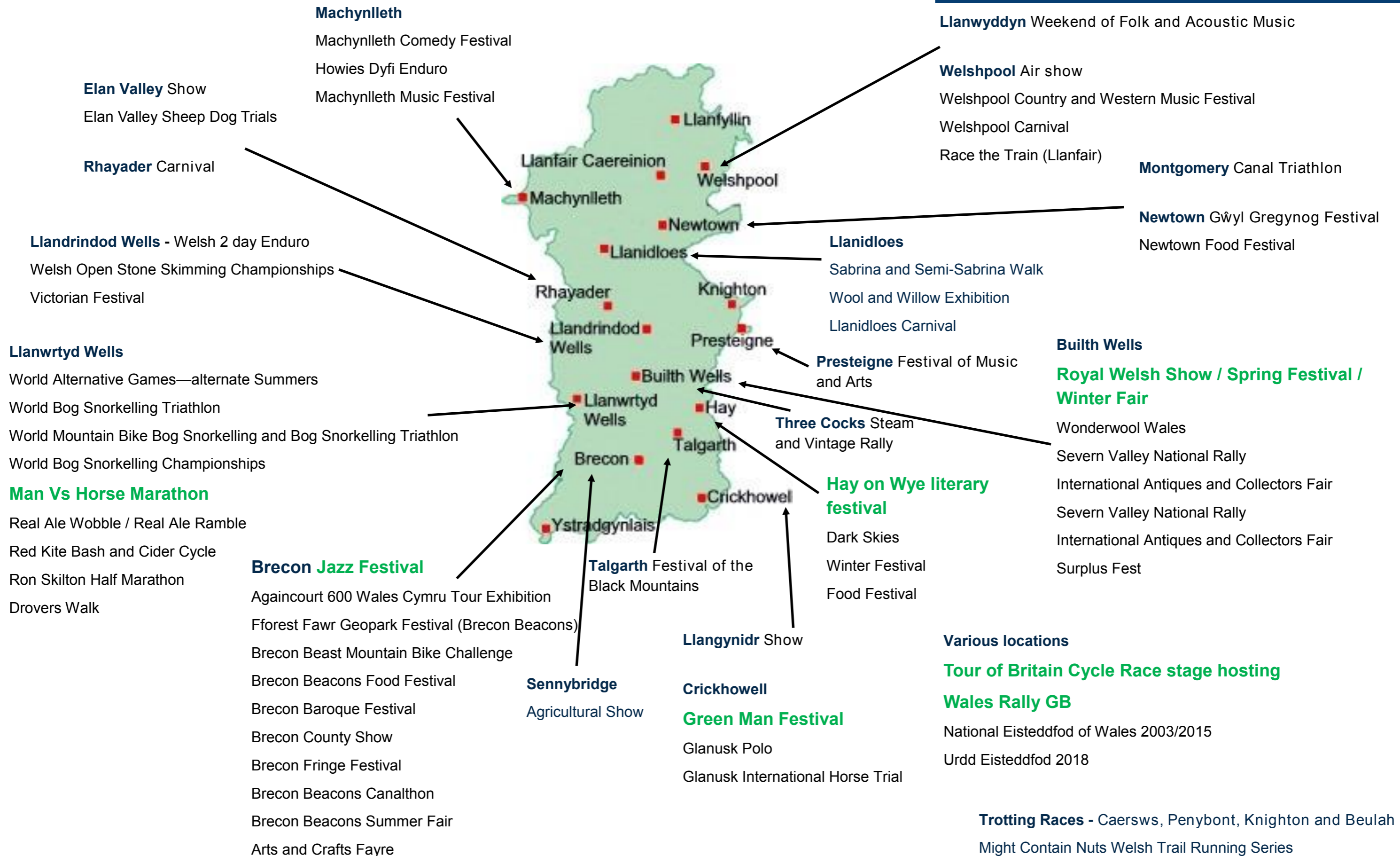
GVA by industry (2011) - comparison



Powys overview: Events and Festivals

LOCALITY DATA

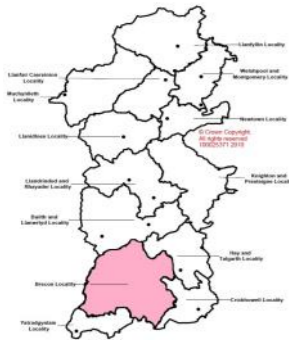
Please refer to the 13 locality data on pages 89-101



Powys

locality data

Pages 89-101



Brecon Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
 Yscir, Talybont-on-Usk, St John 1, St John 2, Felin-fâch, St. David Within,
 Maescar/Llywel, St Mary 1 and St Mary 2



Population
14,428

5,922 households

Average Age
43.2 years

Employment

15% of working population are self-employed

Residents aged 16-64

- 44% full-time employment
- 17% part-time employment
- 3% unemployed
- 37% economically inactive

Future Population Ratios 2036

19% Population aged 0-16 years
2,773

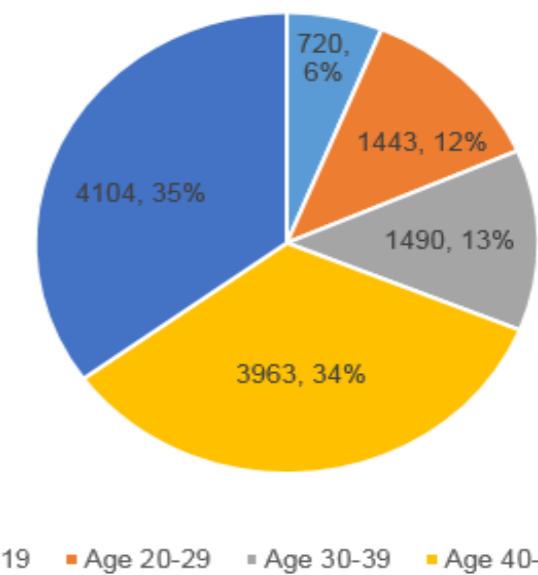
81% Population aged 17-90 years
11,655

Gender

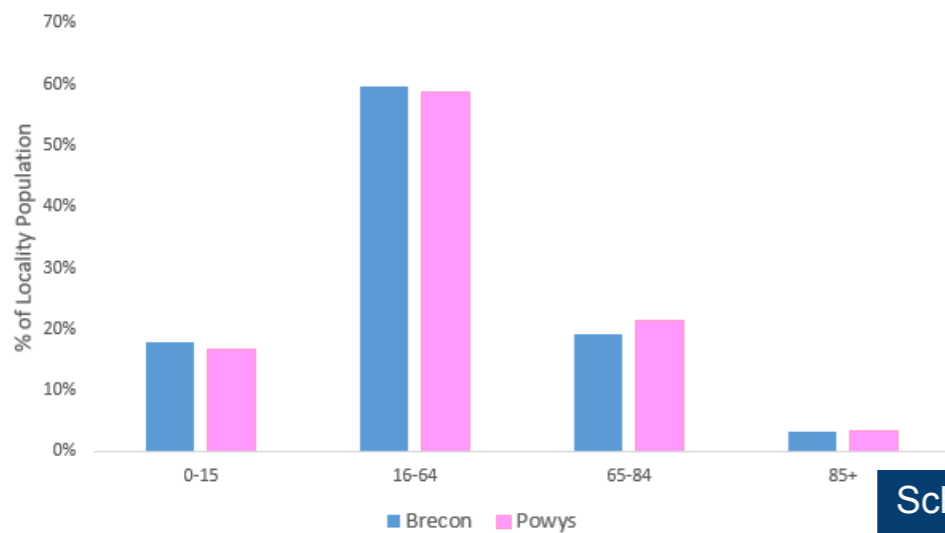
49% male

51% female

Economic activity by age



Age Structure of Residents



Access to Services

Lower than average travel time to an NHS
 Dentist - 42 minutes
 (Powys Average 55 minutes)

Lower than average travel time to a GP
 surgery—48 minutes
 (Powys Average 50 minutes)

Schools

7 Primary Schools

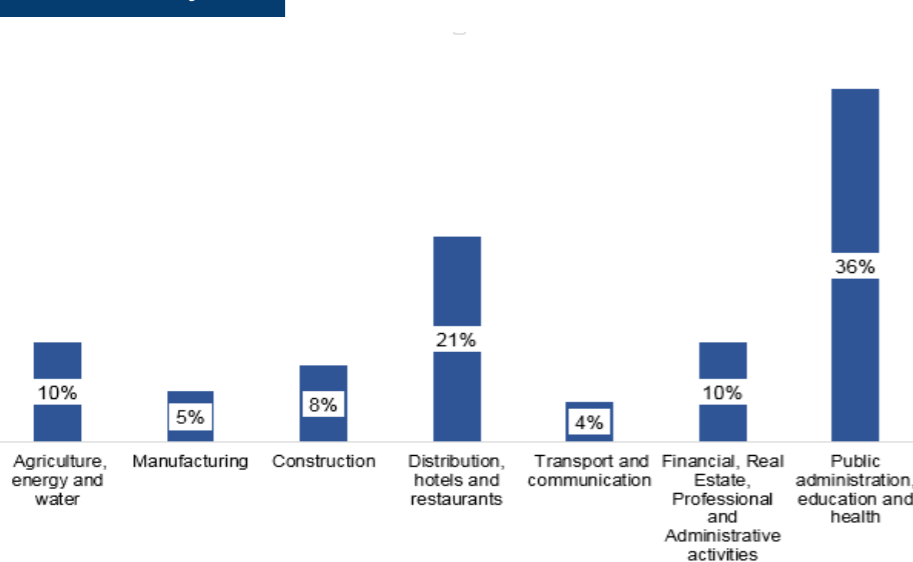
1 Secondary School

1 Private School

1 Special School

- Cradoc C.P School
- Llanfaes C.P School
- Mount Street C.P. Infants
- Mount Street C.P. Junior
- Priory Church in Wales (Aided) School
- Sennybridge C.P. School
- Ysgol-y-Bannau
- Brecon High School
- Christ College Brecon
- Ysgol Penmaes

Industry



Housing

103 properties for sale

£ 204,016
Average property price

294 days
Average time on market

Price Range	No. of properties	Average time on market
under £100,000	12	311 days
£100,000 to £200,000	47	311 days
£200,000 to £300,000	30	298 days
£300,000 to £400,000	9	206 days
£400,000 to £500,000	4	233 days
£500,000 to £1,000,000	1	204 days
over £1,000,000	0	-
Total	103	



Builth & Llanwrtyd Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
Llanwrtyd Wells, Llanafanfawr, Llanelwedd, Builth 1 and Builth 2



Population
6,988

2,793 households

Average Age
43.7 years

Employment

21% of working population are self-employed

Residents aged 16-64

- 43%** full-time employment
- 19%** part-time employment
- 3%** unemployed
- 35%** economically inactive

Future Population Ratios 2036

18% Population aged 0-16 years
2,773

82% Population aged 17-90 years
11,655

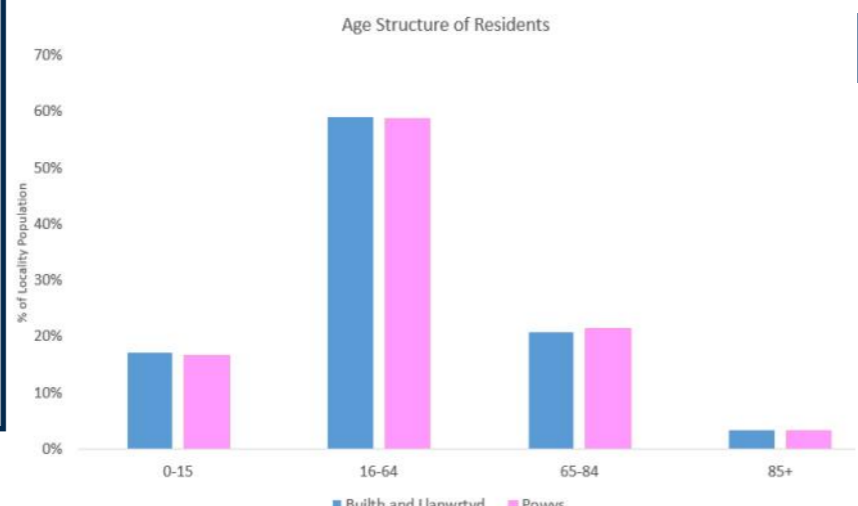
Gender

49% male **51% female**

Schools

- 5 Primary Schools**
- 1 Secondary School**
Builth Wells High School

- Builth Wells primary school
- Franksbridge C.P. School
- Irfon Valley C.P. School
- Llanelwedd Church in Wales Primary School
- Ysgol Dolafon

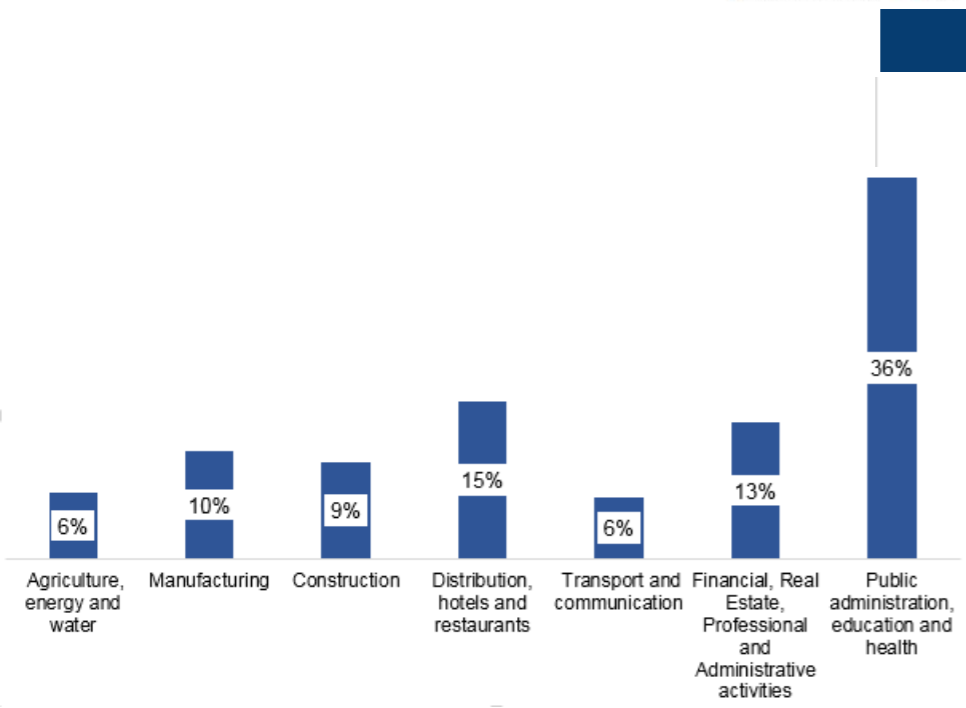


Access to Services

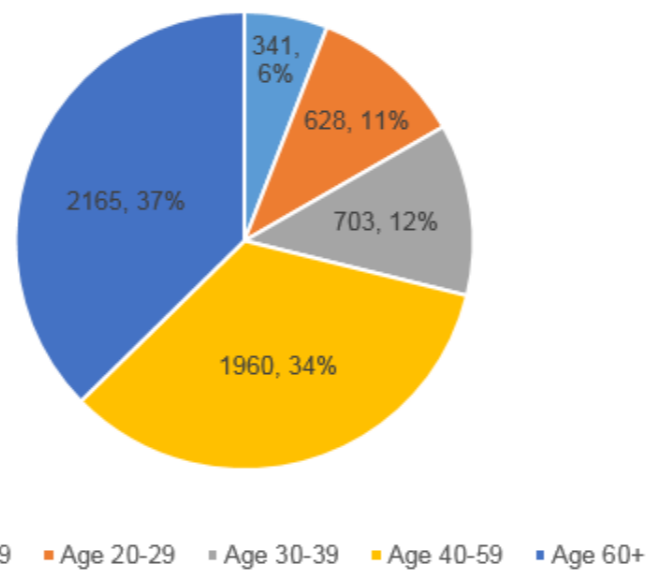
Lower than average travel time to an NHS Dentist - 58 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery—56 minutes
(Powys Average 50 minutes)

Industry



Economic activity by age



Builth Wells

74 properties for sale

£ 183,167 Average property price

411 days Average time on market

Builth Wells	No. of properties	Average time on market
under £100,000	9	474 days
£100,000 to £200,000	40	424 days
£200,000 to £300,000	19	325 days
£300,000 to £400,000	4	730 days
£400,000 to £500,000	2	21 days
£500,000 to £1,000,000	0	-
over £1,000,000	0	-
Total	74	

Llanwrtyd Wells

24 properties for sale

£ 227,029 Average property price

544 days Average time on market

Llanwrtyd Wells	No. of properties	Average time on market
under £100,000	0	-
£100,000 to £200,000	12	446 days
£200,000 to £300,000	10	767 days
£300,000 to £400,000	2	86 days
£400,000 to £500,000	0	-
£500,000 to £1,000,000	0	-
over £1,000,000	0	-
Total	24	



Crickhowell Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
Llangynidr, Llangattock and Glangrwyney, Llangors, Bwlch and Grwyney and Crickhowell



Population
6,905

2,810 households

Average Age
46.5 years

Employment

16% of working population are self-employed

Residents aged 16-64

- 39%** full-time employment
- 18%** part-time employment
- 3%** unemployed
- 41%** economically inactive

Future Population Ratios 2036

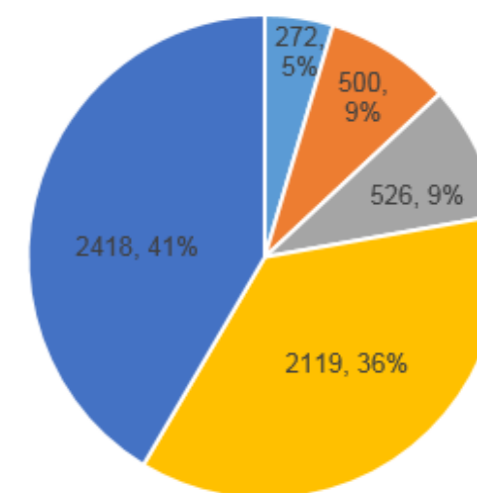
16% Population aged **0-16 years**
1,136

84% Population aged **17-90 years**
5,769

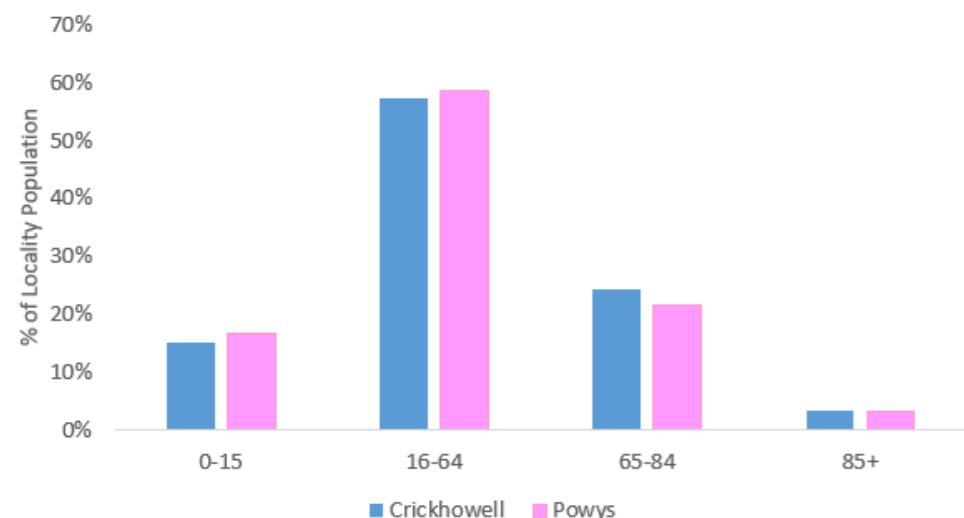
Gender

49% male **51%** female

Economic activity by age



Age Structure of Residents

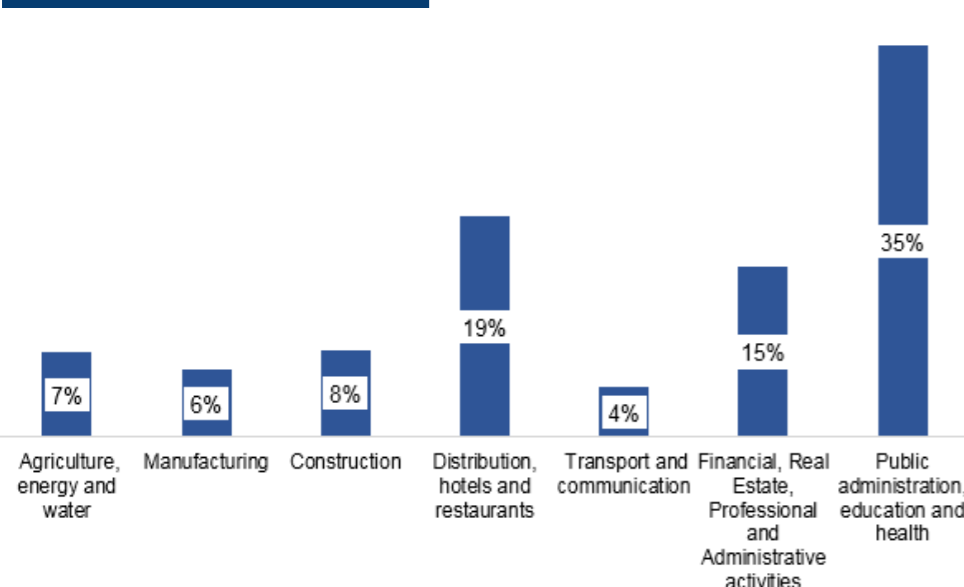


Access to Services

Lower than average travel time to an NHS Dentist - 57 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery—55 minutes
(Powys Average 50 minutes)

Industry



Schools



5 Primary Schools

1 Secondary School
Crickhowell High School

- Crickhowell C.P School
- Llanbedr Church in Wales School
- Llangattock Church in Wales (Aided) School
- Llangors Church in Wales Controlled School
- Llangynidr C.P School

Housing

68 properties for sale

£ 389,840 Average property price

278 days Average time on market

Price Range	No. of properties	Average time on market
under £100,000	1	60 days
£100,000 to £200,000	6	200 days
£200,000 to £300,000	22	221 days
£300,000 to £400,000	11	233 days
£400,000 to £500,000	14	436 days
£500,000 to £1,000,000	14	299 days
over £1,000,000	0	-
Total	68	



Hay and Talgarth Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
Hay, Gwernyfed, Glasbury, Bronllys and Talgarth



Population
8,408

3,358
households

Average Age
44.8 years

Employment

21%
of working population
are self-employed

Residents aged 16-64

44% full-time employment	18% part-time employment	2% unemployed	35% economically inactive
---------------------------------------	---------------------------------------	-------------------------	--

Schools

- 5 Primary Schools**
- 1 Secondary School**
Gwernyfed High School

Future Population Ratios 2036

16%
Population aged
0-16 years
1,375

84%
Population aged
17-90 years
7,033

Gender
49% male
51% female

Hay-on-Wye

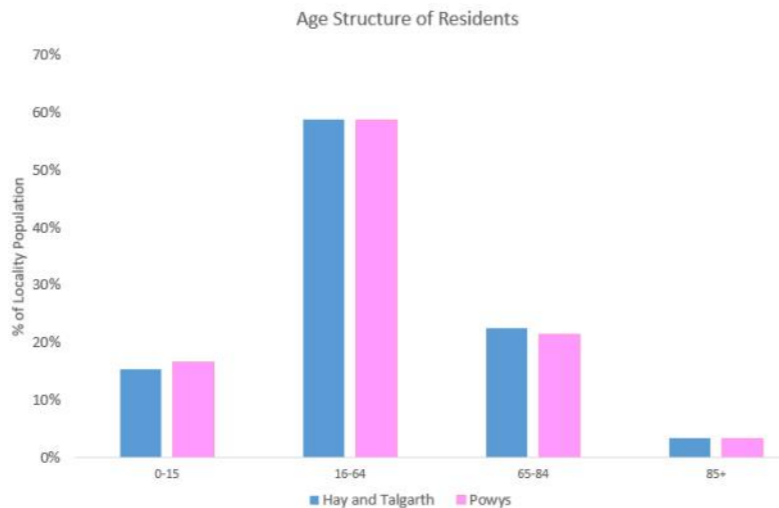
26
properties for sale

£ 377,731
Average
property price

339 days
Average
time on market

	No. of properties	Average time on market
under £100,000	0	-
£100,000 to £200,000	7	161 days
£200,000 to £300,000	6	241 days
£300,000 to £400,000	4	131 days
£400,000 to £500,000	2	581 days
£500,000 to £1,000,000	7	651 days
over £1,000,000	0	-
Total	26	

- Archdeacon Griffiths Church in Wales (Aided) Primary School
- Bronllys C.P. School
- Clyro Church in Wales Controlled School
- Hay on Wye C.P. School
- Talgarth C.P. School



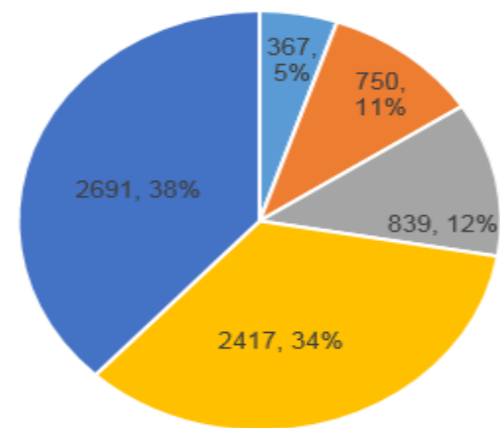
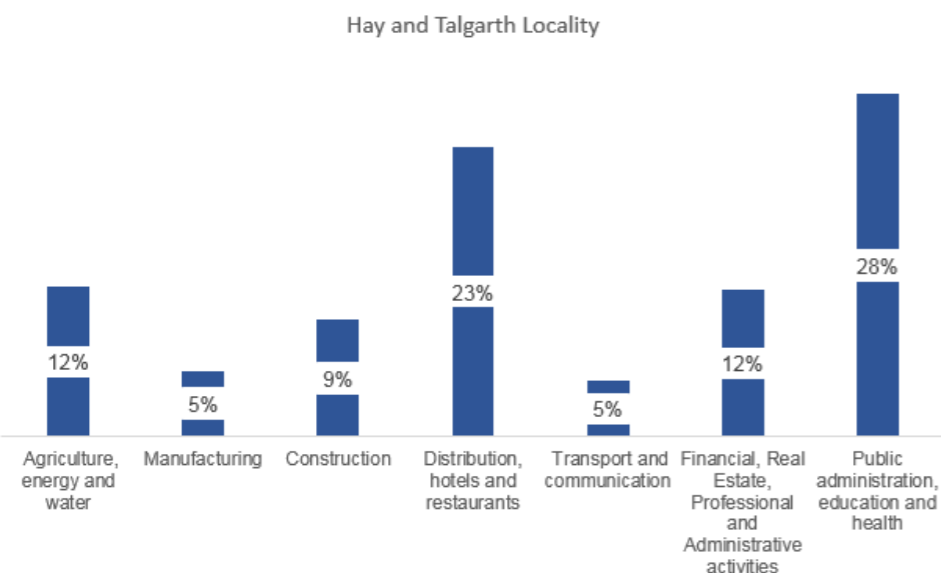
Access to Services

Lower than average travel time to an NHS
Dentist - 53 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP
surgery—50 minutes
(Powys Average 50 minutes)

Economic activity by age

Industry



Talgarth

20
properties for sale

£ 295,173
Average
property price

409 days
Average
time on market

	No. of properties	Average time on market
under £100,000	0	-
£100,000 to £200,000	10	301 days
£200,000 to £300,000	4	142 days
£300,000 to £400,000	1	393 days
£400,000 to £500,000	4	828 days
£500,000 to £1,000,000	0	-
over £1,000,000	1	902 days
Total	20	



Knighton & Presteigne Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
Llangunllo, Knighton 1, Knighton 2, Beguildy, Presteigne 1, Presteigne 2 and Old Radnor

Population
9,813

4,181 households

Average Age
46 years

Employment

20% of working population are self-employed

Residents aged 16-64

- 39%** full-time employment
- 19%** part-time employment
- 3%** unemployed
- 39%** economically inactive

Schools

- 7 Primary Schools**
- 1 Secondary School**
John Beddoes High School

- Gladestry Church in Wales Controlled School
- Knighton Church in Wales Controlled School
- Llanbister C.P. School
- Llanfihangel Rhydithon C.P. School
- Presteigne C.P. School
- Radnor Valley C.P. School
- Whitton (Aided) School

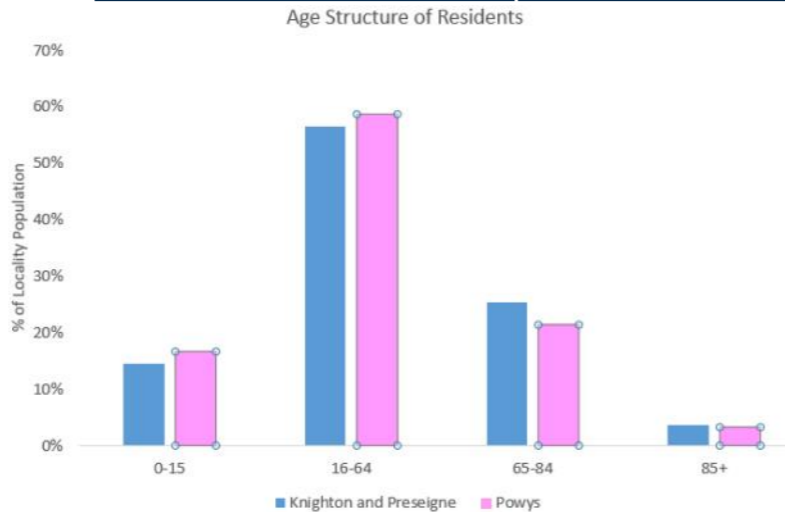
Future Population Ratios 2036

16% Population aged 0-16 years
1,539

84% Population aged 17-90 years
8,274

Gender

50% male **50% female**



Access to Services

Lower than average travel time to an NHS Dentist - 53 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery—48 minutes
(Powys Average 50 minutes)

Knighton

36 properties for sale

£ 199,964 Average property price

178 days Average time on market

Presteigne

29 properties for sale

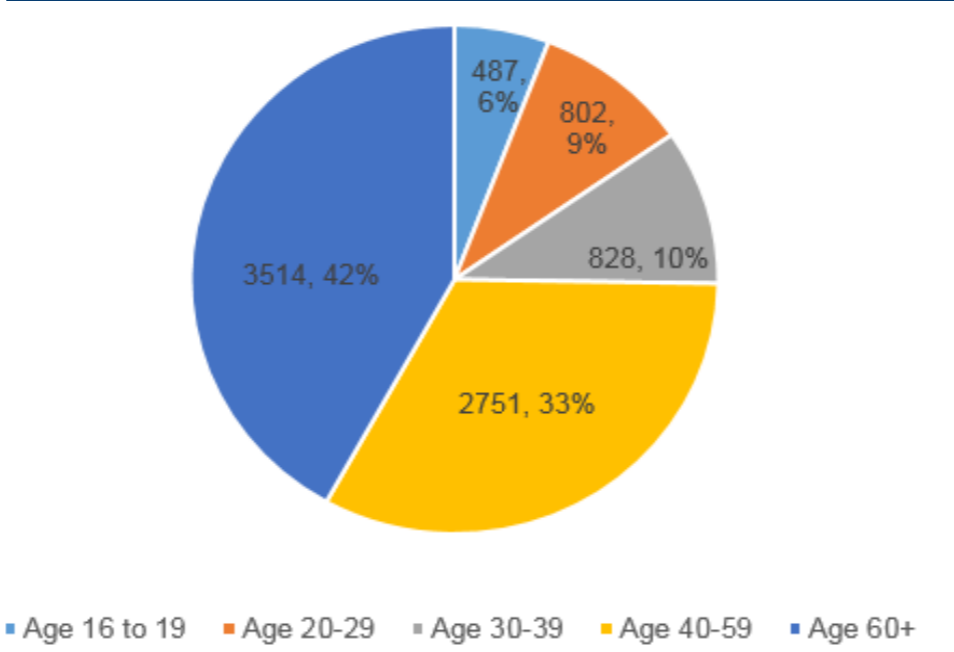
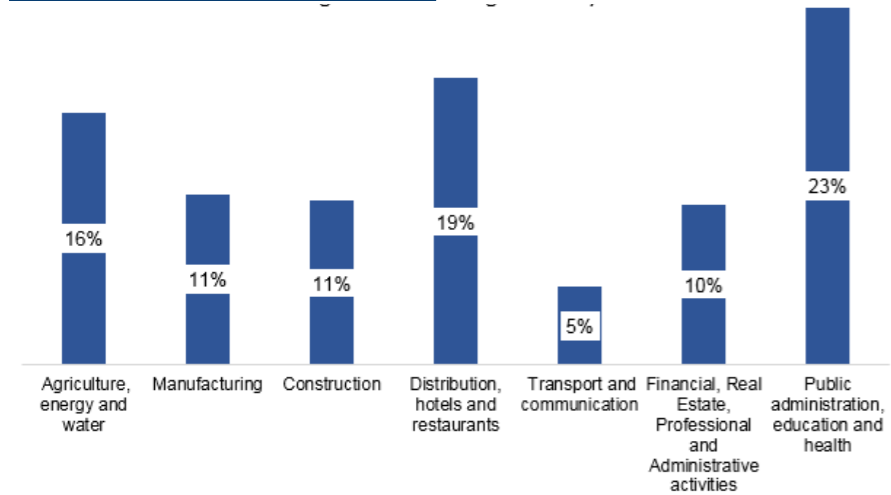
£ 208,866 Average property price

280 days Average time on market

Price Range	No. of properties	Average time on market
under £100,000	8	87 days
£100,000 to £200,000	10	198 days
£200,000 to £300,000	15	194 days
£300,000 to £400,000	1	168 days
£400,000 to £500,000	2	295 days
£500,000 to £1,000,000	0	-
over £1,000,000	0	-
Total	36	

Economic activity by age

Industry



Price Range	No. of properties	Average time on market
under £100,000	2	1,169 days
£100,000 to £200,000	17	195 days
£200,000 to £300,000	6	265 days
£300,000 to £400,000	2	160 days
£400,000 to £500,000	1	158 days
£500,000 to £1,000,000	1	390 days
over £1,000,000	0	-
Total	29	



Llandrindod & Rhayader Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
 Rhayader, Nantmel, Llanyre, Llandrindod South, Llandrindod East/Llandrindod West, Llandrindod North, Llanbadarn Fawr and Disserth and Trecoed

Population
12,338

5,411 households

Average Age
45.7 years

Employment

14% of working population are self-employed

Residents aged 16-64

- 35% full-time employment
- 17% part-time employment
- 4% unemployed
- 44% economically inactive

Schools

6 Primary Schools

1 Secondary School
Llandrindod Wells High School

Future Population Ratios 2036

17% Population aged 0-16 years
2,064

83% Population aged 17-90 years
10,274

Gender

49% male 51% female

Llandrindod Wells

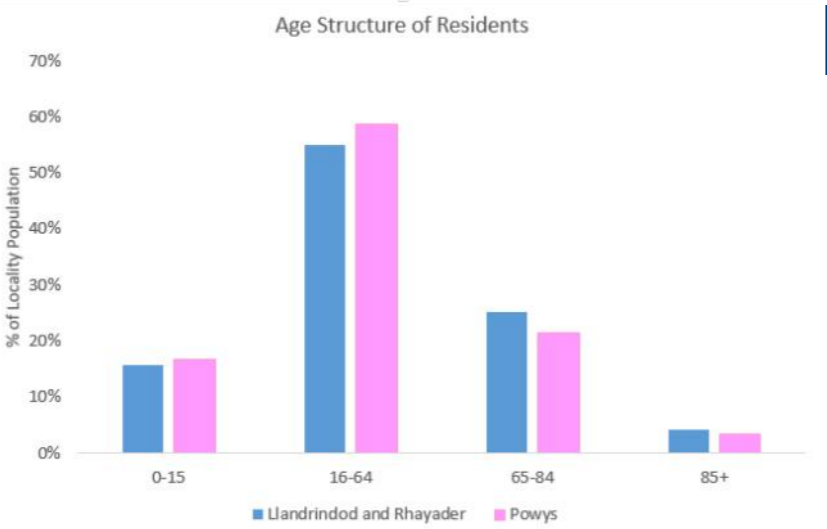
127 properties for sale

£ 161,227
Average property price

473 days
Average time on market

	No. of properties	Average time on market
under £100,000	32	415 days
£100,000 to £200,000	63	544 days
£200,000 to £300,000	25	430 days
£300,000 to £400,000	7	252 days
£400,000 to £500,000	0	-
£500,000 to £1,000,000	0	-
over £1,000,000	0	-
Total	127	

- Crossgates C.P. School
- Trefonnen Church in Wales School
- Cefnlllys C.P. School
- Nantmel Church in Wales school
- Newbridge on Wye Church in Wales school
- Rhayader Church in Wales school

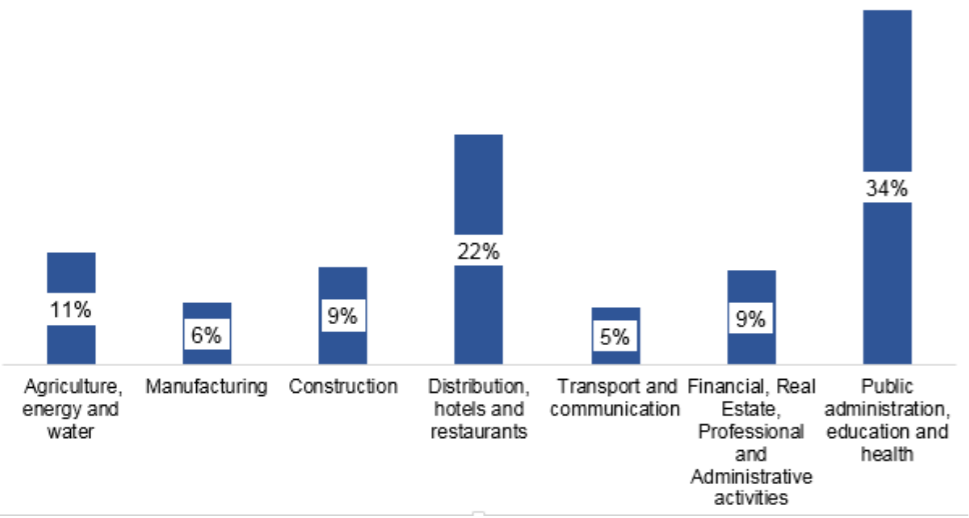


Access to Services

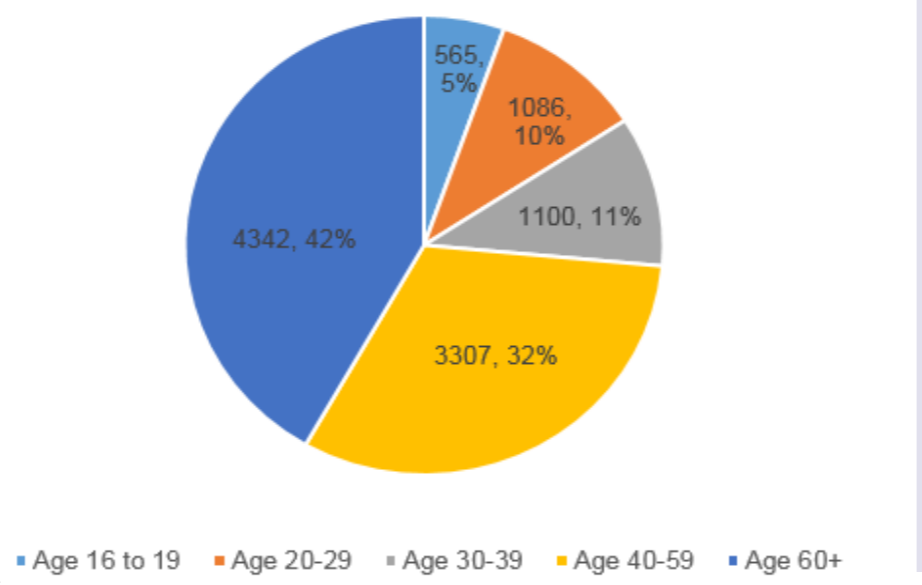
Lower than average travel time to an NHS Dentist - 32 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery—39 minutes
(Powys Average 50 minutes)

Industry



Economic activity by age



Rhayader

38 properties for sale

£ 165,209
Average property price

252 days
Average time on market

	No. of properties	Average time on market
under £100,000	8	278 days
£100,000 to £200,000	26	259 days
£200,000 to £300,000	1	166 days
£300,000 to £400,000	3	124 days
£400,000 to £500,000	0	-
£500,000 to £1,000,000	0	-
over £1,000,000	0	-
Total	38	



Llanfair Caereinion Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
Llanfair Caereinion, Rhiwcynon and Caersws



Population
6,187

2,252
households

Average Age
43.2 years

Employment

19%
of working population
are self-employed

44% full-time employment
18% part-time employment
2% unemployed
35% economically inactive

Future Population Ratios 2036

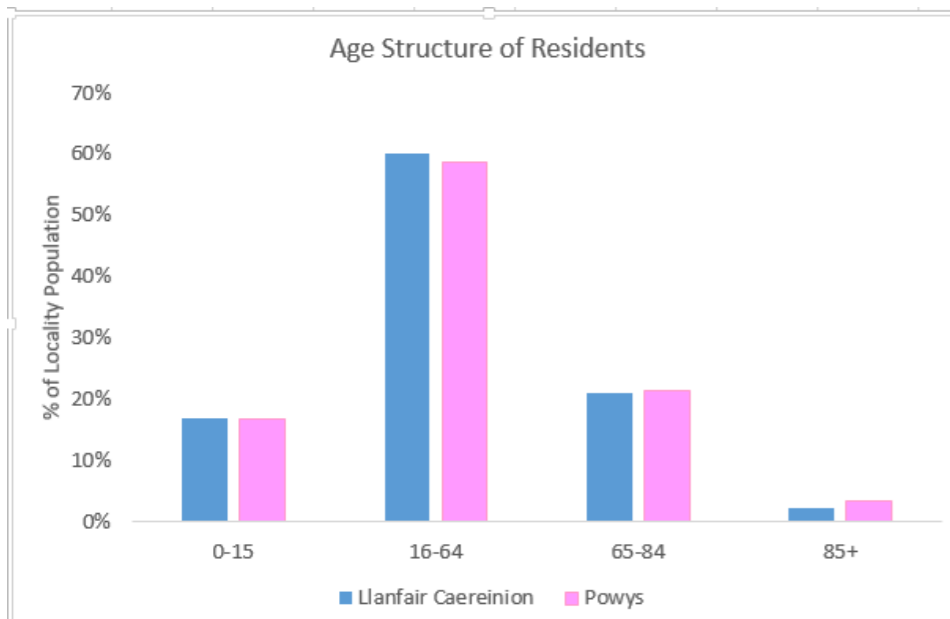
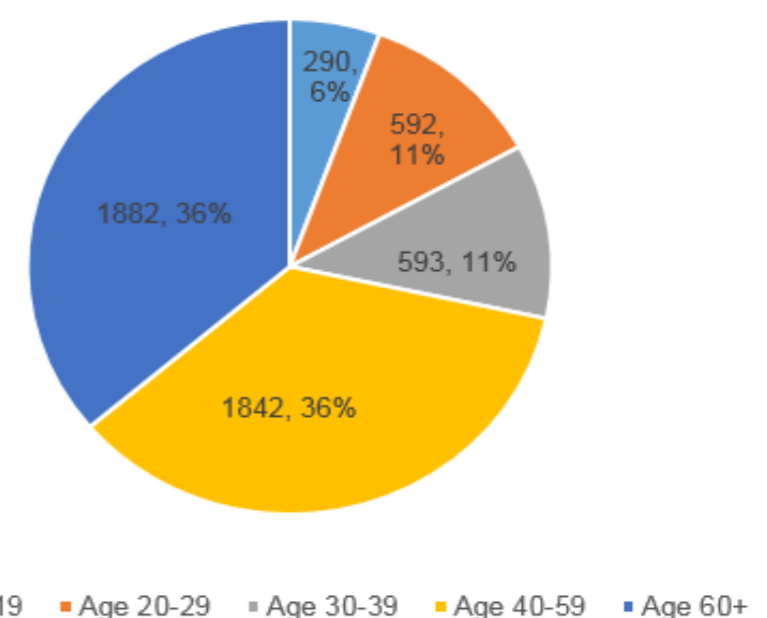
18%
Population aged
0-16 years
1,102

82%
Population aged
17-90 years
5,085

Gender

50% male 50% female

Economic activity by age

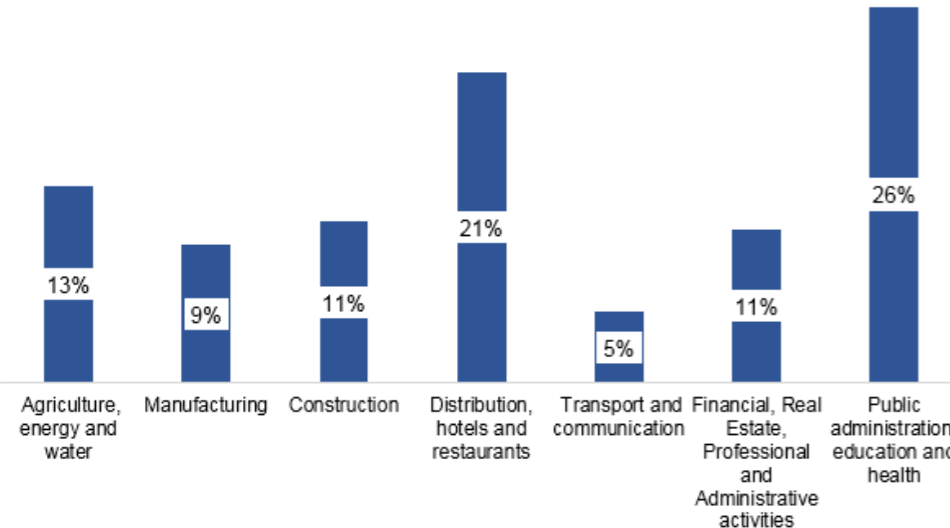


Access to Services

Lower than average travel time to an NHS Dentist - 87 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery—77 minutes
(Powys Average 50 minutes)

Industry



Schools

- 4 Primary Schools**
- Caersws C.P. School
 - Ysgol Gynradd Carno
 - Llanfair Caereinion C.P. School
 - Ysgol Rhiw Bechan
- 1 Secondary School**
- Llanfair Caereinion High

Housing

206
properties for sale

£ 272,518
Average property price

332 days
Average time on market

Price Range	No. of properties	Average time on market
under £100,000	17	352 days
£100,000 to £200,000	77	304 days
£200,000 to £300,000	54	425 days
£300,000 to £400,000	31	312 days
£400,000 to £500,000	11	133 days
£500,000 to £1,000,000	12	320 days
over £1,000,000	4	190 days
Total	206	



Llanfyllin Locality Focus: economy

Is made up of the following Lower Super Output Areas (LSOAs):
Llanfyllin, Llanrhaeadr-ym-Mochnant, Llansilin, Meifod and Llanfihangel and Llansantffraid



Population
9,203

3,582
households

Average Age
44.9 years

22%
of working population
are self-employed

Employment

Residents aged 16-64

42% full-time employment

20% part-time employment

2% unemployed

36% economically inactive

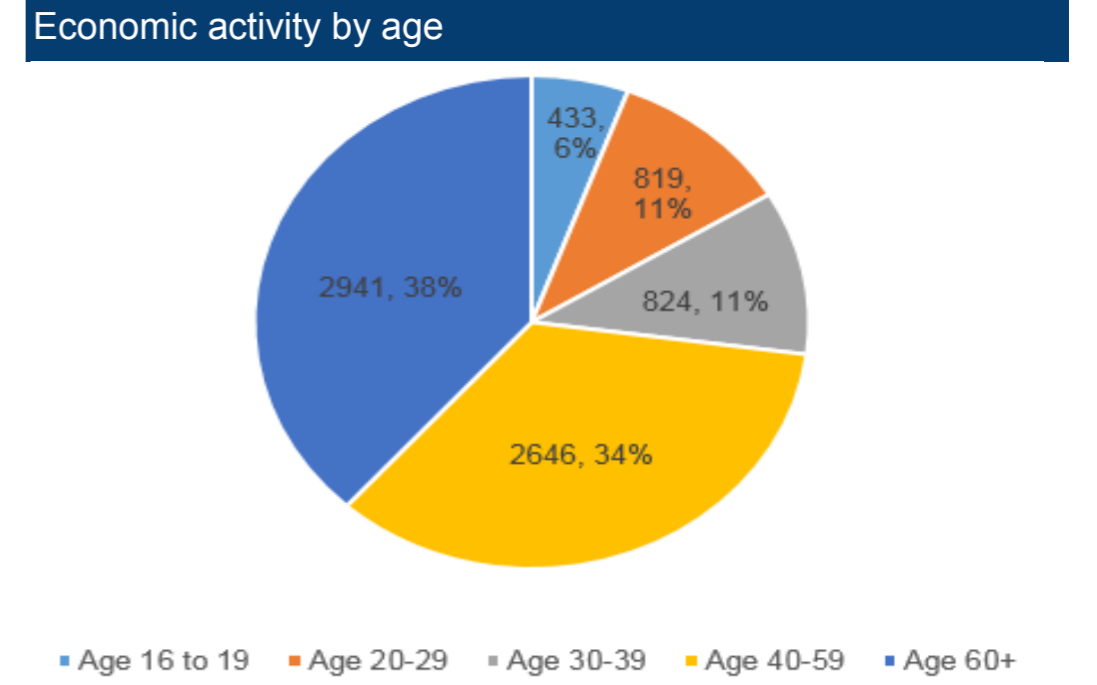
Future Population Ratios 2036

17%
Population aged
0-16 years
1,536

83%
Population aged
17-90 years
7,667

Gender

50% male 50% female

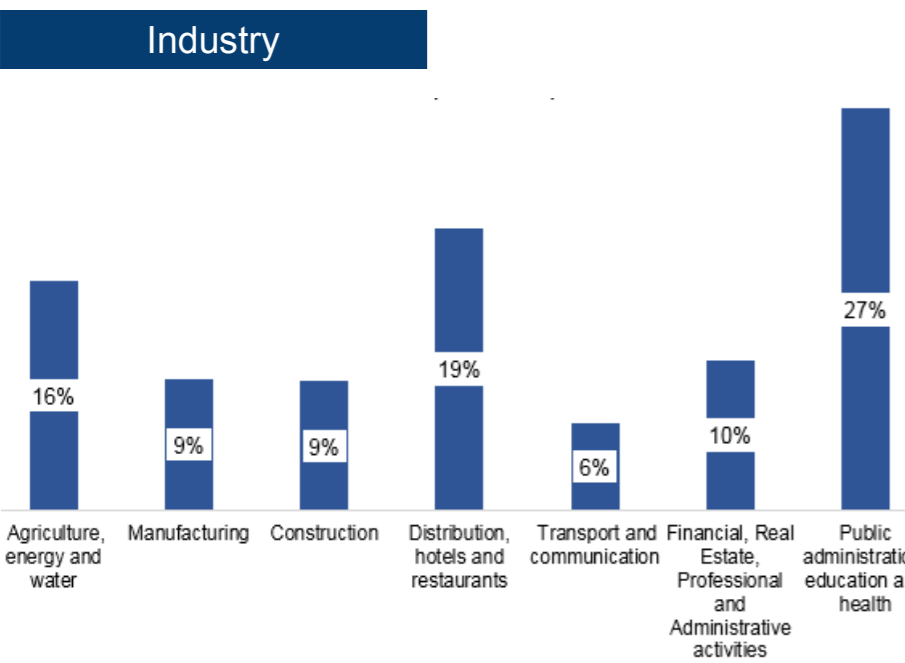
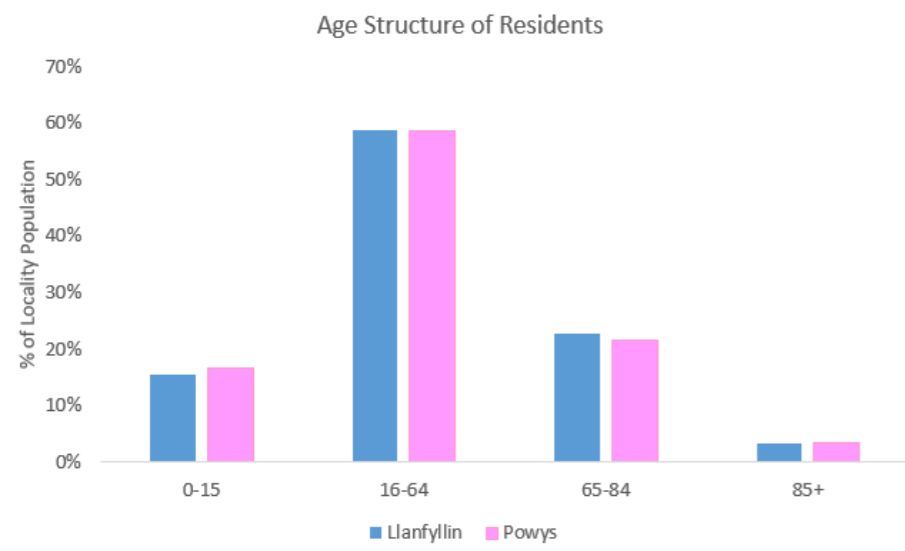


Access to Services

Lower than average travel time to an NHS Dentist - 86 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery—62 minutes
(Powys Average 50 minutes)

- Schools**
- 9 Primary Schools**
 - Llanfechain Church in Wales School
 - Llanfyllin C.P. School
 - Llangedwyn Church in Wales school
 - Llanrhaeadr ym Mochnant
 - Llansantffraid Church in Wales school
 - Ysgol Bro Cynllaith
 - Ysgol Pennant
 - Ysgol Pontrobert
 - 1 Secondary School**
 - Llanfyllin High School



Housing

152 properties for sale

£ 265,460 Average property price

304 days Average time on market

Price Range	No. of properties	Average time on market
under £100,000	6	696 days
£100,000 to £200,000	59	252 days
£200,000 to £300,000	38	342 days
£300,000 to £400,000	30	308 days
£400,000 to £500,000	13	270 days
£500,000 to £1,000,000	6	231 days
over £1,000,000		
Total	152	



Llanidloes Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
Llanidloes 1, Llanidloes 2, Blaen Hafren and Llandinam



Population
6,566

2,760
households

Average Age
44.8 years

19%
of working population
are self-employed

Employment

Residents aged 16-64

42% full-time employment

18% part-time employment

2% unemployed

37% economically inactive

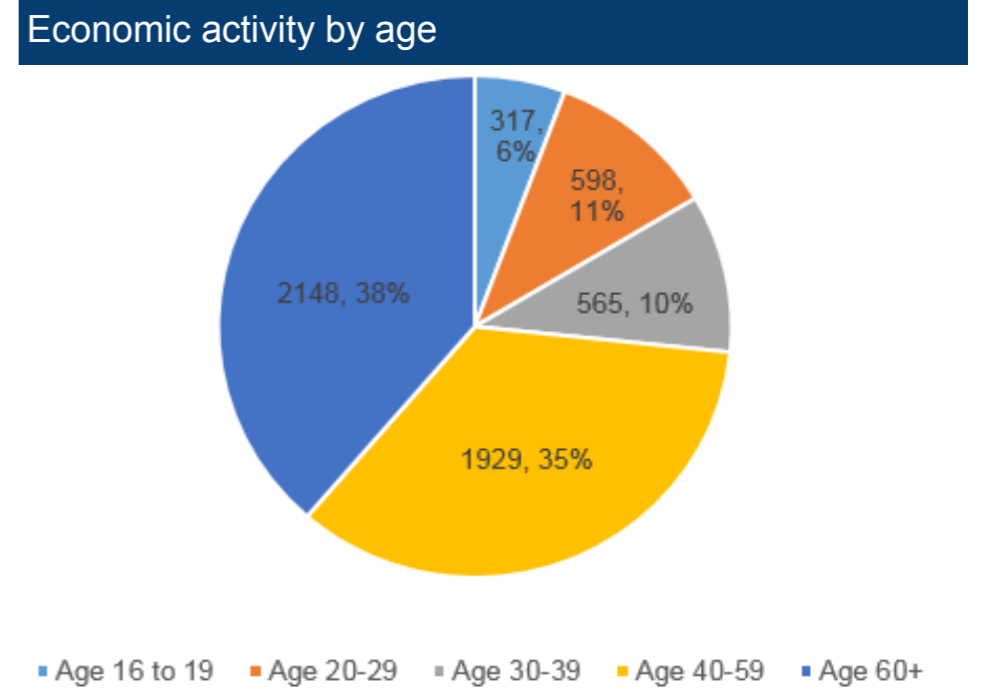
Future Population Ratios 2036

17%
Population aged
0-16 years
1,119

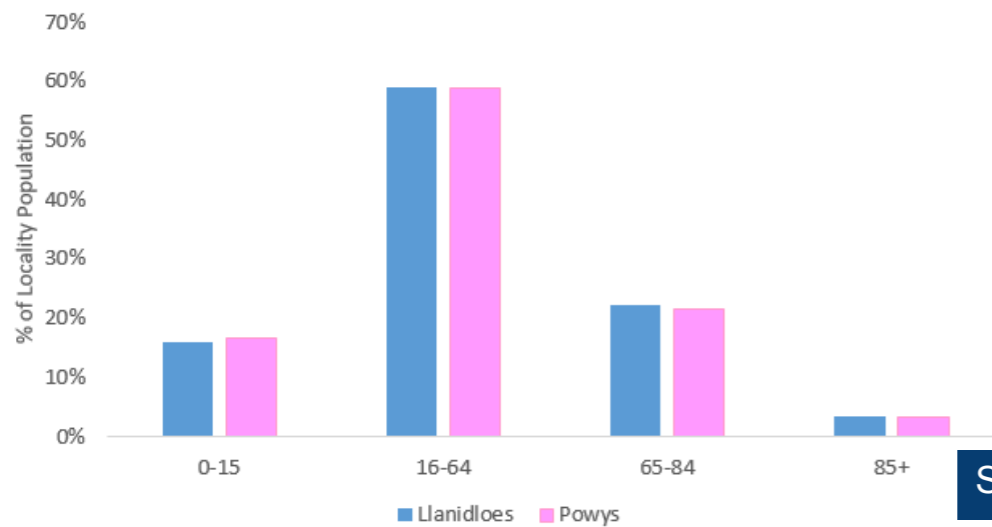
83%
Population aged
17-90 years
5,447

Gender

50% male **50% female**



Age Structure of Residents



Access to Services

Lower than average travel time to an NHS Dentist - 53 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery—52 minutes
(Powys Average 50 minutes)

Schools

- 3 Primary Schools**
 - Ysgol Dyffryn Trannon
 - Llandinam C.P. School
 - Llanidloes C.P. School
- 1 Secondary School**
 - Llanidloes High School

Housing

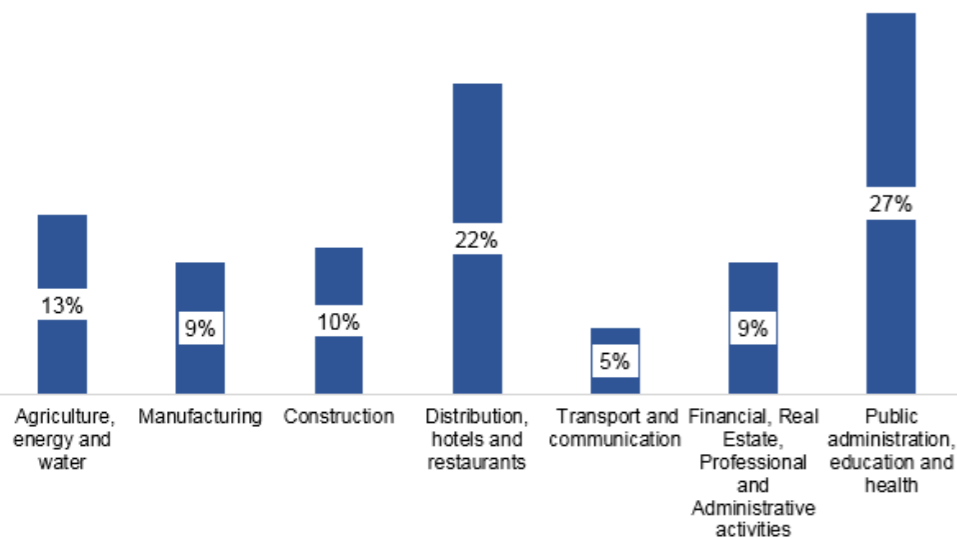
36
properties for sale

£ 173,400
Average property price

225 days
Average time on market

Price Range	No. of properties	Average time on market
under £100,000	7	132 days
£100,000 to £200,000	19	224 days
£200,000 to £300,000	7	301 days
£300,000 to £400,000	2	259 days
£400,000 to £500,000	1	369 days
£500,000 to £1,000,000	0	-
over £1,000,000	0	-
Total	36	

Industry





Machynlleth Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
Glantwymyn, Machynlleth and Llanbrynmair and Banwy



Population
6,192

2,607
households

Average Age
44.8 years

Employment

18%
of working population
are self-employed

41% full-time employment
19% part-time employment
3% unemployed
38% economically inactive

Future Population Ratios 2036

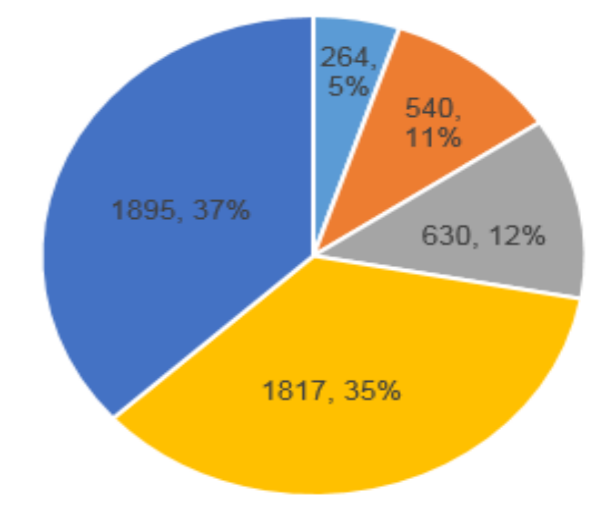
17%
Population aged
0-16 years
1,070

83%
Population aged
17-90 years
5,122

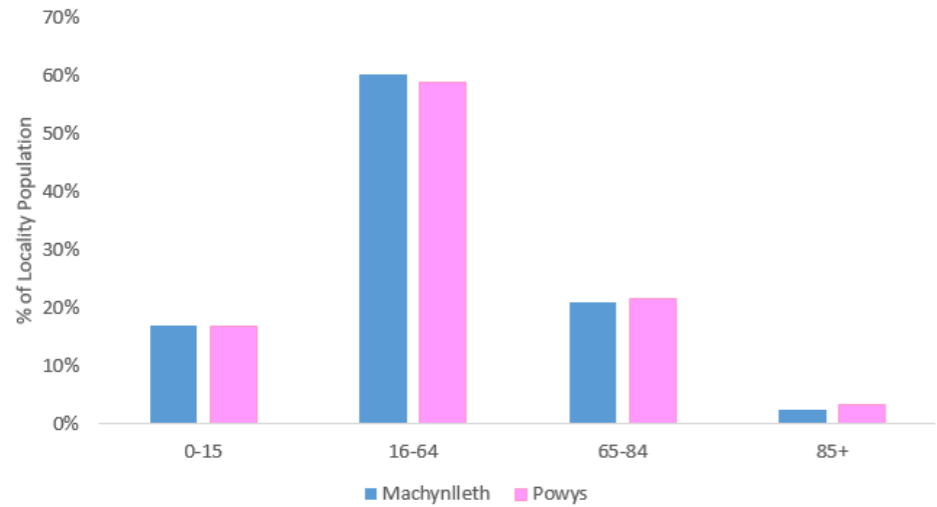
Gender

50% male 50% female

Economic activity by age



Age Structure of Residents



Access to Services

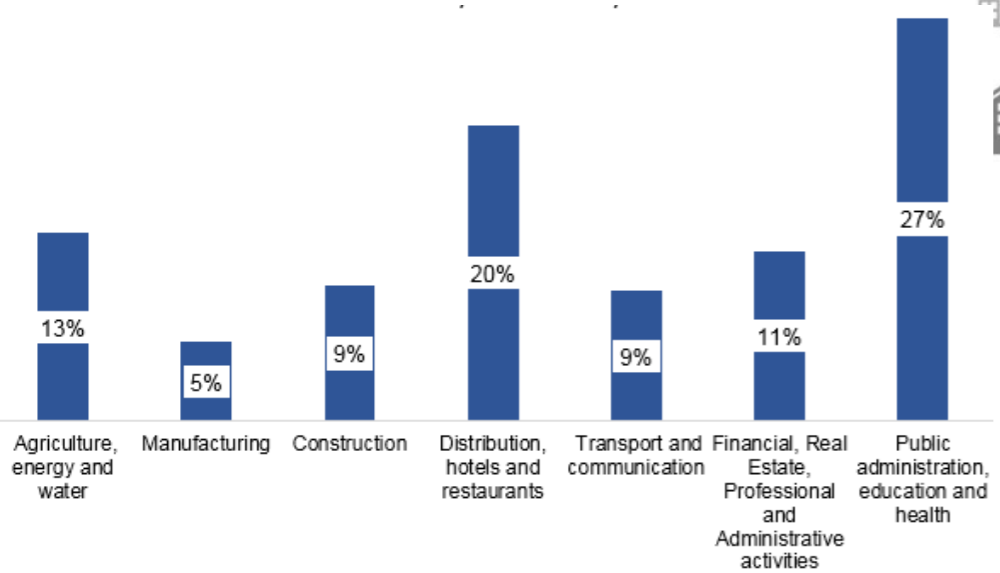
Lower than average travel time to an NHS Dentist - 90 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery— 68 minutes
(Powys Average 50 minutes)

Schools

- 5 Primary Schools**
 - Banw C.P. School
 - Llanerfyl Church in Wales Foundation School
 - Machynlleth C,P. School
 - Ysgol Glantwymyn
 - Ysgol Llanbrynmair
- 1 Secondary School**
 - Ysgol Bro Ddyfi High School

Industry



Housing

12
properties for sale

£ 120,029
Average property price

365 days
Average time on market

Price Range	No. of properties	Average time on market
under £100,000	3	377 days
£100,000 to £200,000	9	360 days
£200,000 to £300,000	0	-
£300,000 to £400,000	0	-
£400,000 to £500,000	0	-
£500,000 to £1,000,000	0	-
over £1,000,000	0	-
Total	12	

Newtown Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs): Kerry, Newtown South, Newtown Llanllwchaearn West, Newtown Llanllwchaearn North, Newtown East, Newtown Central 1, Newtown Central 2, Churchstoke and Dolforwyn



Population
17,051

6,737 households

Average Age
40.4 years

Employment

12% of working population are self-employed

Residents aged 16-64

- 41%** full-time employment
- 19%** part-time employment
- 4%** unemployed
- 36%** economically inactive

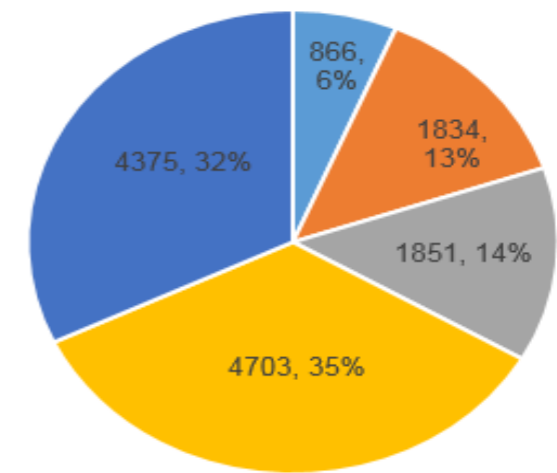
Future Population Ratios 2036

- 21%** Population aged 0-16 years
3,603
- 79%** Population aged 17-90 years
13,448

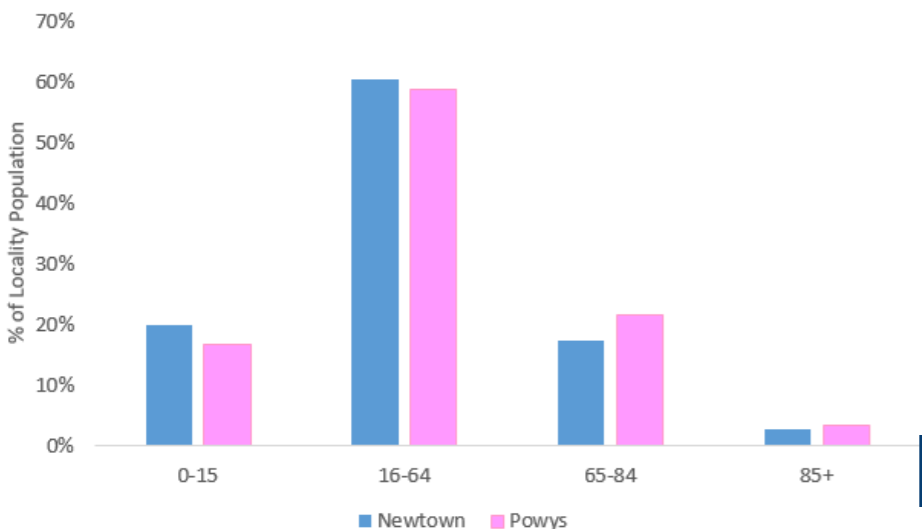
Gender

49% male **51% female**

Economic activity by age



Age Structure of Residents



Access to Services

Lower than average travel time to an NHS Dentist - 36 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery— 33 minutes
(Powys Average 50 minutes)

Schools

- 10 Primary Schools**
 - Abermule C.P. School
 - Churchstoke C.P. School
 - Hafren C.P. Junior School
 - Ladywell Green Nursery and Infants School
 - Maesyrrhandir C.P. School
 - Penygloddfa C.P. School
 - St Michael's Church in Wales School
 - St Mary's Catholic School
 - Treowen C.P. School
 - Ysgol Dafydd Llwyd
- 1 Secondary School**
 - Newtown High
- 1 Private School**
 - Tregynon Hall School
- 2 Special School**
 - Brynllwarch Hall School
 - Ysgol Cedewain

Housing

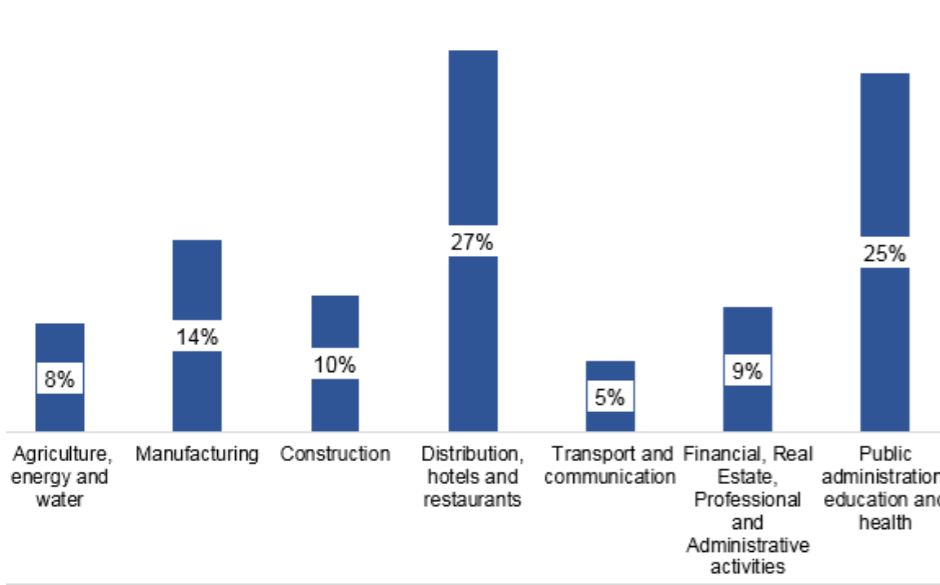
96 properties for sale

£ 192,087 Average property price

390 days Average time on market

Price Range	No. of properties	Average time on market
under £100,000	13	270 days
£100,000 to £200,000	48	426 days
£200,000 to £300,000	25	376 days
£300,000 to £400,000	7	366 days
£400,000 to £500,000	2	732 days
£500,000 to £1,000,000	1	81 days
over £1,000,000	0	-
Total	96	

Industry





Welshpool & Montgomery Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs): Guilsfield, Forden, Berriew, Montgomery, Llandrinio, Llandysilio, Trewern, Welshpool Llanerchydol, Welshpool Gungrog 1, Welshpool Gungrog 2 and Welshpool Castle

Population
18,490

7,087 households

Average Age
43.3 years

Employment

13% of working population are self-employed

Residents aged 16-64

- 42%** full-time employment
- 18%** part-time employment
- 3%** unemployed
- 37%** economically inactive

Schools

- 15 Primary Schools**
- 1 Secondary School**
- Welshpool High School
- Arddleen C.P. School
- Ardwyn Nursery & Infants School
- Berriew C.P. School
- Brynhafren C.P. School
- Buttington/Trewern C.P. School
- Carreghofa C.P. School
- Castle Caereinion Church in Wales School
- Forden Church in Wales School
- Guilsfield C.P. School
- Gungrog Church in Wales School
- Leighton C.P. School
- Llandysilio Church in Wales School
- Montgomery Church in Wales School
- Oldford Infants School
- Ysgol Maesydre

Future Population Ratios 2036

19% Population aged 0-16 years
3,471

81% Population aged 17-90 years
15,019

Gender

49% male **51% female**

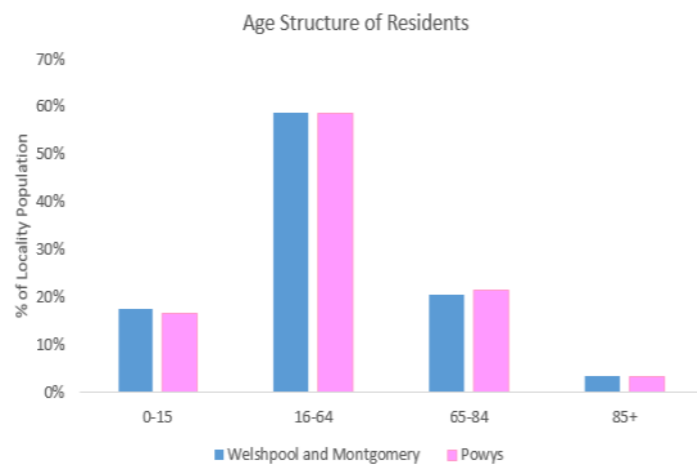
Welshpool

57 properties for sale

£ 227,400 Average property price

265 days Average time on market

Price Range	No. of properties	Average time on market
under £100,000	7	189 days
£100,000 to £200,000	32	269 days
£200,000 to £300,000	9	210 days
£300,000 to £400,000	7	382 days
£400,000 to £500,000	0	-
£500,000 to £1,000,000	0	-
over £1,000,000	2	307 days
Total	57	

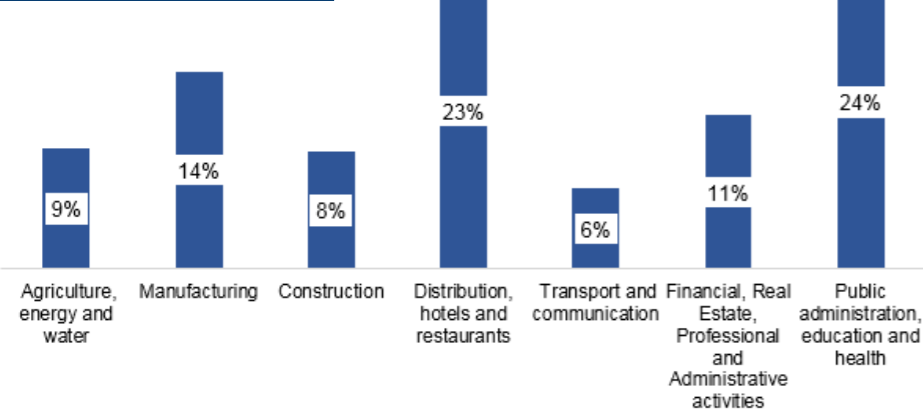


Access to Services

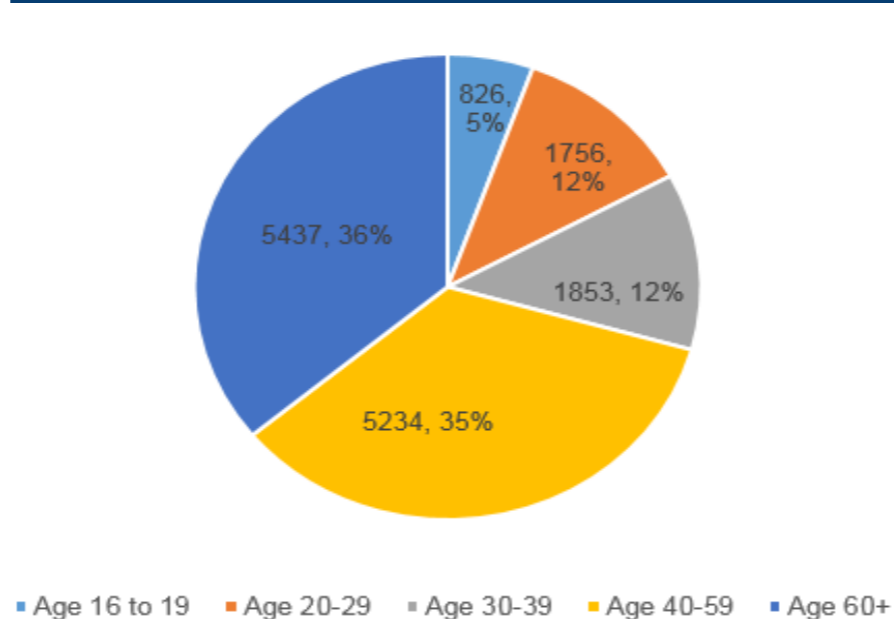
Lower than average travel time to an NHS Dentist - 37 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery— 33 minutes
(Powys Average 50 minutes)

Industry



Economic activity by age



Montgomery

53 properties for sale

£ 282,665 Average property price

273 days Average time on market

Price Range	No. of properties	Average time on market
under £100,000	2	151 days
£100,000 to £200,000	10	284 days
£200,000 to £300,000	28	282 days
£300,000 to £400,000	7	361 days
£400,000 to £500,000	3	85 days
£500,000 to £1,000,000	2	264 days
over £1,000,000	1	120 days
Total	53	



Ystradgynlais Locality Focus: economy

is made up of the following Lower Super Output Areas (LSOAs):
Ystradgynlais 1, Ystradgynlais 2, Ynyscedwyn, Cwm-twrch, Aber-craf and Tawe-Uchaf



Population 10,136	4,344 households	Average Age 44.6 years	Employment				
Future Population Ratios 2036			7% of working population are self-employed	Residents aged 16-64			
17% Population aged 0-16 years 1,703	83% Population aged 17-90 years 8,433	35% full-time employment		15% part-time employment	4% unemployed	46% economically inactive	

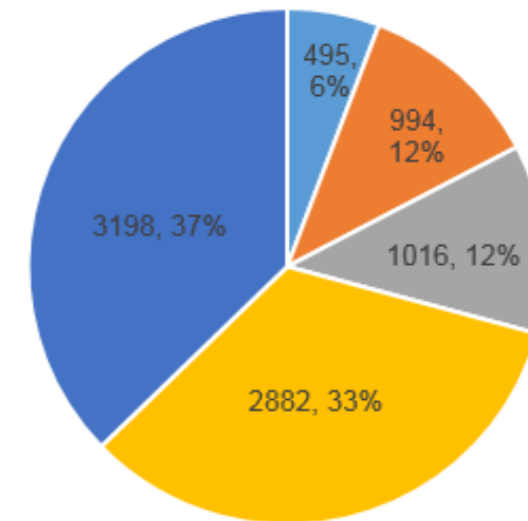
Future Population Ratios 2036

17% Population aged 0-16 years 1,703	83% Population aged 17-90 years 8,433
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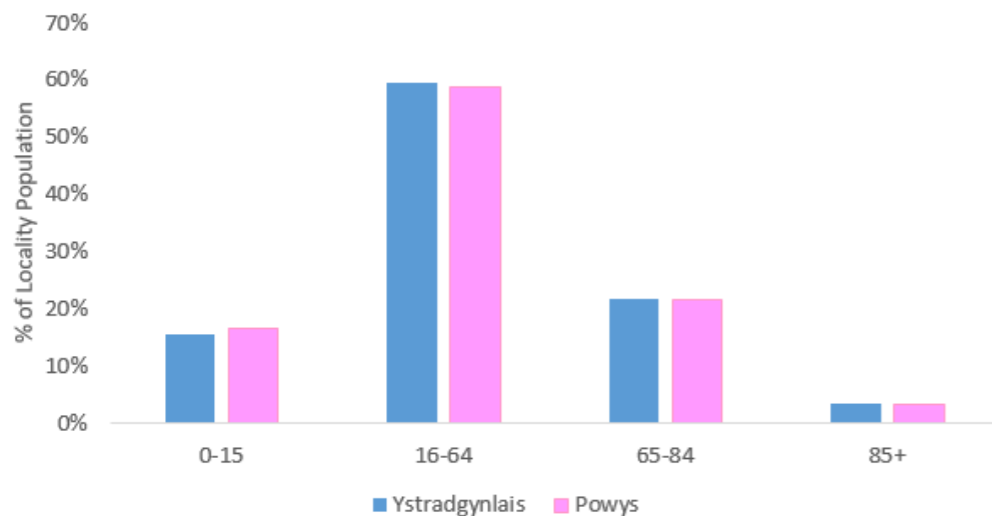
Gender

49% male 51% female

Economic activity by age



Age Structure of Residents



Access to Services

Lower than average travel time to an NHS Dentist - 26 minutes
(Powys Average 55 minutes)

Lower than average travel time to a GP surgery— 24 minutes
(Powys Average 50 minutes)

Schools

- 4 Primary Schools**
 - Ysgol Bro Tawe
 - Ysgol Cymraeg Dyffryn Y Glowyr
 - Ysgol Golwg y Cwm
 - Ysgol Y Cribarth
- 1 Secondary School**
 - Ysgol Maesydderwen High School

Housing

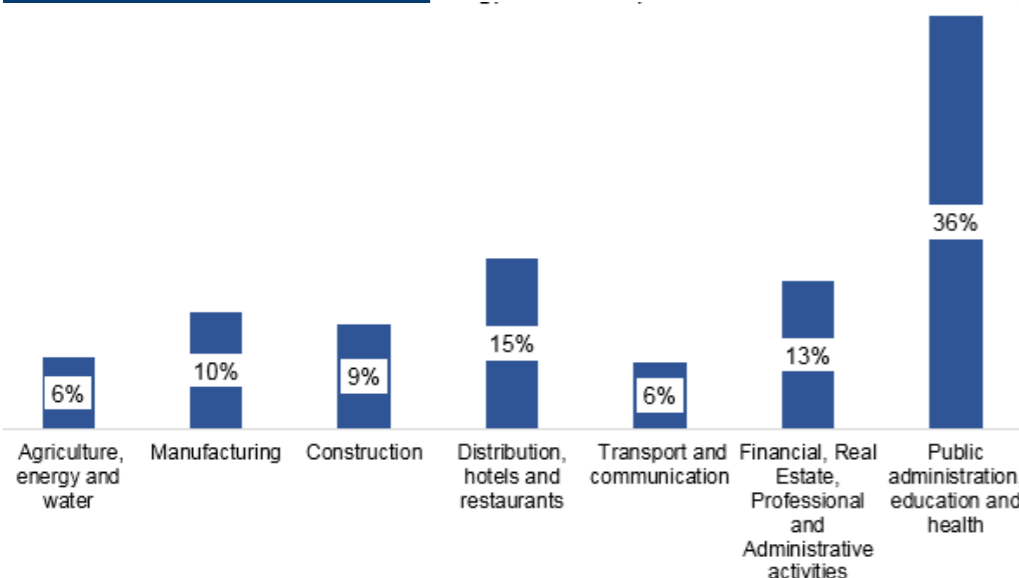
192
properties for sale

£ 135,516
Average
property price

183 days
Average
time on market

	No. of properties	Average time on market
under £100,000	82	200 days
£100,000 to £200,000	87	155 days
£200,000 to £300,000	17	125 days
£300,000 to £400,000	5	599 days
£400,000 to £500,000	1	412 days
£500,000 to £1,000,000	0	-
over £1,000,000	0	-
Total	192	

Industry



Business Heat Maps

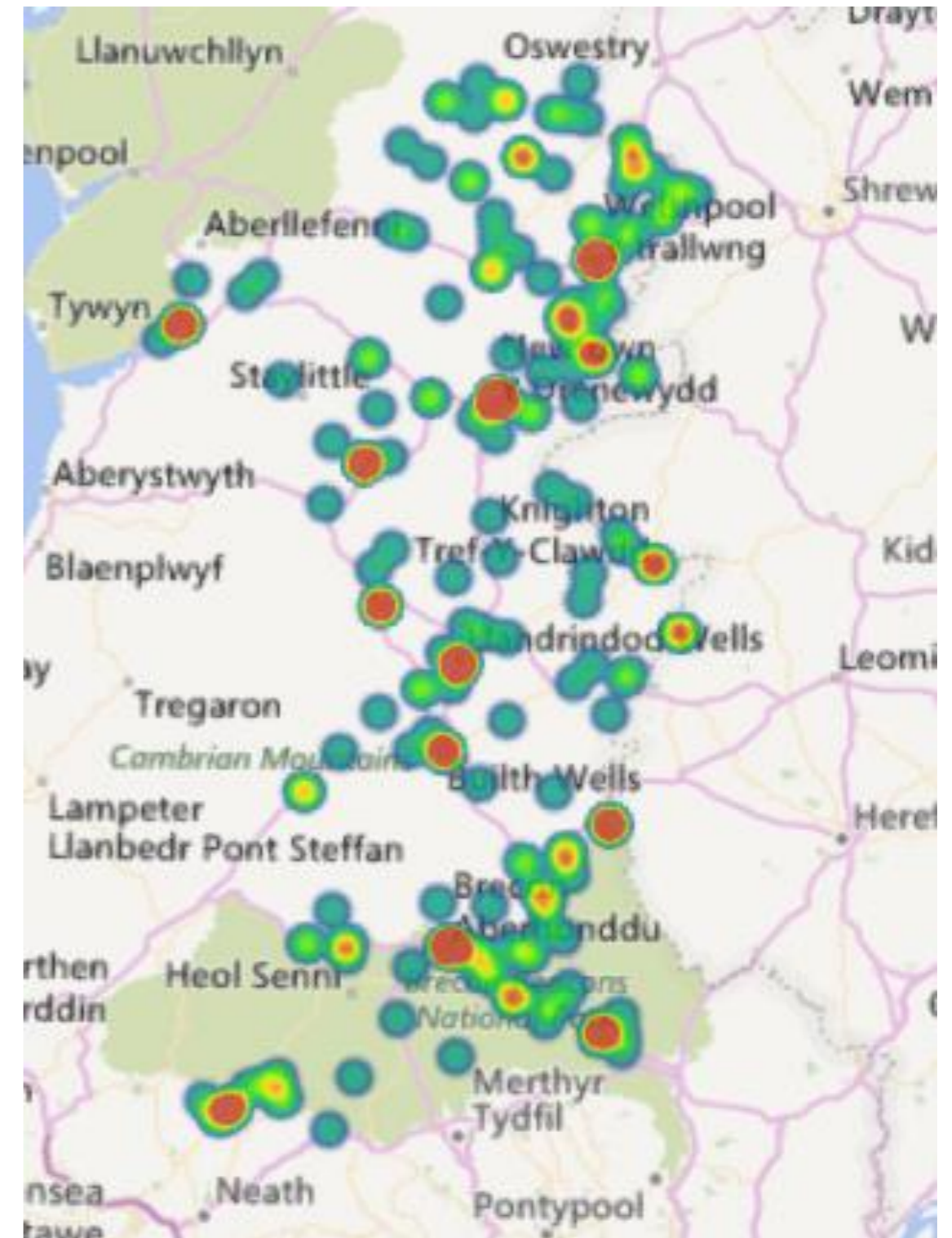
Powys overview: Business Heat Maps (Number of businesses)

Manufacturing and Industrial



Newtown is the hot spot for manufacturing and industrial businesses in Powys. Whilst other main towns also have some forms of manufacturing

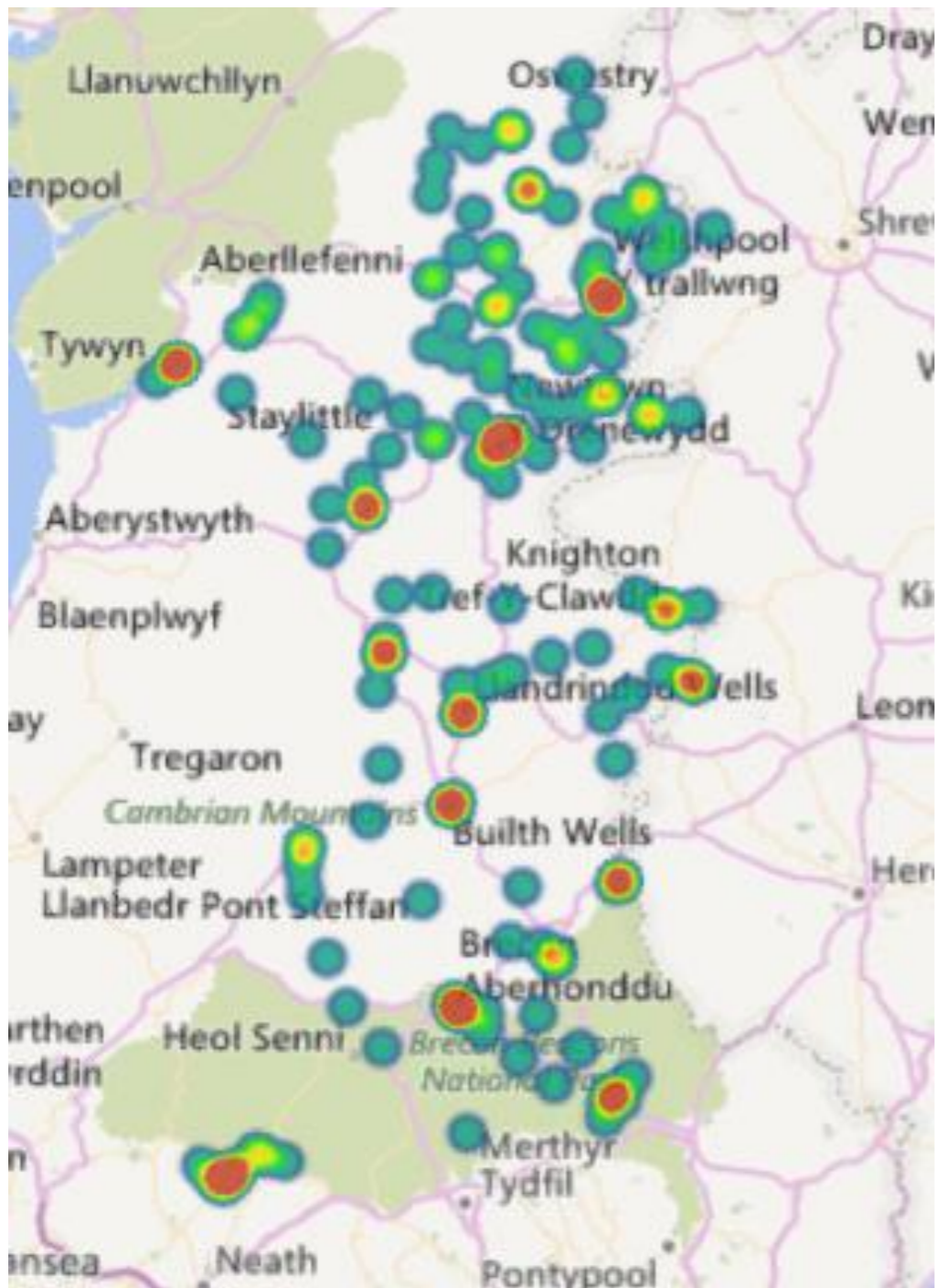
Hospitality



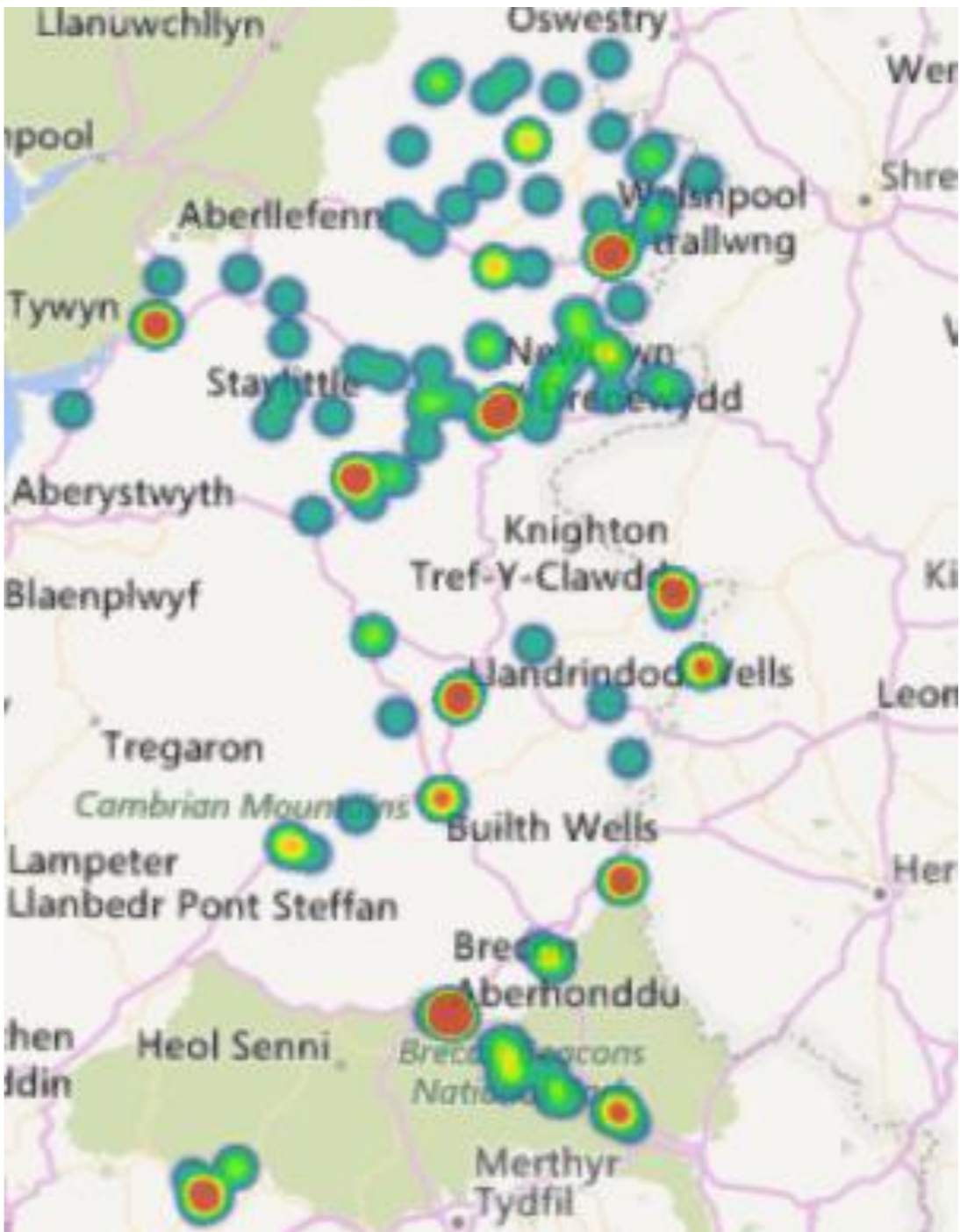
Hospitality businesses locate themselves close to main road networks

Powys overview: Business Heat Maps

Community Services



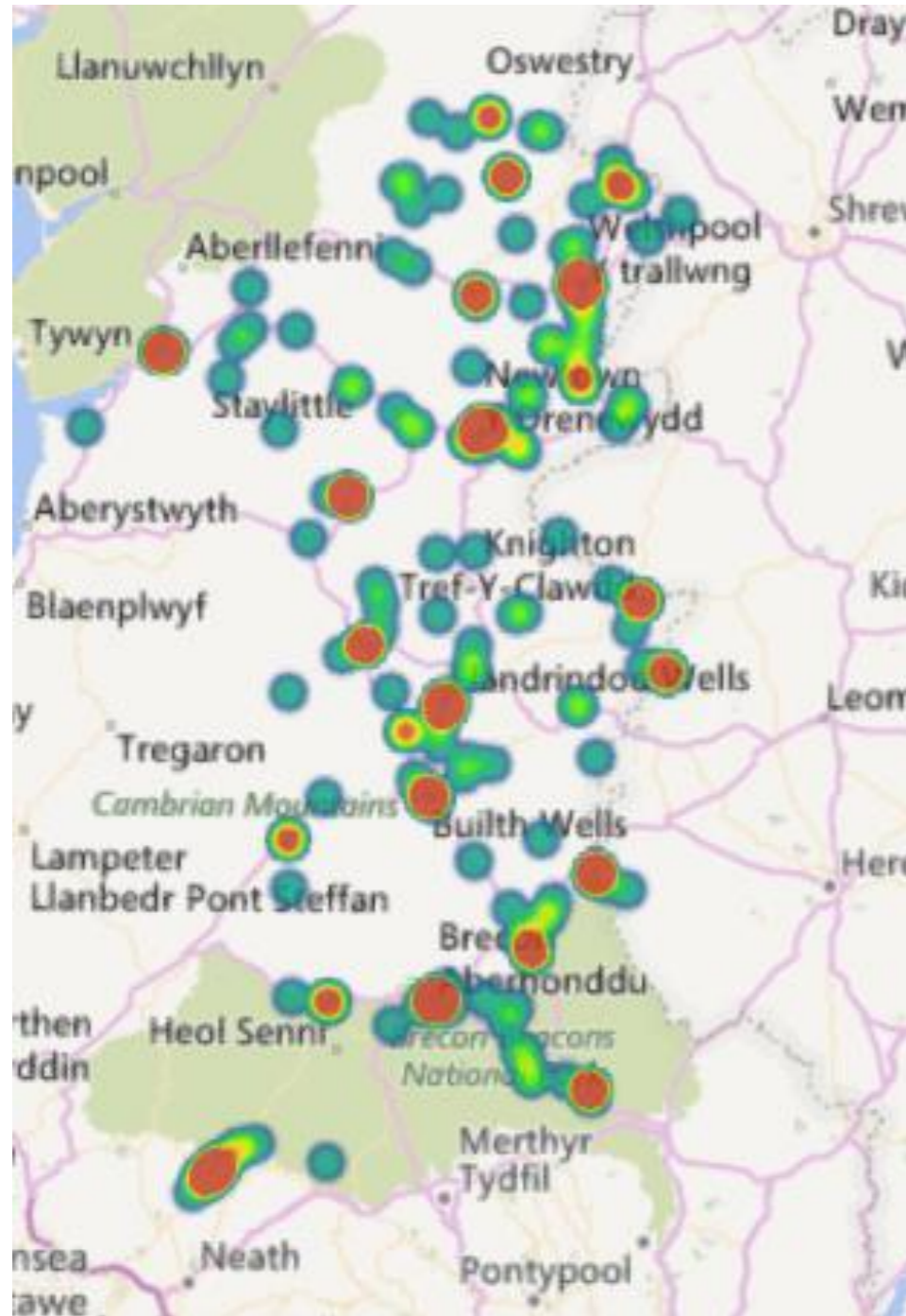
Public Services



Both **Community services** and **Public Services** are focused in the main towns around Powys

Powys overview: Business Heat Maps

Retail Services



Retail Services are predominantly located in the main towns throughout Powys

Commercial Services



Commercial Services are located in most main towns, with particular hotspots in Welshpool, Newtown, Builth Wells and Brecon.

Tourist Accommodation

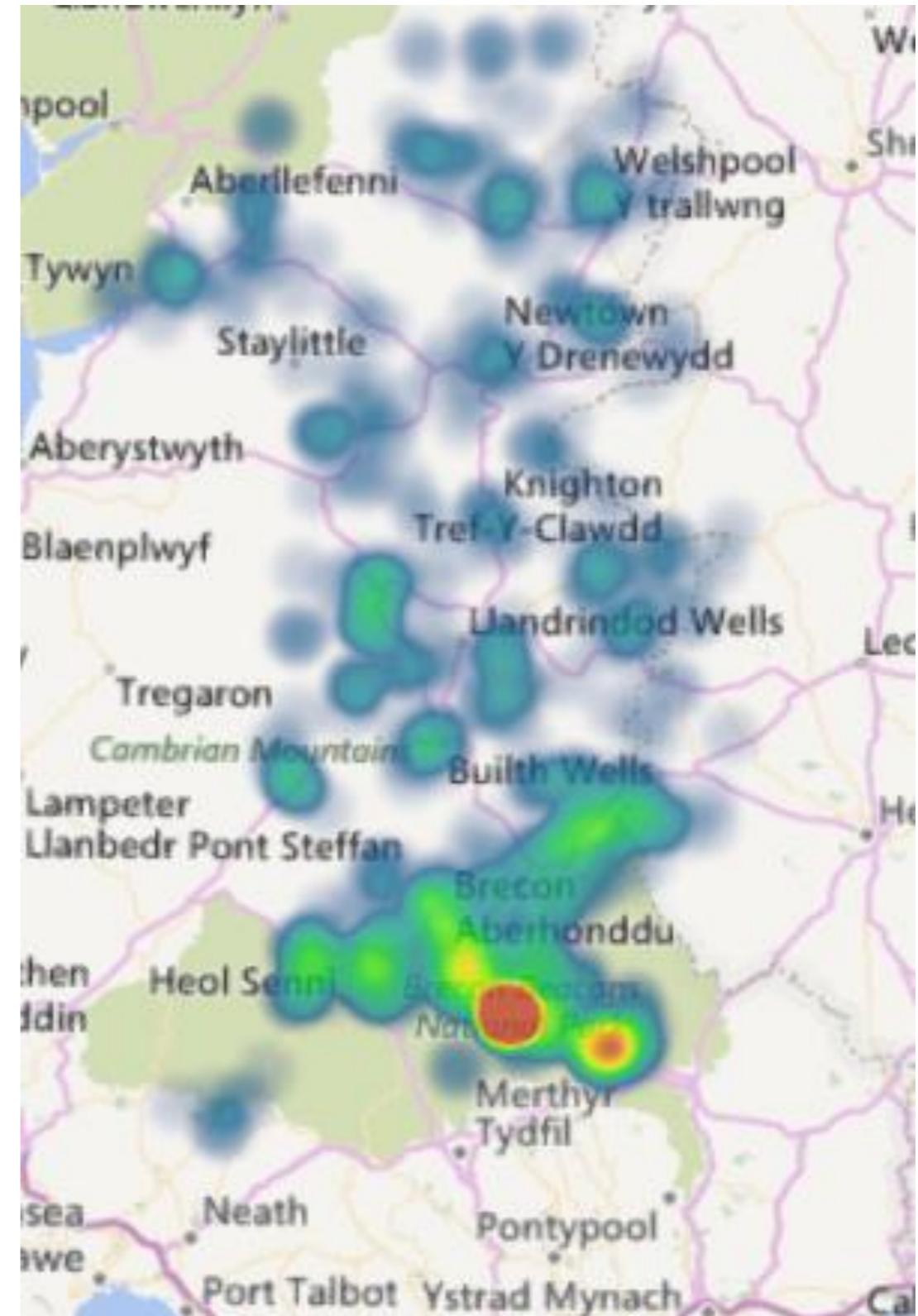
Heat Maps

Powys overview: Tourist Accommodation Heat Maps

Overall Tourism Accommodation



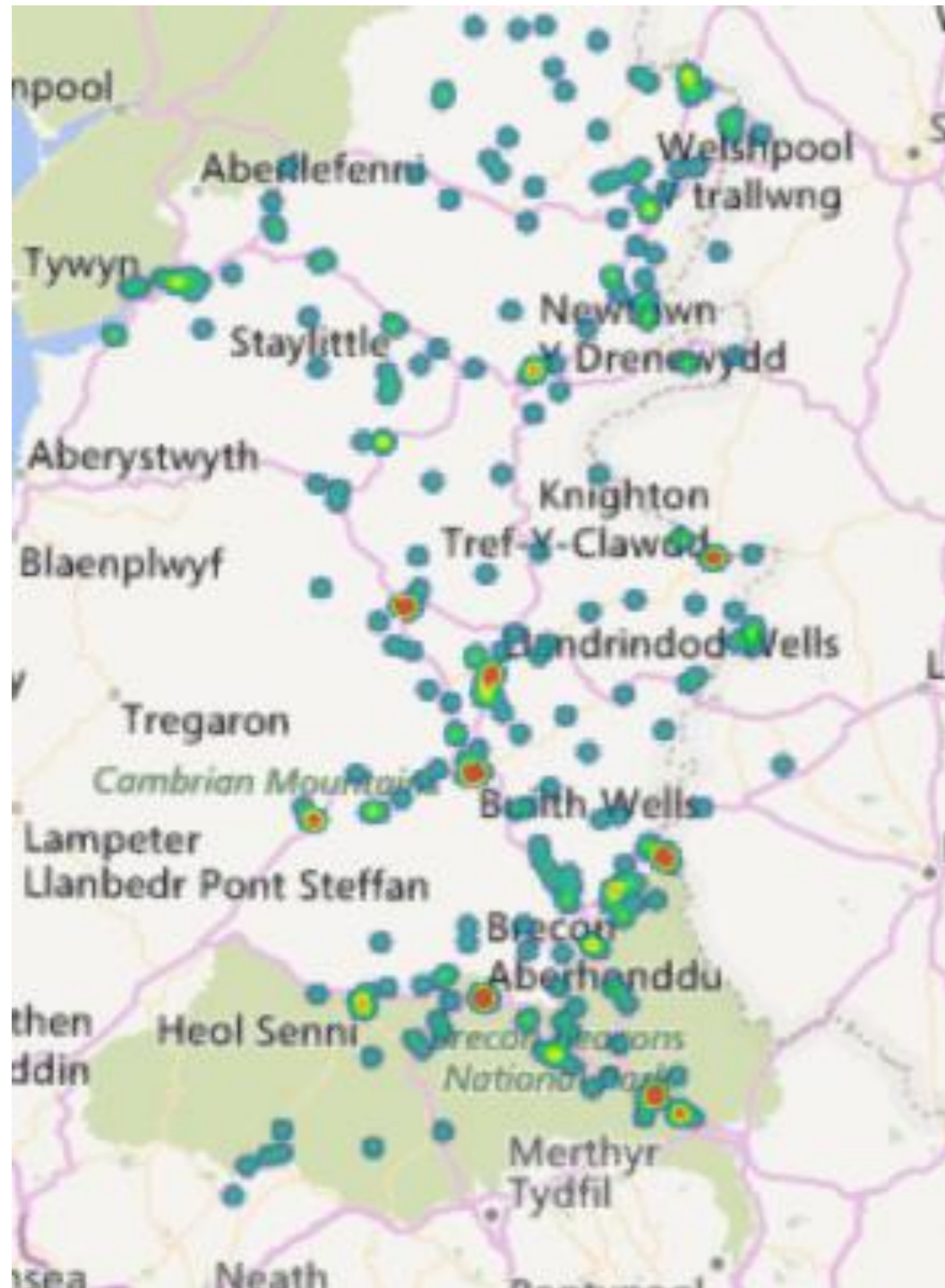
Self-catering



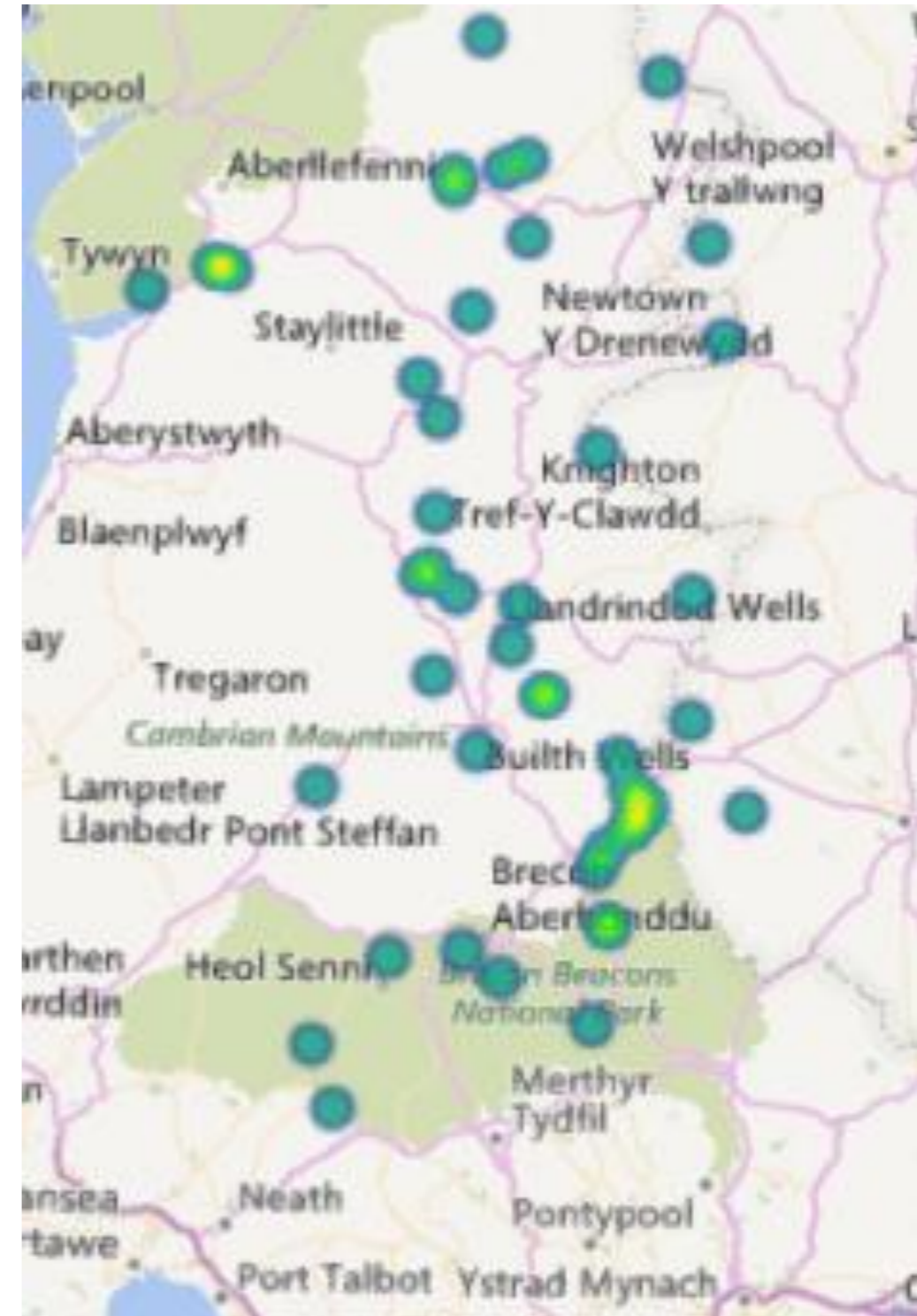
Self-catering accommodation is primarily located in the South of the county, near to the Brecon Beacons National Park..

Powys overview: Tourist Accommodation Heat Maps

Serviced Sector (Hotels, B&Bs, Guest Houses)



Caravans and Camping



Powys overview: Tourist Accommodation Heat Maps

Alternative (Tipis / Yurts)



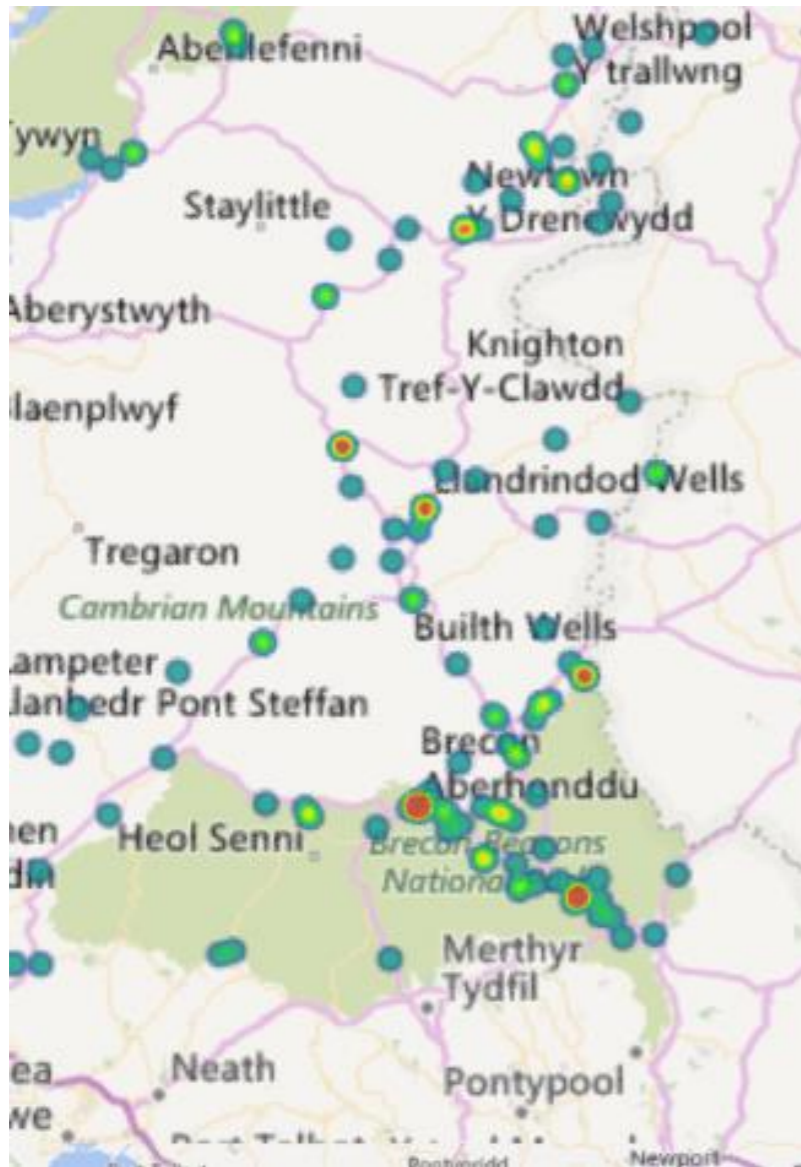
Hostels / Bunkhouses



Tourist Attraction Heat Maps

Powys overview: Tourist Attraction Heat Maps

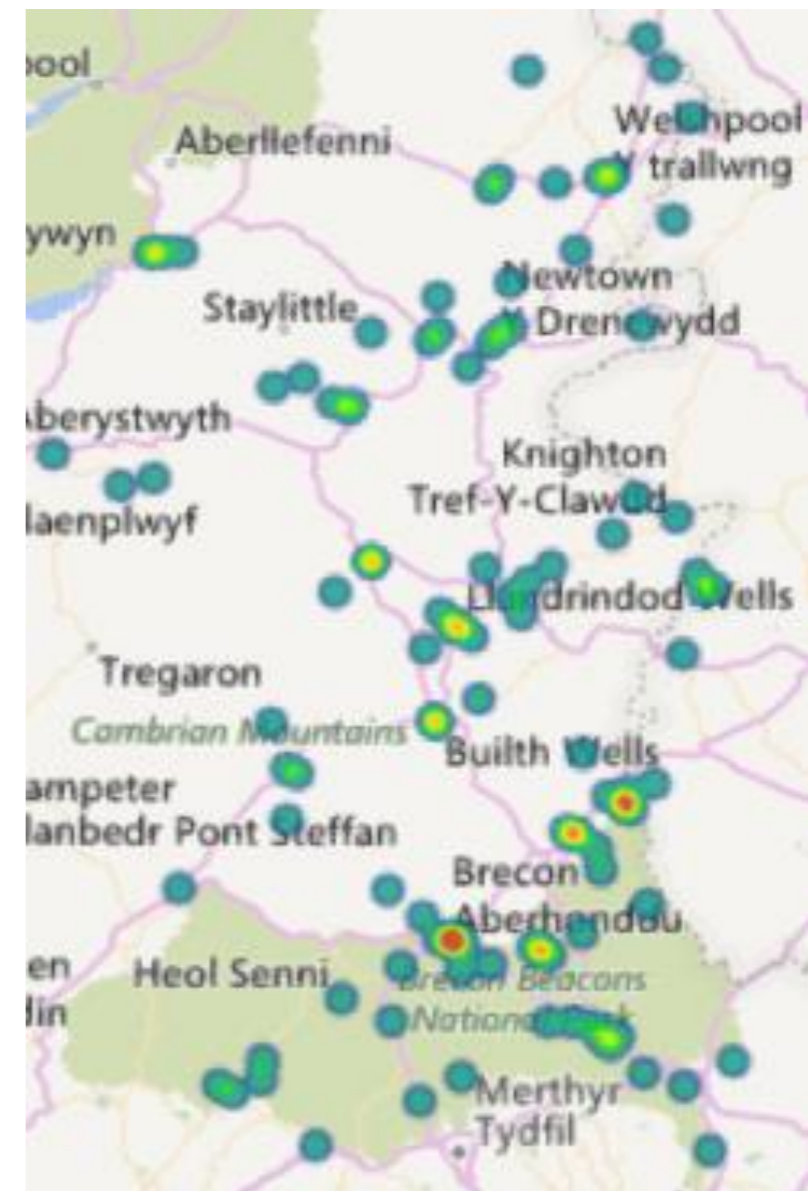
Food and Drink



Retail

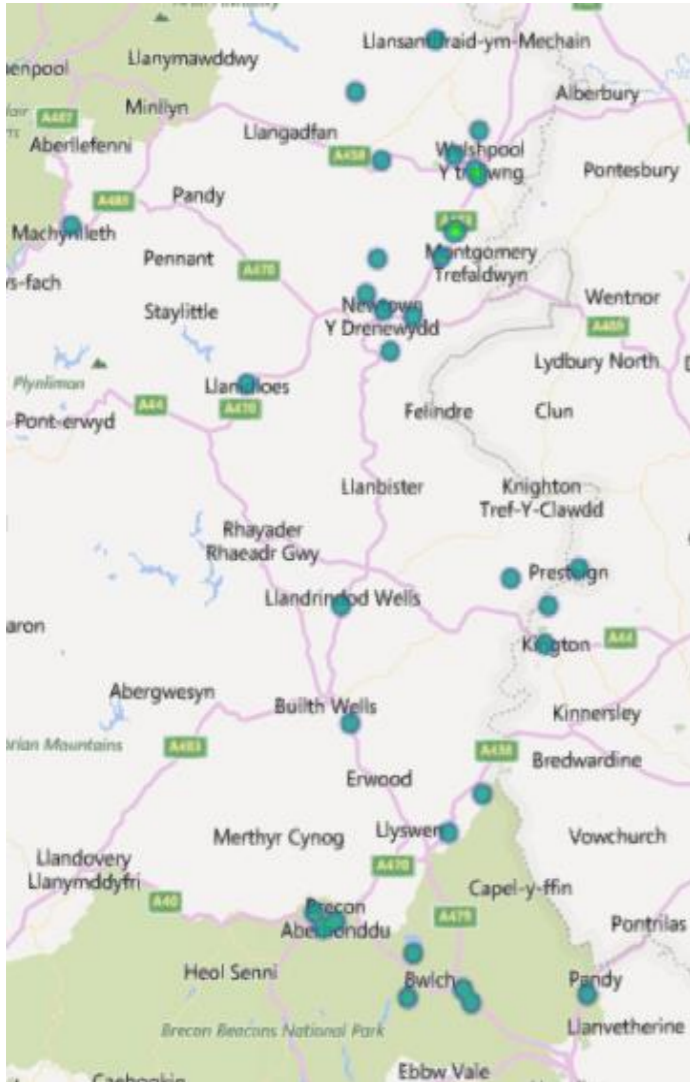


Sports and Activity



Powys overview: Tourist Attraction Heat Maps

Gardens and Castles



Museum, Arts and Heritage



Wildlife



Walking

